
North Central 2018 Updated Regional Plan

SECTION IV: PRIORITIZED INTERVENTIONS

All interventions are to be conducted by 12.31.2018

For year 2018, the following Interventions for Black MSM are planned.

Target Population: Black MSM

Intervention Type: Individual Level Intervention

Intervention Name: RESPECT

Goal: Provide information and resources to identify specific transmission risks of MSM through risk reduction/assessment conversations, specifically negative partners of HIV infected MSM, as well as HIV infected MSM as they relate to HIV/STD transmission and infection.

Objective: Provide 10 MSM individual level intervention sessions in order to increase risk reduction techniques and practices. Respect will be offered on a weekly basis through December 31, 2018.

Outcome Objective: 75% of participants will assess their risk of HIV infection and be able to develop a risk reduction plan. 50% of participants will report increased comfort levels in practicing and discussing safer sex techniques.

Activities: Identify stakeholders and influencers within local Black MSM communities. Initiate and maintain conversations with stakeholders and other influential people. Create promotional items for intervention, using feedback from stakeholders group in design process and in selection of advertising sites to effectively reach Black MSMs. This advertising campaign will run in conjunction with an HIV testing campaign targeting heterosexual Black women. Distribute condoms in accordance with the regional condom distribution plan.

Science Base: Theory of Reasoned Action, Stages of Behavior Change Model, Client Centered Prevention Counseling.

Evaluation: Participants will be interviewed to confirm risk reduction plan/gauge comfort level via a risk identification/reduction plan sheet.

Target Population: Black MSM.

Intervention Type: Outreach and Condom Distribution

Total to be conducted: 5

Goal: To provide HIV Prevention active outreach and safer sex materials to Black MSMs at local venues by December 31, 2018.

Objective: By the end of December, 2018, the program will have conducted active outreach and condom/safer sex materials to at least 50 Black MSMs. Outreach and distribution will initially occur through local LGBT bars and clubs where facilitators will offer HIV testing and risk reduction education. Additional program locations will be identified through conversation with target population.

Activities: Prepare information to be disseminated. Establish connections with stakeholders. Maintain agreements with local bars participating in the program, expand locations. Distribute condoms in accordance with the regional condom distribution plan.

Science Base: Holistic Harm Reduction, Social Network Theory.

For 2018, the following Interventions for White MSM are planned.

Target Population: White MSM.

Intervention Type: Individual Level Intervention- RESPECT.

Goal: Provide information and resources to address the concerns and risk behaviors of MSM, especially negative partners of HIV infected MSM, as well as HIV infected MSM as they relate to HIV/STD transmission and infection.

Objective: Provide 25 MSM individual level intervention sessions in order to increase risk reduction techniques and practices. Respect will be offered on a weekly basis through December 31, 2018.

Outcome Objective: 75% of participants will assess their risk of HIV infection and be able to develop a risk reduction plan. 50% of participants will report increased comfort levels in practicing and discussing safer sex techniques.

Activities: Identify and evaluate referral processes for RESPECT. Create informational materials with contact information to distribute throughout region at popular venues, LPHAs, and with DIS. Secure resources and incentives required for intervention. Seek out and attend RESPECT training for additional staff. Distribute condoms in accordance with the regional condom distribution plan.

Science Base: Theory of Reasoned Action, Stages of Behavior Change Model, Client Centered Prevention Counseling.

Evaluation: Participants will complete a risk identification/reduction plan sheet.

Target Population: White MSM

Intervention Type: GLI

Intervention Name: MPowerment M-Groups

Goal: Continue implementation of community building and HIV risk reduction education for young (18-30 years old), self-identified gay and bisexual men (MSM)

Objective: Provide a minimum of 2 group-level Mpowerment M-Group interventions to a total of 16 white MSM by December 31, 2018.

Outcome Objective: At least 75% of intervention participants will demonstrate ability to communicate risk-reduction strategies as part of pre- and post-testing and role-play during sessions.

Activities: Continue to recruit and maintain involvement of core group of 10-15 young gay or bisexual men from Columbia/Mid-Missouri to work in conjunction with paid staff. Plan and complete outreach at locations frequented by young MSM to provide risk reduction education, normalize and promote safer sex, create and disseminate appealing informational materials on HIV risk reduction, and distribute condoms and other risk reduction materials. Create social events to engage young MSMs which also promote safer sex. Hold Mgroups – meetings of 8-10 young gay men – to discuss factors contributing to unsafe sex among the men. Have Mgroups practice safer sex negotiation and condom use skills. Provide safer sex kits and other prevention materials. Distribute condoms in accordance with the regional condom distribution plan.

Science Base: Diffusion of Innovation, Social Network Theory

Evaluation Mechanism: All participants will complete surveys before and after Mgroup sessions in order to identify changes in skills, attitudes and intentions toward safer sex caused by participation.

Target Population: White MSM.

Intervention Type: Outreach.

Total to be conducted: 6

Goal: Conduct outreach intervention to White MSMs in the North Central Region to encourage increased knowledge about HIV, increased risk perception and risk-reduction behaviors and to recruit for other interventions for this population.

Objective: To conduct 6 outreach interventions consisting of bar outreach or other community outreach that includes distribution of safe sex kits and HE/RR information exchange to 250 White MSM in the North Central Region by December 31, 2018.

Activities: Prepare information to be disseminated. Maintain agreements with local bars participating in the program. Prepare safer sex kits. Distribute condoms in accordance with the regional condom distribution plan.

Science Base: Holistic Harm Reduction, Social Network Theory, Diffusion of Innovation

Target Population: White MSM.

Intervention Type: HC/PI.

Goal: To promote HIV risk reduction education and confidential and anonymous HIV testing to White-MSMs in North Central Missouri.

Objective: Distribute at least 300 informational brochures at four appropriate locations on a quarterly basis by December 31, 2018.

Activities: Prepare or acquire literature to be disseminated. Maintain and establish relationships with partnering locations. Continue outreach to local gay bars, as well as other locations regarding STD/HIV counseling and testing services available from the local health department.

Science Base: Diffusion Theory.

Target Population: White MSM

Intervention Type: Other, Community-Wide Event

Total "Other" Interventions to Be Conducted: 2

Goal: To provide White MSM with social opportunities where they may increase their awareness of risk and prevention strategies.

Objective: To establish a presence at least 2 community-wide events to reach a minimum of 300 White MSM. Event will provide health education and risk-reduction messages and will serve as distribution points for information and safer sex materials. Events will be held by December 31, 2018.

Activities: Establish relationships with community venues where events may be held. Provide educational materials and safer sex kits. Distribute educational materials. Recruit for other interventions for white MSM.

Science Base: Diffusion of Innovation Theory

Target Population: White MSM.

Intervention Type: Other (Condom Distribution)

Goal: Distribute condoms and prevention resources such as condoms and lube at locations throughout the North Central Region where MSM gather.

Objective: Distribute 15,000 condoms to at least 1000 MSM in the North Central Region at a minimum of eight locations on a quarterly basis. Locations to include, but not be limited to, community and campus based LGBT organizations, adult book stores, parks, and bars/nightclubs throughout the region by December 31, 2018.

Activities: Maintain relationships with local businesses and schools, as well as community gate keepers, establish new linkages within different communities throughout the region. Develop and create Internet-accessible listing/map of condom distribution sites and smartphone app. Widely publish and advertise these location tools. Distribute condoms in accordance with the regional condom distribution plan.

Science Base: Diffusion Theory, Health Belief Model.

For 2018, the following Interventions for Latino MSMs are planned.

Target Population: Latino MSM.

Intervention Type: HC/PI.

Goal: Provide information specific to counseling and testing services, including the option to test anonymously, to Latino MSM quarterly basis.

Objective: Distribute at least 100 informational brochures to a minimum of three locations on a quarterly basis by December 31, 2018.

Activities: Prepare literature to be disseminated. Identify and recruit stakeholders from the community to guide creation/acquisition of risk reduction materials and venues in which to advertise. Maintain and establish relationships with partnering locations. Continue outreach to local gay bars, as well as other locations regarding STD/HIV counseling and testing services available from the local health department

Science Base: Diffusion Theory.

Target Population: Latino MSM.

Intervention Type: Condom Distribution

Goal: Distribute condoms and prevention resources at locations throughout the North Central Region frequented by Latino MSMs.

Objective: Distribute 200 condoms to at least 25 Hispanic MSM in the North Central Region at a minimum of three locations on a quarterly basis. Locations to include, but not be limited to, community and campus based LGBT organizations, adult book stores, parks, and bars/nightclubs throughout the region by December 31, 2018.

Activities: Create and maintain relationships with local businesses and schools, as well as community gate keepers, establish new linkages within different communities throughout the region. Distribute condoms in accordance with the regional condom distribution plan.

Science Base: Diffusion Theory, Health Belief Model.

For 2015 the following Interventions for Black Female HRH are planned.

Target Population: Black Female HRH, all ages.

Intervention Type: GLI

Intervention Name: VOICES/VOCES

Goal: To provide a single session video-based prevention program to incarcerated women in order to educate participants about their HIV/STD risks and teach risk reduction, condom negotiation and partner communication skills.

Objective: Provide 6 Voices interventions to a total of at least 120 incarcerated women by December 31, 2018.

Outcome Objective: 75% of participants will assess their risk of HIV infection and be able to develop a risk reduction plan.

Activities: Maintain and/or establish new relationships with host sites for the intervention, determine and secure needed resources, as well as individuals to conduct the interventions.

Science Base: Theory of Reasoned Action and Theory of Stages of Behavior Change.

Evaluation: Participants will complete a risk identification/reduction plan sheet.

Justification: Epidemiological data indicates the incarcerated/corrections population in Missouri is disproportionately affected by HIV infection. In addition, a disproportionate percentage of those women incarcerated are African American women.

Target Population: African American Female HRH.

Intervention Type: ILI

Intervention Name: RESPECT

Goal: Provide information and resources to address the concerns and risk behaviors of prioritized population, especially negative partners of HIV infected individuals, and those living with HIV as they relate to HIV/STD transmission and infection.

Objective: Provide individual level interventions to at least 20 Black, heterosexual women at high risk for HIV in effort to increase self-perception of risk for HIV/STD, knowledge of risk reduction techniques and utilization of these techniques by December 31, 2018. RESPECT will be offered on a weekly basis.

Outcome Objective: 75% of participants will assess their risk of HIV infection and be able to develop a risk reduction plan.

Activities: Maintain and/or establish new relationships within the population. Identify and secure needed resources including. Develop and implement advertising campaigns and referral procedures for participants.

Science Base: Theory of Reasoned Action, Stages of Behavior Change Model, Client Centered Prevention Counseling.

Evaluation: Participants will complete a risk identification/reduction plan sheet.

Target Population: African American Female HRH

Intervention Type: GLI

Goal: Provide health education and risk reduction education, including correct use of male condoms with practice of skill to African American women that have a high risk for HIV infection.

Objective: By December 31, 2018, conduct at least 1 group level interventions to a total of 10 African American Women with increased risk for HIV acquisition. Interventions will be advertised and held in locations familiar to participants, including local salons, beauty shops, churches, and community centers.

Outcome Objective: 75% of participants will be able to demonstrate the correct steps in discussing their HIV status and risk and how to use a condom with their male partner.

Activities: Identify and recruit stakeholders from the prioritized population. Scout locations to distribute materials and in which to facilitate interventions. Prepare condom packets and information to be disseminated. Scout locations to distribute

Science Base: Holistic Harm Reduction, Social Network Theory.

Target Population: African American Female HRH.

Intervention Type: Other, condom distribution

Goal: Provide risk reduction materials to African American Heterosexual Women.

Objective: Distribute 500 condoms to at least 100 African American High Risk Heterosexual in the North Central Region at a minimum of five locations on a quarterly basis. Locations to include, but not be limited to, community and campus based organizations, adult book stores, parks, and bars/nightclubs throughout the region by December 31, 2018.

Activities: Maintain relationships with local businesses and schools, as well as community gate keepers, establish new linkages within different communities throughout the region. Develop and create Internet-accessible listing/map of condom distribution sites and smartphone app. Widely publish and advertise these location tools. Distribute condoms in accordance with the regional condom distribution plan.

2018 Interventions for Individuals who use/abuse substances (Substance Users)

Target Population: Female Substance Users, all race/ethnicities

Intervention Type: GLI (Group level intervention)

Intervention Name: VOICES/VOCES

Goal: To provide a single session video-based prevention program to women participating in a substance abuse treatment program in order to educate participants about their HIV/STD risks and teach risk reduction, condom negotiation and partner communication skills.

Objective: Provide 12 Voices interventions to a total of at least 250 women enrolled in substance abuse treatment programs by December 31, 2018.

Outcome Objective: 75% of participants will assess their risk of HIV infection and be able to develop a risk reduction plan.

Activities: Maintain and/or establish new relationships with host sites for the intervention, determine and secure needed resources, as well as individuals to conduct the interventions.

Science Base: Theory of Reasoned Action and Theory of Stages of Behavior Change.

Evaluation: Participants will complete a risk identification/reduction plan sheet.

Justification: People who inject drugs are a relatively small share of the U.S. population, but they are disproportionately represented in the HIV epidemic. It is estimated that there are about 1 million injection drug users (IDUs), but injection drug use accounts for approximately 16 percent of new HIV infections in the United States. If current rates continue, 1 in 23 women who inject drugs and 1 in 36 men who inject drugs will be diagnosed with HIV in their lifetime. Many individuals in these groups may not engage in greater risk behaviors than others, but they still can be more likely to become infected with HIV. Research has shown that the higher risk for these groups is associated with the sheer number of HIV-positive persons in the communities where they live. As a result, any instance of risk behavior carries a far greater likelihood of infection than other communities with fewer cases of HIV.

Target Population: Substance Users/Abusers

Intervention Type: Other, condom distribution

Goal: Provide risk reduction materials to individuals who use and/or abuse substances, including alcohol. .

Objective: Distribute 1,000 condoms to at least 150 individuals who use and/or abuse substances in the North Central Region at a minimum of five locations on a quarterly basis. Locations to include, but not be limited to, community rehab facilities, adult book stores, parks, and bars/nightclubs throughout the region by December 31, 2018.

Activities: Maintain relationships with local businesses and schools, as well as community gate keepers, establish new linkages within different communities throughout the region. Continue Internet-accessible listing/map of condom distribution sites. Widely publish and advertise these location tools. Distribute condoms in accordance with the regional condom distribution plan.

The following Interventions for People Living with HIV are planned for 2018

Target Population: People living with HIV/AIDS (L.I.F.E.)

Intervention Type: GLI: HIV 101 Self-Management Workshop

Goal: To provide a one-session workshop to people living with HIV/AIDS that helps them connect Biological, Social, and Psychological “co-factors” to health, while providing education about management of HIV disease that empowers participants to take steps toward better health outcomes.

Objective: To provide two, one-session, HIV 101 Self-Management Workshops, with 8 participants that are living with HIV per workshop, total of 16 individuals, by December 31, 2018.

Outcome Objective: After completion of workshop, participants will:

- Increase engagement in healthcare by seeing an Infectious Disease or HIV Specialist at least twice per year
- Improve treatment adherence, by taking HIV specific medications correctly and on time 95% of the time
- Reduce risk behavior through a decrease in number of partners and increase in use of condoms

Activities: Attend workshop training provided by Shanti, and train other facilitators in region. Collaborate with Rain case managers to recruit HIV+ clients. Recruit non-case managed HIV + clients at Pride and community health clinics. . Facilitate meeting space acquisition and purchase incentive items for the participants.

Science Base: Psychoneuroimmunology (PNI), Social Learning Theory.

Evaluation Mechanism: Pre and Post survey evaluations.

Target Population: People living with HIV/AIDS.

Intervention Type: Other, Condom Distribution

Goal: Provide safer sex packets to people living with HIV

Objective: Provide local ASO and two local Infectious Disease Health Clinics with 250 condoms to be distributed monthly to at least 100 people living with HIV through December 31, 2018.

Activities: Prepare condoms to be distributed. Secure locations for distribution. Distribute condoms in accordance with regional condom distribution plan.

Science Base: Health Belief Model, Social Cognitive Learning Theory.

Target Population: White MSM+

Intervention Type: GLI

Intervention Name: MPowerment M-Groups

Goal: Continue implementation of community building and HIV risk reduction education for young (18-30 years old), self-identified gay and bisexual men (MSM) living with HIV.

Objective: Provide a minimum of 1 group-level Mpowerment M-Group interventions to a total of 4 white MSM+ by December 31, 2018.

Outcome Objective: At least 75% of intervention participants will demonstrate ability to communicate risk-reduction strategies as part of pre- and post-testing and role-play during sessions.

Activities: Continue to recruit and maintain involvement of core group of 10-15 young gay or bisexual men from Columbia/Mid-Missouri to work in conjunction with paid staff. Plan and complete outreach at locations frequented by young MSM+ to provide risk reduction education, normalize and promote safer sex, create and disseminate appealing informational materials on HIV risk reduction, and distribute condoms and other risk reduction materials. Create social events to engage young MSM+s which also promote safer sex. Hold Mgroups – meetings of 8-10 young gay men – to discuss factors contributing to unsafe sex among the men. Have Mgroups practice safer sex negotiation and condom use skills. Provide safer sex kits and other prevention materials. Distribute condoms in accordance with the regional condom distribution plan.

Science Base: Diffusion of Innovation, Social Network Theory

Evaluation Mechanism: All participants will complete surveys before and after Mgroup sessions in order to identify changes in skills, attitudes and intentions toward safer sex caused by participation.

Variations: For 2018

Target Population: People with history of STD infection and/or multiple partners

Intervention Type: GLI

Intervention Name: VOICES

Goal: To provide a single session video-based prevention program to women with a history of STD infection and multiple partners in order to educate participants about their HIV/STD risks and teach risk reduction and partner communication skills.

Objective: Provide 3 Voices interventions to a total of at least 60 people by December 31, 2018.

Outcome Objective: 75% of participants will assess their risk of HIV infection and be able to develop a risk reduction plan.

Activities: Maintain and/or establish new relationships with host sites for the intervention, determine and secure needed resources, as well as individuals to conduct the interventions.

Science Base: Theory of Reasoned Action and Theory of Stages of Behavior Change.

Evaluation: Participants will complete a risk identification/reduction plan sheet.

Justification: Epidemiological data indicates those with a history of STD's and additional risk factors are at greater risk for HIV infection.

Target Population: People with a history of STD infection and/or multiple partners

Intervention Type: Other/Condom Distribution-

Goal: Provide safer sex packets to people living with high risk for HIV infection.

Objective: Provide at least 6 local businesses and organizations with 200 safer sex kits, consisting of condoms, lubricants, testing information and informational pamphlets, on a monthly basis to be made available to individuals with history of STD infection or multiple partners, to reach 75 individuals per month by December 31, 2018.

Activities: Prepare packets to be distributed. Secure locations for distribution. Distribute condoms in accordance with regional condom distribution plan.

Science Base: Health Belief Model, Social Cognitive Learning Theory.

Target Population: AA HRH Males

Intervention Type: Other.

Goal: Provide safer sex packets to AA HRH Males.

Objective: Provide local at least 2 local businesses and organizations with 200 safer sex kits on a monthly basis to reach 30 individuals per month by December 31, 2018.

Activities: Prepare packets to be distributed. Secure locations for distribution. Distribute condoms in accordance with regional condom distribution plan.

Science Base: Health Belief Model, Social Cognitive Learning Theory.

