

2018 KC-TGA REGIONAL PREVENTION PLAN

I. Prevention with Positives

AAHRH – F+

Target Population	HIV+ African American High Risk Heterosexual Female (AAHRH – F+)
Intervention Title/Type:	Choosing Life: Empowerment Action Results! (CLEAR) Individual Level Intervention
Goal	To provide evidence based Individual Level Interventions to African American women living with HIV. The goal of Choosing Life: Empowerment Action Results! (CLEAR) is to help clients maintain health, reduce transmission of HIV and other sexually transmitted diseases, and improve their quality of life (Rotherman-Borus, unk.)
Objective	By December 31, 2018 a total of <u> 10 </u> AAHRH-F+ clients will receive a minimum of <u> 6 </u> individual counseling sessions using Choosing Life: Empowerment Action Results! (CLEAR)* .
Outcome Objective	At least 60% of participants who receive the interventions will be able to demonstrate one of the following: safer sex negotiation skills, recognizing substance use triggers, setting goals for high risk injection drug use, increasing adherence to medical treatment, managing internal and external stigma, disclosing HIV status, OR becoming an active participant in their health care.
Activities	Through individual counseling, learn to recognize feelings, thoughts and actions and how they influence the choices the participants make. Recognizing the pattern gives the participant an opportunity to change long standing behaviors. Through individual counseling, to learn how to set short and long term goals to reach desired HIV risk reduction or health maintenance goals.
Science Base	Social Action Theory – Incorporates the principles that are expressed in traditional social-cognitive models of health-behavior change. These models include social-cognitive theory, the health belief model, and the trans-theoretical model (stages of change).
Evaluation Mechanism	All participants will be asked to complete both pre and posttest surveys to assess knowledge and skills gained through this intervention.
Needs Assessment Finding	AA HRHW 2 Recommendation – Insure programs assist AA women in determining their personal risk for HIV/STD and develop a personal risk reduction plan, inclusive of HIV testing if previous high risk sexual activity/ drug use.

AAHRH-F+

Target Population	HIV+ African American High-Risk Heterosexual Female (AAHRH – F+)
Intervention Title/Type:	Health Communication/Public Information – HC/PI
Goal	To provide HIV+ African American women with HC/PI interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018 a total of <u>40</u> AAHRH-F+ clients will receive a minimum of <u>6</u> presentations and/or informational interventions.
Outcome Objective	To raise awareness of HIV risk and risk reduction behaviors. Presentations should include information about determining personal risk for HIV re-infection and STIs and for making a risk reduction plan.
Activities	Collaborate with the Kansas City Health Department to gather educational information for the presentation. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Theory of Reasoned Action
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session.
Needs Assessment Finding	AA HRHW 2 Recommendation – Insure programs assist AA women in determining their personal risk for HIV/STD and develop a personal risk reduction plan, inclusive of HIV testing if previous high risk sexual activity/ drug use.

AAHRH-F+

Target Population	HIV+ African American High-Risk Heterosexual Female (AAHRH – F+)
Intervention Title/Type:	Interactive Outreach
Goal	To conduct outreach interventions to African American women living with HIV in the Kansas City area.
Objective	By December 31, 2018, a total of <u>40</u> AAHRH-F+ clients will receive a minimum of <u>6</u> interactive outreach events.
Outcome Objective	To facilitate discussions to increase knowledge about HIV, increase risk perception and risk-reduction behaviors, and to recruit for other interventions for this population.
Activities	Form partnerships with local venues in order to schedule outreaches. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	
Needs Assessment Finding	AA HRHW 2 Recommendation– Insure programs assist AA women in determining their personal risk for HIV/STD and develop a personal risk reduction plan, inclusive of HIV testing if previous high risk sexual activity/ drug use.

AAHRH-F+

Target Population	HIV+ African American High-Risk Heterosexual Female (AAHRH – F+)
Intervention Title/Type:	Community Wide Event
Goal	To provide HIV+ African American women with social opportunities where they may increase their awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u> 20 </u> AAHRH-F+ clients will participate in <u> 1 </u> community wide event.
Outcome Objective	Events will provide health education and risk-reduction messages and will serve as distribution points for information and safer sex materials, as well as recruitment opportunities for other interventions. Participants will have the opportunity to build social relationships
Activities	Form partnerships with local agencies in order to deliver a comprehensive health focused Community Wide Event. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session
Needs Assessment Finding	AA HRHW 2 Recommendation– Insure programs assist AA women in determining their personal risk for HIV/STD and develop a personal risk reduction plan, inclusive of HIV testing if previous high risk sexual activity/ drug use.

AAHRH-F+

Target Population	HIV+ African American High Risk Heterosexual Female (AAHRH – F+)
Intervention Title/Type:	Artistic Media/Social Marketing/Social Media
Goal	To provide HIV+ African American women with artistic media, social marketing, and social media interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u>500</u> AAHRH-F+ clients will be reached by a minimum of <u>8</u> artistic media, social media and/or social marketing campaigns.
Outcome Objective	Increase views knowledge of HIV risk reduction and prevention. Disseminate information regarding new and existing HIV treatments and care. Increase linkage of individuals out of HIV care by providing information on accessing care.
Activities	Work with Kansas City Health Department to gather appropriate educational materials. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	Dissemination efforts will be measured by traffic count on social media sites and estimates provided by media placement agencies.
Needs Assessment Finding	AA HRHW 2 Recommendation – Insure programs assist AA women in determining their personal risk for HIV/STD and develop a personal risk reduction plan, inclusive of HIV testing if previous high risk sexual activity/ drug use.

AAMSM+

Target Population	HIV+ African American Men who have sex with Men (AAMSM+)
Intervention Title/Type:	Choosing Life: Empowerment Action Results! (CLEAR) Individual Level Intervention
Goal	To provide evidence based Individual Level Interventions to AAMSM+ living with HIV. The goal of Choosing Life: Empowerment Action Results! (CLEAR) is to help clients maintain health, reduce transmission of HIV and other sexually transmitted diseases, and improve their quality of life (Rotherman-Borus, unk.)
Objective	By December 31, 2018 a total of <u> 5 </u> AAMSM+ clients will receive a minimum of <u> 6 </u> individual counseling sessions of Choosing Life: Empowerment Action Results! (CLEAR) .
Outcome Objective	At least 60% of participants who receive the interventions will be able to demonstrate one of the following: safer sex negotiation skills, recognizing substance use triggers, setting goals for high risk injection drug use, increasing adherence to medical treatment, managing internal and external stigma, disclosing HIV status, OR becoming an active participant in their health care.
Activities	<p>Through individual counseling, learn to recognize feelings, thoughts and actions and how the influence the choices the participants make. Recognizing the pattern gives the participant an opportunity to change long standing behaviors.</p> <p>Trough individual counseling, to learn how to set short and long term goals to reach desired HIV risk reduction or health maintenance goals.</p>
Science Base	Social Action Theory – Incorporates the principles that are expressed in traditional social-cognitive models of health-behavior change. These models include social-cognitive theory, the health belief model, and the trans-theoretical model (stages of change).
Evaluation Mechanism	All participants will be asked to complete both pre and posttest surveys to assess knowledge and skills gained through this intervention.
Needs Assessment Finding	<p>AAMSM 1 Recommendation</p> <ol style="list-style-type: none"> a. Include discussions about homophobia in the AA community and how it affects AA Gay men and sexual risk taking b. Discuss and identify what constitutes a healthy relationship and the role of sex in such a relationship; what to look for in a partner.

	<ul style="list-style-type: none"> c. Provide mentoring for young AA MSMs on building healthy relationships, sexual responsibility and emotional health; dealing with homophobia and self esteem. d. Insure safer sex information addresses the issues and situations AA MSMs have to deal with, not just the mechanics of how to be safe.
--	--

AAMSM+

Target Population	HIV+ African American Men who have sex with Men (AAMSM+)
Intervention Title/Type:	Health Communication/Public Information – HC/PI
Goal	To provide HIV+ AAMSM with HC/PI interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018 a total of <u>80</u> AAMSM+ clients will receive a minimum of <u>8</u> presentations and/or informational interventions.
Outcome Objective	To raise awareness of HIV risk and risk reduction behaviors. Presentations should include information about determining personal risk for HIV re-infection and STIs and for making a risk reduction plan.
Activities	Collaborate with the Kansas City Health Department to gather educational information for the presentation. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Theory of Reasoned Action
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session.
Needs Assessment Findings	<p>AAMSM 1 Recommendation: Include discussions about homophobia in the AA community and how it affects AA Gay men and sexual risk taking</p> <ul style="list-style-type: none"> a. Discuss and identify what constitutes a healthy relationship and the role of sex in such a relationship; what to look for in a partner. b. Provide mentoring for young AA MSMs on building healthy relationships, sexual responsibility and emotional health; dealing with homophobia and self esteem. c. Insure safer sex information addresses the issues and situations AA MSMs have to deal with, not just the mechanics of how to be safe.

AAMSM+

Target Population	HIV+ African American Men who have sex with Men (AAMSM+)
Intervention Title/Type:	Interactive Outreach
Goal	To conduct outreach interventions to AAMSM+ living with HIV in the Kansas City area.
Objective	By December 31, 2018, a total of <u>80</u> AAMSM+ clients will receive a minimum of <u>8</u> interactive outreach events.
Outcome Objective	To facilitate discussions to increase knowledge about HIV, increase risk perception and risk-reduction behaviors, and to recruit for other interventions for this population.
Activities	Form partnerships with local venues in order to schedule outreaches. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	
Needs Assessment Findings	<p>AAMSM 1Recommendation: Include discussions about homophobia in the AA community and how it affects AA Gay men and sexual risk taking</p> <ol style="list-style-type: none"> a. Discuss and identify what constitutes a healthy relationship and the role of sex in such a relationship; what to look for in a partner. b. Provide mentoring for young AA MSMs on building healthy relationships, sexual responsibility and emotional health; dealing with homophobia and self esteem. c. Insure safer sex information addresses the issues and situations AA MSMs have to deal with, not just the mechanics of how to be safe.

AAMSM+

Target Population	HIV+ African American men who have sex with men (AAMSM+)
Intervention Title/Type:	Community Wide Event
Goal	To provide HIV+ AAMSM with social opportunities where they may increase their awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u>20</u> AAMSM+ clients will participate in <u>1</u> community wide event.
Outcome Objective	Events will provide health education and risk-reduction messages and will serve as distribution points for information and safer sex materials, as well as recruitment opportunities for other interventions. Participants will have the opportunity to build social relationships.
Activities	Form partnerships with local agencies in order to deliver a comprehensive health focused Community Wide Event. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session
Needs Assessment Findings	AAMSM 1Recommendation: Include discussions about homophobia in the AA community and how it affects AA Gay men and sexual risk taking <ol style="list-style-type: none"> a. Discuss and identify what constitutes a healthy relationship and the role of sex in such a relationship; what to look for in a partner. b. Provide mentoring for young AA MSMs on building healthy relationships, sexual responsibility and emotional health; dealing with homophobia and self esteem. c. Insure safer sex information addresses the issues and situations AA MSMs have to deal with, not just the mechanics of how to be safe.

AAMSM+

Target Population	HIV+ African American men who have sex with men (AAMSM+)
Intervention Title/Type:	Artistic Media/Social Marketing/Social Media
Goal	To provide HIV+ AAMSM with artistic media, social marketing, and social media interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u>500</u> AAMSM+ clients will be reached by a minimum of <u>8</u> artistic media, social media and/or social marketing campaigns.
Outcome Objective	Increase views knowledge of HIV risk reduction and prevention. Disseminate information regarding new and existing HIV treatments and care. Increase linkage of individuals out of HIV care by providing information on accessing care.
Activities	Work with Kansas City Health Department to gather appropriate educational materials. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	Dissemination efforts will be measured by traffic count on social media sites and estimates provided by media placement agencies.
Needs Assessment Findings	<p>AAMSM 1 Recommendations:</p> <p>Include discussions about homophobia in the AA community and how it affects AA Gay men and sexual risk taking</p> <ol style="list-style-type: none"> a. Discuss and identify what constitutes a healthy relationship and the role of sex in such a relationship; what to look for in a partner. b. Provide mentoring for young AA MSMs on building healthy relationships, sexual responsibility and emotional health; dealing with homophobia and self esteem. c. Insure safer sex information addresses the issues and situations AA MSMs have to deal with, not just the mechanics of how to be safe.

LMSM+

Target Population	HIV+ Latino Men who have sex with Men (LMSM+)
Intervention Title/Type:	Choosing Life: Empowerment Action Results! (CLEAR) Individual Level Intervention
Goal	To provide evidence based Individual Level Interventions to LMSM+ living with HIV. The goal of Choosing Life: Empowerment Action Results! (CLEAR) is to help clients maintain health, reduce transmission of HIV and other sexually transmitted diseases, and improve their quality of life (Rotherman-Borus, unk.)
Objective	By December 31, 2018 a total of <u> 5 </u> LMSM+ clients will receive a minimum of <u> 6 </u> individual counseling sessions of Choosing Life: Empowerment Action Results! (CLEAR) .
Outcome Objective	At least 60% of participants who receive the interventions will be able to demonstrate one of the following: safer sex negotiation skills, recognizing substance use triggers, setting goals for high risk injection drug use, increasing adherence to medical treatment, managing internal and external stigma, disclosing HIV status, OR becoming an active participant in their health care.
Activities	<p>Through individual counseling, learn to recognize feelings, thoughts and actions and how they influence the choices the participants make. Recognizing the pattern gives the participant an opportunity to change long standing behaviors.</p> <p>Through individual counseling, to learn how to set short and long term goals to reach desired HIV risk reduction or health maintenance goals.</p>
Science Base	Social Action Theory – Incorporates the principles that are expressed in traditional social-cognitive models of health-behavior change. These models include social-cognitive theory, the health belief model, and the trans-theoretical model (stages of change).
Evaluation Mechanism	All participants will be asked to complete both pre and posttest surveys to assess knowledge and skills gained through this intervention.
Needs Assessment Findings	<p>LMSM 2. Recommendations:</p> <ol style="list-style-type: none"> a. Programming needs to offer models on how to discuss status; to negotiate safer sex in a sexual relationship b. Include discussions about homophobia in the Hispanic community and how it affects Latino Gay men and sexual risk taking

	c. Assist Latino MSMs in exploring the role of their community values in developing healthy relationships and dealing with internalized homophobia in a relationship.
--	---

LMSM+

Target Population	HIV+ Latino Men who have sex with Men (LMSM+)
Intervention Title/Type:	Health Communication/Public Information – HC/PI
Goal	To provide HIV+ LMSM with HC/PI interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018 a total of <u>40</u> LMSM+ clients will receive a minimum of <u>6</u> presentations and/or informational interventions.
Outcome Objective	To raise awareness of HIV risk and risk reduction behaviors. Presentations should include information about determining personal risk for HIV re-infection and STIs and for making a risk reduction plan.
Activities	Collaborate with the Kansas City Health Department to gather educational information for the presentation. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Theory of Reasoned Action
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session.
Needs Assessment Findings	LMSM 2. Recommendations: a. Programming needs to offer models on how to discuss status; to negotiate safer sex in a sexual relationship b. Include discussions about homophobia in the Hispanic community and how it affects Latino Gay men and sexual risk taking c. Assist Latino MSMs in exploring the role of their community values in developing healthy relationships and dealing with internalized homophobia in a relationship.

LMSM+

Target Population	HIV+ Latino Men who have sex with Men (LMSM+)
Intervention Title/Type:	Interactive Outreach
Goal	To conduct outreach interventions to LMSM+ living with HIV in the Kansas City area.
Objective	By December 31, 2018, a total of <u>40</u> LMSM+ clients will receive a minimum of <u>6</u> interactive outreach events.
Outcome Objective	To facilitate discussions to increase knowledge about HIV, increase risk perception and risk-reduction behaviors, and to recruit for other interventions for this population.
Activities	Form partnerships with local venues in order to schedule outreaches. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	
Needs Assessment Findings	<p>LMSM 2. Recommendations:</p> <ol style="list-style-type: none"> a. Programming needs to offer models on how to discuss status; to negotiate safer sex in a sexual relationship b. Include discussions about homophobia in the Hispanic community and how it affects Latino Gay men and sexual risk taking c. Assist Latino MSMs in exploring the role of their community values in developing healthy relationships and dealing with internalized homophobia in a relationship.

LMSM+

Target Population	HIV+ Latino men who have sex with men (LMSM+)
Intervention Title/Type:	Community Wide Event
Goal	To provide HIV+ LMSM with social opportunities where they may increase their awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u> 20 </u> LMSM+ clients will participate in <u> 1 </u> community wide event.
Outcome Objective	Events will provide health education and risk-reduction messages and will serve as distribution points for information and safer sex materials, as well as recruitment opportunities for other interventions. Participants will have the opportunity to build social relationships
Activities	Form partnerships with local agencies in order to deliver a comprehensive health focused Community Wide Event. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session
Needs Assessment Findings	<p>LMSM 2. Recommendations:</p> <ol style="list-style-type: none"> a. Programming needs to offer models on how to discuss status; to negotiate safer sex in a sexual relationship b. Include discussions about homophobia in the Hispanic community and how it affects Latino Gay men and sexual risk taking c. Assist Latino MSMs in exploring the role of their community values in developing healthy relationships and dealing with internalized homophobia in a relationship.

LMSM+

Target Population	HIV+ Latino men who have sex with men (LMSM+)
Intervention Title/Type:	Artistic Media/Social Marketing/Social Media
Goal	To provide HIV+ LMSM with artistic media, social marketing, and social media interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u>200</u> LMSM+ clients will be reached by a minimum of <u>8</u> artistic media, social media and/or social marketing campaigns.
Outcome Objective	Increase views knowledge of HIV risk reduction and prevention. Disseminate information regarding new and existing HIV treatments and care. Increase linkage of individuals out of HIV care by providing information on accessing care.
Activities	Work with Kansas City Health Department to gather appropriate educational materials. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	Dissemination efforts will be measured by traffic count on social media sites and estimates provided by media placement agencies.
Needs Assessment Findings	LMSM 2. Recommendations: a. Programming needs to offer models on how to discuss status; to negotiate safer sex in a sexual relationship b. Include discussions about homophobia in the Hispanic community and how it affects Latino Gay men and sexual risk taking c. Assist Latino MSMs in exploring the role of their community values in developing healthy relationships and dealing with internalized homophobia in a relationship.

LATINA+

Target Population	HIV+ Latina (Latina+)
Intervention Title/Type:	Choosing Life: Empowerment Action Results! (CLEAR) Individual Level Intervention
Goal	To provide evidence based Individual Level Interventions to Latina+ living with HIV. The goal of Choosing Life: Empowerment Action Results! (CLEAR) is to help clients maintain health, reduce transmission of HIV and other sexually transmitted diseases, and improve their quality of life (Rotherman-Borus, unk.)
Objective	By December 31, 2018 a total of <u> 5 </u> Latina+ clients will receive a minimum of <u> 6 </u> individual counseling sessions of Choosing Life: Empowerment Action Results! (CLEAR) .
Outcome Objective	At least 60% of participants who receive the interventions will be able to demonstrate one of the following: safer sex negotiation skills, recognizing substance use triggers, setting goals for high risk injection drug use, increasing adherence to medical treatment, managing internal and external stigma, disclosing HIV status, OR becoming an active participant in their health care.
Activities	Through individual counseling, learn to recognize feelings, thoughts and actions and how the influence the choices the participants make. Recognizing the pattern gives the participant an opportunity to change long standing behaviors. Trough individual counseling, to learn how to set short and long term goals to reach desired HIV risk reduction or health maintenance goals.
Science Base	Social Action Theory – Incorporates the principles that are expressed in traditional social-cognitive models of health-behavior change. These models include social-cognitive theory, the health belief model, and the trans-theoretical model (stages of change).
Evaluation Mechanism	All participants will be asked to complete both pre and posttest surveys to assess knowledge and skills gained through this intervention.

LATINA+

Target Population	HIV+ Latina (Latina+)
Intervention Title/Type:	Health Communication/Public Information – HC/PI
Goal	To provide HIV+ Latina with HC/PI interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018 a total of <u>20</u> Latina+ clients will receive a minimum of <u>6</u> presentations and/or informational interventions.
Outcome Objective	To raise awareness of HIV risk and risk reduction behaviors. Presentations should include information about determining personal risk for HIV re-infection and STIs and for making a risk reduction plan.
Activities	Collaborate with the Kansas City Health Department to gather educational information for the presentation. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Theory of Reasoned Action
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session.

Target Population	HIV+ Latina (Latina+)
Intervention Title/Type:	Interactive Outreach
Goal	To conduct outreach interventions to Latina+ living with HIV in the Kansas City area.
Objective	By December 31, 2018, a total of <u>20</u> Latina+ clients will receive a minimum of <u>6</u> interactive outreach events.
Outcome Objective	To facilitate discussions to increase knowledge about HIV, increase risk perception and risk-reduction behaviors, and to recruit for other interventions for this population.
Activities	Form partnerships with local venues in order to schedule outreaches. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	

LATINA+

Target Population	HIV+ Latina (Latina+)
Intervention Title/Type:	Community Wide Event
Goal	To provide HIV+ Latina with social opportunities where they may increase their awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u> 10 </u> Latina+ clients will participate in <u> 1 </u> community wide event.
Outcome Objective	Events will provide health education and risk-reduction messages and will serve as distribution points for information and safer sex materials, as well as recruitment opportunities for other interventions. Participants will have the opportunity to build social relationships
Activities	Form partnerships with local agencies in order to deliver a comprehensive health focused Community Wide Event. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session

LATINA+

Target Population	HIV+ Latina (Latina+)
Intervention Title/Type:	Artistic Media/Social Marketing/Social Media
Goal	To provide HIV+ Latina with artistic media, social marketing, and social media interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u>40</u> Latina+ clients will be reached by a minimum of <u>8</u> artistic media, social media and/or social marketing campaigns.
Outcome Objective	Increase views knowledge of HIV risk reduction and prevention. Disseminate information regarding new and existing HIV treatments and care. Increase linkage of individuals out of HIV care by providing information on accessing care.
Activities	Work with Kansas City Health Department to gather appropriate educational materials. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	Dissemination efforts will be measured by traffic count on social media sites and estimates provided by media placement agencies.

WMSM+

Target Population	HIV+ White Men who have sex with Men (WMSM+)
Intervention Title/Type:	Choosing Life: Empowerment Action Results! (CLEAR) Individual Level Intervention
Goal	To provide evidence based Individual Level Interventions to WMSM+ living with HIV. The goal of Choosing Life: Empowerment Action Results! (CLEAR) is to help clients maintain health, reduce transmission of HIV and other sexually transmitted diseases, and improve their quality of life (Rotherman-Borus, unk.)
Objective	By December 31, 2018 a total of <u>10</u> WMSM+ clients will receive a minimum of <u>6</u> individual counseling sessions of Choosing Life: Empowerment Action Results! (CLEAR) .
Outcome Objective	At least 60% of participants who receive the interventions will be able to demonstrate one of the following: safer sex negotiation skills, recognizing substance use triggers, setting goals for high risk injection drug use, increasing adherence to medical treatment, managing internal and external stigma, disclosing HIV status, OR becoming an active participant in their health care.
Activities	Through individual counseling, learn to recognize feelings, thoughts and actions and how the influence the choices the participants make. Recognizing the pattern gives the participant an opportunity to change long standing behaviors. Trough individual counseling, to learn how to set short and long term goals to reach desired HIV risk reduction or health maintenance goals.
Science Base	Social Action Theory – Incorporates the principles that are expressed in traditional social-cognitive models of health-behavior change. These models include social-cognitive theory, the health belief model, and the trans-theoretical model (stages of change).
Evaluation Mechanism	All participants will be asked to complete both pre and posttest surveys to assess knowledge and skills gained through this intervention.
Needs Assessment Findings	WMSM 1. Recommendation for programming a. Social marketing programs to raise awareness on the most popular drugs (marijuana, meth and cocaine) used in the Gay community, their effects and how to deal with addiction and give referrals

	b. Integrate discussion of drug use and the role of addiction in the Gay community as part of the array of risk reduction issues and programs
--	---

DRAFT

WMSM+

Target Population	HIV+ White Men who have sex with Men (WMSM+)
Intervention Title/Type:	Health Communication/Public Information – HC/PI
Goal	To provide HIV+ WMSM with HC/PI interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018 a total of <u>80</u> WMSM+ clients will receive a minimum of <u>8</u> presentations and/or informational interventions.
Outcome Objective	To raise awareness of HIV risk and risk reduction behaviors. Presentations should include information about determining personal risk for HIV re-infection and STIs and for making a risk reduction plan.
Activities	Collaborate with the Kansas City Health Department to gather educational information for the presentation. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Theory of Reasoned Action
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session.
Needs Assessment Findings	<p>WMSM 1. Recommendation for programming</p> <ol style="list-style-type: none"> a. Social marketing programs to raise awareness on the most popular drugs (marijuana, meth and cocaine) used in the Gay community, their effects and how to deal with addiction and give referrals b. Integrate discussion of drug use and the role of addiction in the Gay community as part of the array of risk reduction issues and programs

WMSM+

Target Population	HIV+ White Men who have sex with Men (WMSM+)
Intervention Title/Type:	Interactive Outreach
Goal	To conduct outreach interventions to WMSM+ living with HIV in the Kansas City area.
Objective	By December 31, 2018, a total of <u>80</u> WMSM+ clients will receive a minimum of <u>8</u> interactive outreach events.
Outcome Objective	To facilitate discussions to increase knowledge about HIV, increase risk perception and risk-reduction behaviors, and to recruit for other interventions for this population.
Activities	Form partnerships with local venues in order to schedule outreaches. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	
Needs Assessment Findings	<p>WMSM 1. Recommendation for programming</p> <ol style="list-style-type: none"> a. Social marketing programs to raise awareness on the most popular drugs (marijuana, meth and cocaine) used in the Gay community, their effects and how to deal with addiction and give referrals b. Integrate discussion of drug use and the role of addiction in the Gay community as part of the array of risk reduction issues and programs

WMSM+

Target Population	HIV+ White men who have sex with men (WMSM+)
Intervention Title/Type:	Community Wide Event
Goal	To provide HIV+ WMSM with social opportunities where they may increase their awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u>40</u> WMSM+ clients will participate in <u>1</u> community wide event.
Outcome Objective	Events will provide health education and risk-reduction messages and will serve as distribution points for information and safer sex materials, as well as recruitment opportunities for other interventions. Participants will have the opportunity to build social relationships.
Activities	Form partnerships with local agencies in order to deliver a comprehensive health focused Community Wide Event. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session.
Needs Assessment Findings	<p>WMSM 1. Recommendation for programming</p> <ol style="list-style-type: none"> a. Social marketing programs to raise awareness on the most popular drugs (marijuana, meth and cocaine) used in the Gay community, their effects and how to deal with addiction and give referrals b. Integrate discussion of drug use and the role of addiction in the Gay community as part of the array of risk reduction issues and programs

WMSM+

Target Population	HIV+ White men who have sex with men (WMSM+)
Intervention Title/Type:	Artistic Media/Social Marketing/Social Media
Goal	To provide HIV+ WMSM with artistic media, social marketing, and social media interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u>500</u> LMSM+ clients will be reached by a minimum of <u>8</u> artistic media, social media and/or social marketing campaigns.
Outcome Objective	Increase views knowledge of HIV risk reduction and prevention. Disseminate information regarding new and existing HIV treatments and care. Increase linkage of individuals out of HIV care by providing information on accessing care.
Activities	Work with Kansas City Health Department to gather appropriate educational materials. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	Dissemination efforts will be measured by traffic count on social media sites and estimates provided by media placement agencies.
Needs Assessment Findings	WMSM 1. Recommendation for programming a. Social marketing programs to raise awareness on the most popular drugs (marijuana, meth and cocaine) used in the Gay community, their effects and how to deal with addiction and give referrals b. Integrate discussion of drug use and the role of addiction in the Gay community as part of the array of risk reduction issues and programs

Total Positive Interventions

	Expected Minimum Number of Positive Interventions by Population	Expected Minimum Number of Positive Individuals to be Reached
AAHRH-F	81	610
AASMSM	85	685
LMSM	76	310
Latina	51	95
WMSM	85	690

II. Community Testing

Outreach testing will be conducted by contractors or in conjunction with the Kansas City Health Department STD program. By December 2018, KC-TGA prevention contractors will hold a minimum of 20 testing events, reaching a minimum of 120 individuals.

AAHRH-F Coordinate 4 Outreach events that include testing a minimum of 20 individuals total.

AAMSM Coordinate 4 Outreach events that include testing a minimum of 20 individuals total.

LMSM Coordinate 4 Outreach events that include testing a minimum of 20 individuals total.

WMSM Coordinate 4 Outreach events that include testing a minimum of 20 individuals total.

AAHRH-M Coordinate 4 Outreach events that include testing a minimum of 20 individuals total.

Latina Coordinate 4 Outreach events that include testing a minimum of 20 individuals total.

III. Condom Distribution

Target Population	Number of Condom Delivery Sites per Month	Number of Condoms to be Distributed per Site	Total Number of Condoms Distributed per Year	Percentage of Condoms Distributed to Positives
AAHRH F+	10	100	12,000	90%
AAMSM+	10	100	12,000	90%
LMSM+	5	100	6,000	90%
WMSM+	10	100	12,000	90%
AAHRH F	10	50	6,000	10%
AAMSM	10	50	6,000	10%
LMSM	5	50	6,000	10%
WMSM	10	50	6,000	10%
Regional Risk Populations*	5	100	6,000	10%
General Population in high risk zip codes/areas/sites *	5	100	6,000	10%
Total	80	800	78,000	100%

* Indicates Variance Populations

Marketing Plan to advertise condom distribution sites

The KC-TGA developed “I Got Mine”, a campaign to advertise condom distribution sites throughout the Kansas City metropolitan area. “I Got Mine” decals will be placed in all condom distribution sites that consent to using the logo. Social media, billboards, and outreach material will be used to educate and inform the public regarding the availability of free condoms when the decal is present.

DRAFT

IV. Policy

Viral Hepatitis

The Kansas City Transitional Grant Area (KC-TGA) will recruit a person infected or affected with Viral Hepatitis (VH) to serve on the Ryan White Planning Council. This person will serve as a community liaison for people living with hepatitis infection and bring the concerns of the community before the planning council. Since Viral Hepatitis infection has a high incidence of co-morbidity with HIV, having an advocate on the council will ensure that the prevention staff, community members, and administrators are informed. Community education regarding new Viral Hepatitis treatment, cost of treatment, and linkage to medical care is expected in Health Communication/ Public Information (HC/PI) presentations.

Pre-Exposure Prophylaxis Task Force

The KC-TGA will form a Pre-Exposure Prophylaxis (PrEP) Task Force to assess, evaluate, and disseminate information regarding PrEP implementation efforts in the KC-TGA.

Days of Observance

The KC-TGA will provide outreach activities and/or post social media messages in recognition of the following HIV/AIDS awareness days:

National Black HIV/AIDS Awareness Day - Feb 7

National Women and Girls HIV/AIDS Awareness Day - March 10

National Native HIV/AIDS Awareness Day - March 20

National Youth HIV & AIDS Awareness Day - April 10

HIV Vaccine Awareness Day - May 18

National Asian & Pacific Islander HIV/AIDS Awareness Day - May 19

Hepatitis Testing Day - May 19

Caribbean American HIV/AIDS Awareness Day - June 8

National HIV Testing Day - June 27

National HIV/AIDS and Aging Awareness Day - September 18

National Gay Men's HIV/AIDS Awareness Day - September 27

National Latino AIDS Awareness Day - October 15

World AIDS Day - December 1

V. Prevention with High Risk Negatives

AAHRH-F

Target Population	African American High-Risk Heterosexual Female (AAHRH – F)
Intervention Title/Type:	Health Communication/Public Information – HC/PI
Goal	To provide African American women with HC/PI interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018 a total of <u>200</u> AAHRH-F clients will receive a minimum of <u>8</u> presentations and/or informational interventions.
Outcome Objective	To raise awareness of HIV risk and risk reduction behaviors. Presentations should include information about determining personal risk for HIV re-infection and STIs and for making a risk reduction plan.
Activities	Collaborate with the Kansas City Health Department to gather educational information for the presentation. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Theory of Reasoned Action
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session.
Needs Assessment Finding	AA HRHW 2 Recommendation – Insure programs assist AA women in determining their personal risk for HIV/STD and develop a personal risk reduction plan, inclusive of HIV testing if previous high risk sexual activity/ drug use.

AAHRH-F

Target Population	African American High-Risk Heterosexual Female (AAHRH –F)
Intervention Title/Type:	Interactive Outreach
Goal	To conduct outreach interventions to African American women living with HIV in the Kansas City area.
Objective	By December 31, 2018, a total of <u>400</u> AAHRH-F clients will receive a minimum of <u>8</u> interactive outreach events.
Outcome Objective	To facilitate discussions to increase knowledge about HIV, increase risk perception and risk-reduction behaviors, and to recruit for other interventions for this population.
Activities	Form partnerships with local venues in order to schedule outreaches. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	
Needs Assessment Finding	AA HRHW 2 Recommendation – Insure programs assist AA women in determining their personal risk for HIV/STD and develop a personal risk reduction plan, inclusive of HIV testing if previous high risk sexual activity/ drug use.

AAHRH-F

Target Population	African American High-Risk Heterosexual Female (AAHRH – F)
Intervention Title/Type:	Community Wide Event
Goal	To provide African American women with social opportunities where they may increase their awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u>100</u> AAHRH-F clients will participate in <u>1</u> community wide event.
Outcome Objective	Events will provide health education and risk-reduction messages and will serve as distribution points for information and safer sex materials, as well as recruitment opportunities for other interventions. Participants will have the opportunity to build social relationships
Activities	Form partnerships with local agencies in order to deliver a comprehensive health focused Community Wide Event. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session
Needs Assessment Finding	AA HRHW 2 Recommendation – Insure programs assist AA women in determining their personal risk for HIV/STD and develop a personal risk reduction plan, inclusive of HIV testing if previous high risk sexual activity/ drug use.

AAHRH-F

Target Population	African American High-Risk Heterosexual Female (AAHRH – F)
Intervention Title/Type:	Artistic Media/Social Marketing/Social Media
Goal	To provide African American women with artistic media, social marketing, and social media interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u>5,000</u> AAHRH-F clients will be reached by a minimum of <u>8</u> artistic media, social media and/or social marketing campaigns.
Outcome Objective	Increase views knowledge of HIV risk reduction and prevention. Disseminate information regarding new and existing HIV treatments and care. Increase linkage of individuals out of HIV care by providing information on accessing care.
Activities	Work with Kansas City Health Department to gather appropriate educational materials. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	Dissemination efforts will be measured by traffic count on social media sites and estimates provided by media placement agencies.
Needs Assessment Finding	AA HRHW 2 Recommendation – Insure programs assist AA women in determining their personal risk for HIV/STD and develop a personal risk reduction plan, inclusive of HIV testing if previous high risk sexual activity/ drug use.

AAMSM

Target Population	African American Men who have sex with Men (AAMSM)
Intervention Title/Type:	Many Men, Many Voices (3MV)
Goal	To provide evidence based Group-Level Interventions to AAMSM. The goal of Many Men, Many Voices (3MV) is to foster positive self-identity, educate clients about their risk for HIV and sexually transmitted diseases, and teach assertiveness skills.
Objective	By December 31, 2018 a total of <u>20</u> AAMSM clients will receive a minimum of <u>6</u> group-level sessions of Many Men, Many Voices (3MV)
Outcome Objective	At least 60% of participants who receive the interventions will be able to demonstrate one of the following: discuss sexual relationship roles and risks, address perceived personal risk and susceptibility for infection with HIV and other sexually transmitted diseases, OR increase skills with regard to protective behaviors.
Activities	3MV consists of distributing educational materials, (which may be used to recruit persons at risk into the group), conducting outreach (by project staff) for recruitment, and holding the intervention sessions. The intervention addresses factors that influence the behavior of black MSM, such as values, perceived risk, cultural and social norms, and sexual relationship dynamics. It is delivered in 7 highly interactive group sessions, 2 to 3 hours each. The sessions are facilitated by a peer and contain 6 to 12 clients. Clients who are unaware of their HIV status are told the benefits of knowing their status and are referred for counseling and testing, if appropriate. 3MV uses behavioral skills practice, group exercises, facilitated discussions, role-playing, and lectures.

AAMSM

Target Population	African American Men who have sex with Men (AAMSM)
Intervention Title/Type:	Health Communication/Public Information – HC/PI
Goal	To provide AAMSM with HC/PI interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018 a total of <u>200</u> AAMSM clients will receive a minimum of <u>8</u> presentations and/or informational interventions.
Outcome Objective	To raise awareness of HIV risk and risk reduction behaviors. Presentations should include information about determining personal risk for HIV re-infection and STIs and for making a risk reduction plan.
Activities	Collaborate with the Kansas City Health Department to gather educational information for the presentation. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Theory of Reasoned Action
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session.
Needs Assessment Findings	<p>AAMSM 1Recommendation: Include discussions about homophobia in the AA community and how it affects AA Gay men and sexual risk taking</p> <ol style="list-style-type: none"> a. Discuss and identify what constitutes a healthy relationship and the role of sex in such a relationship; what to look for in a partner. b. Provide mentoring for young AA MSMs on building healthy relationships, sexual responsibility and emotional health; dealing with homophobia and self-esteem. c. Insure safer sex information addresses the issues and situations AA MSMs have to deal with, not just the mechanics of how to be safe.

AAMSM

Target Population	African American Men who have sex with Men (AAMSM)
Intervention Title/Type:	Interactive Outreach
Goal	To conduct outreach interventions to AAMSM living with HIV in the Kansas City area.
Objective	By December 31, 2018, a total of <u>400</u> AAMSM clients will receive a minimum of <u>6</u> interactive outreach events.
Outcome Objective	To facilitate discussions to increase knowledge about HIV, increase risk perception and risk-reduction behaviors, and to recruit for other interventions for this population.
Activities	Form partnerships with local venues in order to schedule outreaches. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	
Needs Assessment Findings	<p>AAMSM 1Recommendation: Include discussions about homophobia in the AA community and how it affects AA Gay men and sexual risk taking</p> <ol style="list-style-type: none"> a. Discuss and identify what constitutes a healthy relationship and the role of sex in such a relationship; what to look for in a partner. b. Provide mentoring for young AA MSMs on building healthy relationships, sexual responsibility and emotional health; dealing with homophobia and self-esteem. c. Insure safer sex information addresses the issues and situations AA MSMs have to deal with, not just the mechanics of how to be safe.

AAMSM

Target Population	African American Men who have sex with Men (AAMSM)
Intervention Title/Type:	Community Wide Event
Goal	To provide AAMSM with social opportunities where they may increase their awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u>100</u> AAMSM clients will participate in <u>1</u> community wide event.
Outcome Objective	Events will provide health education and risk-reduction messages and will serve as distribution points for information and safer sex materials, as well as recruitment opportunities for other interventions. Participants will have the opportunity to build social relationships
Activities	Form partnerships with local agencies in order to deliver a comprehensive health focused Community Wide Event. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session
Needs Assessment Findings	AAMSM 1Recommendation: Include discussions about homophobia in the AA community and how it affects AA Gay men and sexual risk taking <ol style="list-style-type: none"> a. Discuss and identify what constitutes a healthy relationship and the role of sex in such a relationship; what to look for in a partner. b. Provide mentoring for young AA MSMs on building healthy relationships, sexual responsibility and emotional health; dealing with homophobia and self-esteem. c. Insure safer sex information addresses the issues and situations AA MSMs have to deal with, not just the mechanics of how to be safe.

AAMSM

Target Population	African American Men who have sex with Men (AAMSM)
Intervention Title/Type:	Artistic Media/Social Marketing/Social Media
Goal	To provide AAMSM with artistic media, social marketing, and social media interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u>5,000</u> AAMSM clients will be reached by a minimum of <u>8</u> artistic media, social media and/or social marketing campaigns.
Outcome Objective	Increase views knowledge of HIV risk reduction and prevention. Disseminate information regarding new and existing HIV treatments and care. Increase linkage of individuals out of HIV care by providing information on accessing care.
Activities	Work with Kansas City Health Department to gather appropriate educational materials. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	Dissemination efforts will be measured by traffic count on social media sites and estimates provided by media placement agencies.
Needs Assessment Findings	AAMSM 1Recommendation: Include discussions about homophobia in the AA community and how it affects AA Gay men and sexual risk taking <ol style="list-style-type: none"> a. Discuss and identify what constitutes a healthy relationship and the role of sex in such a relationship; what to look for in a partner. b. Provide mentoring for young AA MSMs on building healthy relationships, sexual responsibility and emotional health; dealing with homophobia and self-esteem. c. Insure safer sex information addresses the issues and situations AA MSMs have to deal with, not just the mechanics of how to be safe.

LMSM

Target Population	Latino Men who have sex with Men (LMSM)
Intervention Title/Type:	Health Communication/Public Information – HC/PI
Goal	To provide LMSM with HC/PI interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018 a total of <u>100</u> LMSM clients will receive a minimum of <u>8</u> presentations and/or informational interventions.
Outcome Objective	To raise awareness of HIV risk and risk reduction behaviors. Presentations should include information about determining personal risk for HIV re-infection and STIs and for making a risk reduction plan.
Activities	Collaborate with the Kansas City Health Department to gather educational information for the presentation. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Theory of Reasoned Action
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session.
Needs Assessment Findings	<p>LMSM 2. Recommendations:</p> <ol style="list-style-type: none"> a. Programming needs to offer models on how to discuss status; to negotiate safer sex in a sexual relationship b. Include discussions about homophobia in the Hispanic community and how it affects Latino Gay men and sexual risk taking c. Assist Latino MSMs in exploring the role of their community values in developing healthy relationships and dealing with internalized homophobia in a relationship.

LMSM

Target Population	Latino Men who have sex with Men (LMSM)
Intervention Title/Type:	Interactive Outreach
Goal	To conduct outreach interventions to LMSM living with HIV in the Kansas City area.
Objective	By December 31, 2018, a total of <u>125</u> LMSM clients will receive a minimum of <u>6</u> interactive outreach events.
Outcome Objective	To facilitate discussions to increase knowledge about HIV, increase risk perception and risk-reduction behaviors, and to recruit for other interventions for this population.
Activities	Form partnerships with local venues in order to schedule outreaches. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	
Needs Assessment Findings	<p>LMSM 2. Recommendations:</p> <ol style="list-style-type: none"> a. Programming needs to offer models on how to discuss status; to negotiate safer sex in a sexual relationship b. Include discussions about homophobia in the Hispanic community and how it affects Latino Gay men and sexual risk taking c. Assist Latino MSMs in exploring the role of their community values in developing healthy relationships and dealing with internalized homophobia in a relationship.

LMSM

Target Population	Latino Men who have sex with Men (LMSM)
Intervention Title/Type:	Community Wide Event
Goal	To provide LMSM with social opportunities where they may increase their awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u> 50 </u> LMSM clients will participate in <u> 1 </u> community wide event.
Outcome Objective	Events will provide health education and risk-reduction messages and will serve as distribution points for information and safer sex materials, as well as recruitment opportunities for other interventions. Participants will have the opportunity to build social relationships
Activities	Form partnerships with local agencies in order to deliver a comprehensive health focused Community Wide Event. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session
Needs Assessment Findings	LMSM 2. Recommendations: a. Programming needs to offer models on how to discuss status; to negotiate safer sex in a sexual relationship b. Include discussions about homophobia in the Hispanic community and how it affects Latino Gay men and sexual risk taking c. Assist Latino MSMs in exploring the role of their community values in developing healthy relationships and dealing with internalized homophobia in a relationship.

LMSM

Target Population	Latino Men who have sex with Men (LMSM)
Intervention Title/Type:	Artistic Media/Social Marketing/Social Media
Goal	To provide LMSM with artistic media, social marketing, and social media interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u>2,500</u> LMSM clients will be reached by a minimum of <u>8</u> artistic media, social media and/or social marketing campaigns.
Outcome Objective	Increase views knowledge of HIV risk reduction and prevention. Disseminate information regarding new and existing HIV treatments and care. Increase linkage of individuals out of HIV care by providing information on accessing care.
Activities	Work with Kansas City Health Department to gather appropriate educational materials. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	Dissemination efforts will be measured by traffic count on social media sites and estimates provided by media placement agencies.
Needs Assessment Findings	<p>LMSM 2. Recommendations:</p> <ol style="list-style-type: none"> a. Programming needs to offer models on how to discuss status; to negotiate safer sex in a sexual relationship b. Include discussions about homophobia in the Hispanic community and how it affects Latino Gay men and sexual risk taking c. Assist Latino MSMs in exploring the role of their community values in developing healthy relationships and dealing with internalized homophobia in a relationship.

WMSM

Target Population	White Men who have sex with Men (WMSM)
Intervention Title/Type:	Health Communication/Public Information – HC/PI
Goal	To provide WMSM with HC/PI interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018 a total of <u>200</u> WMSM clients will receive a minimum of <u>8</u> presentations and/or informational interventions.
Outcome Objective	To raise awareness of HIV risk and risk reduction behaviors. Presentations should include information about determining personal risk for HIV re-infection and STIs and for making a risk reduction plan.
Activities	Collaborate with the Kansas City Health Department to gather educational information for the presentation. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Theory of Reasoned Action
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session.
Needs Assessment Findings	<p>WMSM 1. Recommendation for programming</p> <ol style="list-style-type: none"> a. Social marketing programs to raise awareness on the most popular drugs (marijuana, meth and cocaine) used in the Gay community, their effects and how to deal with addiction and give referrals b. Integrate discussion of drug use and the role of addiction in the Gay community as part of the array of risk reduction issues and programs

WMSM

Target Population	White Men who have sex with Men (WMSM)
Intervention Title/Type:	Interactive Outreach
Goal	To conduct outreach interventions to WMSM living with HIV in the Kansas City area.
Objective	By December 31, 2018, a total of <u>200</u> WMSM clients will receive a minimum of <u>8</u> interactive outreach events.
Outcome Objective	To facilitate discussions to increase knowledge about HIV, increase risk perception and risk-reduction behaviors, and to recruit for other interventions for this population.
Activities	Form partnerships with local venues in order to schedule outreaches. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	
Needs Assessment Findings	<p>WMSM 1. Recommendation for programming</p> <ol style="list-style-type: none"> a. Social marketing programs to raise awareness on the most popular drugs (marijuana, meth and cocaine) used in the Gay community, their effects and how to deal with addiction and give referrals b. Integrate discussion of drug use and the role of addiction in the Gay community as part of the array of risk reduction issues and programs

WMSM

Target Population	White Men who have sex with Men (WMSM)
Intervention Title/Type:	Community Wide Event
Goal	To provide WMSM with social opportunities where they may increase their awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u>100</u> WMSM clients will participate in <u>1</u> community wide event.
Outcome Objective	Events will provide health education and risk-reduction messages and will serve as distribution points for information and safer sex materials, as well as recruitment opportunities for other interventions. Participants will have the opportunity to build social relationships
Activities	Form partnerships with local agencies in order to deliver a comprehensive health focused Community Wide Event. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session
Needs Assessment Findings	<p>WMSM 1. Recommendation for programming</p> <ol style="list-style-type: none"> a. Social marketing programs to raise awareness on the most popular drugs (marijuana, meth and cocaine) used in the Gay community, their effects and how to deal with addiction and give referrals b. Integrate discussion of drug use and the role of addiction in the Gay community as part of the array of risk reduction issues and programs

WMSM

Target Population	White Men who have sex with Men (WMSM)
Intervention Title/Type:	Artistic Media/Social Marketing/Social Media
Goal	To provide WMSM with artistic media, social marketing, and social media interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u>5,000</u> WMSM clients will be reached by a minimum of <u>8</u> artistic media, social media and/or social marketing campaigns.
Outcome Objective	Increase views knowledge of HIV risk reduction and prevention. Disseminate information regarding new and existing HIV treatments and care. Increase linkage of individuals out of HIV care by providing information on accessing care.
Activities	Work with Kansas City Health Department to gather appropriate educational materials. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	Dissemination efforts will be measured by traffic count on social media sites and estimates provided by media placement agencies.
Needs Assessment Findings	WMSM 1. Recommendation for programming a. Social marketing programs to raise awareness on the most popular drugs (marijuana, meth and cocaine) used in the Gay community, their effects and how to deal with addiction and give referrals b. Integrate discussion of drug use and the role of addiction in the Gay community as part of the array of risk reduction issues and programs

VI. Regional Populations

AAHRH- M

Target Population	African American High-Risk Heterosexual Men AAHRH-M
Intervention Title/Type:	Health Communication/Public Information – HC/PI
Goal	To provide AAHRH-M with HC/PI interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018 a total of <u>400</u> AAHRH-M clients will receive a minimum of <u>8</u> presentations and/or informational interventions.
Outcome Objective	To raise awareness of HIV risk and risk reduction behaviors. Presentations should include information about determining personal risk for HIV re-infection and STIs and for making a risk reduction plan.
Activities	Collaborate with the Kansas City Health Department to gather educational information for the presentation. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Theory of Reasoned Action
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session.

Target Population	African American High-Risk Heterosexual Men AAHRH-M
Intervention Title/Type:	Interactive Outreach
Goal	To conduct outreach interventions to AAHRH-M living with HIV in the Kansas City area.
Objective	By December 31, 2018, a total of <u>400</u> AAHRH-M clients will receive a minimum of <u>6</u> interactive outreach events.
Outcome Objective	To facilitate discussions to increase knowledge about HIV, increase risk perception and risk-reduction behaviors, and to recruit for other interventions for this population.
Activities	Form partnerships with local venues in order to schedule outreaches. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	

AAHRH-M

Target Population	African American High-Risk Heterosexual Men AAHRH-M
Intervention Title/Type:	Community Wide Event
Goal	To provide AAHRH-M with social opportunities where they may increase their awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u> 100 </u> AAHRH-M clients will participate in <u> 1 </u> community wide event.
Outcome Objective	Events will provide health education and risk-reduction messages and will serve as distribution points for information and safer sex materials, as well as recruitment opportunities for other interventions. Participants will have the opportunity to build social relationships
Activities	Form partnerships with local agencies in order to deliver a comprehensive health focused Community Wide Event. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session

AAHRH-M

Target Population	African American High-Risk Heterosexual Men AAHRH-M
Intervention Title/Type:	Artistic Media/Social Marketing/Social Media
Goal	To provide AAHRH-M with artistic media, social marketing, and social media interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u>5,000</u> AAHRH-M clients will be reached by a minimum of <u>8</u> artistic media, social media and/or social marketing campaigns.
Outcome Objective	Increase views knowledge of HIV risk reduction and prevention. Disseminate information regarding new and existing HIV treatments and care. Increase linkage of individuals out of HIV care by providing information on accessing care.
Activities	Work with Kansas City Health Department to gather appropriate educational materials. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	Dissemination efforts will be measured by traffic count on social media sites and estimates provided by media placement agencies.

LATINA

Target Population	Latina (Latina)
Intervention Title/Type:	Health Communication/Public Information – HC/PI
Goal	To provide Latina with HC/PI interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018 a total of <u>100</u> Latina clients will receive a minimum of <u>6</u> presentations and/or informational interventions.
Outcome Objective	To raise awareness of HIV risk and risk reduction behaviors. Presentations should include information about determining personal risk for HIV re-infection and STIs and for making a risk reduction plan.
Activities	Collaborate with the Kansas City Health Department to gather educational information for the presentation. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Theory of Reasoned Action
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session.

Target Population	Latina (Latina)
Intervention Title/Type:	Interactive Outreach
Goal	To conduct outreach interventions to Latina living with HIV in the Kansas City area.
Objective	By December 31, 2018, a total of <u>200</u> Latina clients will receive a minimum of <u>6</u> interactive outreach events.
Outcome Objective	To facilitate discussions to increase knowledge about HIV, increase risk perception and risk-reduction behaviors, and to recruit for other interventions for this population.
Activities	Form partnerships with local venues in order to schedule outreaches. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	

LATINA

Target Population	Latina (Latina)
Intervention Title/Type:	Community Wide Event
Goal	To provide Latina with social opportunities where they may increase their awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u>50</u> Latina clients will participate in <u>1</u> community wide event.
Outcome Objective	Events will provide health education and risk-reduction messages and will serve as distribution points for information and safer sex materials, as well as recruitment opportunities for other interventions. Participants will have the opportunity to build social relationships
Activities	Form partnerships with local agencies in order to deliver a comprehensive health focused Community Wide Event. Provide safer sex kits and informational materials. Provide condoms in accordance with the regional condom distribution plan. Use outreach events to recruit for other interventions.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	All participants will be asked to complete a post session evaluation to measure acquisition of risk reduction skills and/or knowledge gained from the session

LATINA

Target Population	Latina (Latina)
Intervention Title/Type:	Artistic Media/Social Marketing/Social Media
Goal	To provide Latina with artistic media, social marketing, and social media interventions to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of <u>2,500</u> Latina clients will be reached by a minimum of <u>8</u> artistic media, social media and/or social marketing campaigns.
Outcome Objective	Increase views knowledge of HIV risk reduction and prevention. Disseminate information regarding new and existing HIV treatments and care. Increase linkage of individuals out of HIV care by providing information on accessing care.
Activities	Work with Kansas City Health Department to gather appropriate educational materials. Provide condoms in accordance with the regional condom distribution plan.
Science Base	Diffusion of Innovation Theory
Evaluation Mechanism	Dissemination efforts will be measured by traffic count on social media sites and estimates provided by media placement agencies.

Total Negative Interventions

	Expected Minimum Number of Negative Interventions by Population	Expected Minimum Number of Negative Individuals to be Reached
AAHRH-F	23	5,700
AAHRH-M	25	5,900
AAMSM	29	5,720
LMSM	23	2,775
Latina	21	5,275
WMSM	25	5,500

VII. 2018 TA/CBA Needs

TA Needs for intervention delivery	Capacity Building needs as relates to planning - implementation, RPAG process/membership
CLEAR – Choosing Life: Empowerment Action, Results! This is the only evidence based behavioral intervention we are using for Plan Year 2018.	Strategic Planning – In anticipation for changes to the Ryan White Care and Prevention system, we are seeking technical assistance to plan for the changes to our TGA.
Facilitator training	Effective recruitment strategies for behavioral interventions, testing events.
Biomedical Prevention Education – As prevention changes and much of the focus is directed toward prevention for positives, health education staff need additional education including: Pre-Exposure Prophylaxis, Post-Exposure Prophylaxis, Anti-Retroviral Medication, Hepatitis treatment,	Using social media for HIV prevention messaging.

DRAFT