

NORTHWEST MISSOURI REGIONAL ADVISORY GROUP
P. (People) E. (Establishing) A. (AIDS/HIV/STI/HEPATITIS/Hepatitis)
C. (Care) & E. (Education)
Regional Plan
For Year 2018 - 2020
Section IV – Interventions for HIV+

For Year **2018**, the following **interventions** for **AAHRH F+ (African-American, High-Risk Heterosexual Female+)** will be planned:

Target Population:

African-American, High-Risk Heterosexual Female+ (**AAHRH F+**)

Intervention Type:

Procedural - Comprehensive Risk Counseling Services – (**CRCS+**)

Goal:

To provide a series of risk-reduction individual sessions to reinforce the continued use of safer sex practices and focus on reduction of risk for **HIV/STIs/HEPATITIS** among the **AAHRH F+** community.

Objective:

To make Comprehensive Risk Counseling Services available and recruit a total of 1 high-risk client from the Northwest Missouri **AAHRH F+** community, by **December 31, 2018**.

Outcome Objective:

Participants involved in this intervention will be able to successfully accomplish the following:

- ⌘ Demonstrate correct condom use steps in the correct order
- ⌘ Identify one risk reduction step they will agree to make
- ⌘ Recognize the risks associated with drug use and resources available
- ⌘ Agree to attend more than one session to follow-up on progress

Activities:

Recruitment posters will be distributed and monitored at several at-risk sites throughout the region to solicit participants for this intervention Collaborate with regional HIV+ case managers for referrals of high-risk clients and/or partners. Arrange location for sessions and provide supplies for condom practice. Review guidelines and paperwork requirements for this intervention. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants as the budget will allow.

Science Base:

Stages of Behavior Change Model

Evaluation Mechanism:

Monthly attendance for CRCS sessions will be maintained and a risk reduction plan will be completed and reviewed at each session with the client.

Needs Assessment Correspondence: This intervention corresponds to key finding number **AA WIDU #1** and **HIV+ #1a** in the 2010 Missouri Needs Assessment

Target Population:

African-American, High-Risk Heterosexual Female+ (**AAHRH F+**)

Intervention Type:

Individual Level Intervention+ - (ILI+)

Justification: (for non-DEBI programs)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, implementation of several time-intensive DEBI programs is not currently possible in our region. These non-DEBI programs are both knowledge and skills-based and will be used to build capacity for use of model programs in future years.

Goal(s):

To support and encourage the use of safer sex practices to reduce the spread of HIV/STIs/HEPATITIS within the AAHRH F+ community.

Objective(s):

To conduct a total of 1, Individual-Level interventions, with 1 newly diagnosed HIV+ member of the AAHRH F+ community in Northwest Missouri to include HIV+ Care Intake, basic discussion around HIV health, safer sex skills building, development of a personal risk-reduction plan for STIs/Hepatitis, and be offered the option of enrolling in CRCS+ services. Clients will be referred to HIV+ Case Management at the completion of this intervention.

Outcome Objective:

Participants involved in this intervention will be able to successfully accomplish the following:

- ⌘ Demonstrate correct condom use steps in the correct order
- ⌘ Identify one risk reduction step they will agree to make
- ⌘ Identify one personal barrier to HIV+ disclosure
- ⌘ Assess personal efficacy in adherence with HIV+ medications

Activities:

Recruitment information will be distributed and monitored at several at-risk sites throughout the region to solicit participants for this intervention. Collaborate with regional health centers, clinics, and physicians for referrals. Arrange location for private ILI+ sessions, and provide supplies for condom practice. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants as the budget allows.

Science Base:

Theory of Reasoned Action

Evaluation Mechanism:

After completion of the individual risk assessment, participants will identify one or more behaviors that put them at-risk for HIV re-infection, STIs, or Hepatitis, one personal barrier to prevention, and also steps they can personally take to reduce these risks. Participants' condom practice will be evaluated by the interviewer and questions will be asked to assess knowledge and skills gained from this intervention. Participants are encouraged to schedule at least one follow-up session to review their progress and/or to enroll in Comprehensive Risk Counseling Services (CRCS).

Needs Assessment Correspondence: This intervention corresponds to key finding number AAHRH F #2 and HIV+ #2a in the 2010 Missouri Needs Assessment

Target Population:

African-American, High-Risk Heterosexual Female+ (AAHRH F+)

Intervention Type:

Active Outreach

Goal:

To provide AAHRH F+ in Northwest Missouri access to HIV/STI/HEPATITIS risk reduction information, as well as, address the risks of drug use (specifically injection drug use) and HIV/Hepatitis infection with this population. Referrals to Comprehensive Risk Counseling Services, HIV case management, and/or Counseling and Testing services may be made through this outreach.

Objective:

To provide 1 outreach event for 2 AAHRH F+, from Northwest Missouri, in conjunction with the annual HIV+ workshop event, to include providing HIV/STI/HEPATITIS information, targeted sexual health information, information on drug use and HIV/Hepatitis, one-on-one Q & A, and information and referrals for HIV/Hepatitis-testing and/or Comprehensive Risk Counseling Services by **December 31, 2018**.

Activities:

Coordinate schedule for workshop with Case Managers in Northwest Missouri. Order and prepare materials. Contact outreach workers and volunteers to participate.

Science Base:

Diffusion Theory

Social Marketing

Needs Assessment Correspondence: This intervention corresponds to key finding number AAHRH F #2 and AAWIDU #1 in the 2010 Missouri Needs Assessment

Target Population:

African-American, High-Risk Heterosexual Female+ (AAHRH F+)

Intervention Type:

Health Communications/Public Information – (HC/PI)

Justification: (for non-DEBI interventions)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, use of social marketing initiatives is necessary for recruitment of key members of the target populations for either Comprehensive Risk Counseling Services and/or successful implementation of future DEBI interventions in our region.

Goal:

To provide awareness and education on prevention of HIV/STI/HEPATITIS to AAHRH F+ and their partners through the use of a newsletter.

Objective:

To submit 2 informational articles for inclusion in the monthly HIV+ client newsletters reaching 2 AAHRH F+ and their partners in Northwest Missouri by **December 31, 2018**. Articles will include information on basic HIV/STI/HEPATITIS facts, high-risk behaviors and drug use, how to reduce the risk for re-infection, where to go for HIV/Hepatitis testing or Q & A, how to negotiate safer sex, and recruitment for Comprehensive Risk Counseling Services and/or DEBI interventions.

Activities:

Contact current newsletter editors regarding the newsletter deadlines. Prepare articles for inclusion in the newsletter. Gain approvals from both the City of St. Joseph Health Department, Missouri Department of Health and Senior Services, and R.A.I.S.E. as required. Submit articles to the newsletter preparer. Document any specific contacts as a result of this intervention

Science Base:

Social Marketing

Theory of Reasoned Action

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAHRH F #2** and **HIV+ #2** in the 2010 Missouri Needs Assessment

Target Group:

African-American, High-Risk Heterosexual Female+ (**AAHRH F+**)

Intervention Type:

Health Communication/Public Information (**HC/PI**)

Goal:

To provide awareness and education on **HIV/STIs/HEPATITIS** to at-risk individuals in Northwest Missouri.

Objective:

To provide a total of 1 media post for *National Black HIV/AIDS Awareness Day* on February 7 or *National Women & Girls HIV/AIDS Awareness Day* on March 10 for 5 **AAHRH F+s** in Northwest Missouri, focusing on **Treatment and Adherence** education by **December 31, 2018**.

Activities:

Coordinate with Health Department Public Information contact to prepare the information to be shared. Set dates for posts to occur. Evaluate the number of 'likes' and 'shares'. If an event is planned, coordinate with Health Department staff and volunteers to provide supplies and staffing.

Science Base:

Theory of Reasoned Action

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAHRH F #2** and **AAWIDU #1** in the 2010 Missouri Needs Assessment

Target Population:

African-American, High-Risk Heterosexual Female+ (**AAHRH F+**)

Intervention Type:

EBI – HIV Navigation Services

Goal:

To increase the self-efficacy of **AAHRH F+** to obtain timely, essential, and appropriate HIV-related medical and social services to optimize her health and prevent HIV transmission to others and/or HIV re-infection.

Objective:

To provide one (1) **AAHRH F+** enrollment in the HIV Navigation Services program in Northwest Missouri by **December 31, 2018**.

Outcome Objective:

Participants will gain tailored health education knowledge, assistance with linking persons to healthcare systems, and assistance with Anti-Retroviral Therapy (ART) initiation and adherence..

Activities:

Collaborate with regional HIV+ case managers for referrals of high-risk clients and/or partners and case management appointments. Arrange for meeting space. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants.

Science Base:

Empowerment Theory

Evaluation Mechanism:

Monthly attendance will be maintained for the Navigation sessions and client progress will be documented.

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAHRH+ #1a** and **HIV+ #2** in the 2010 Missouri Needs Assessment.





**SUMMARY OF INTERVENTIONS
AAHRH F+
Northwest Region
Regional Plan 2018-2020**

Intervention	2018	2019	2020	2021	2022
ILIs	1/1				
GLIs	n/a				
Active Outreach	*1/2				
HC/PI	*2/2				
AWARENESS EVENT	2/5				
CRCS	1/1				
DEBI – NAVIGATION	1/1				
TOTAL INTERVENTIONS/ PARTICIPANTS	8/12				

*These interventions may contain duplicates, but the total number reached is specific to target population.

For Year **2018**, the following **interventions** for **AAMSM+ (African-American, Men Who Have Sex With Men +)** will be planned:

Target Population:

African-American, Men Who Have Sex With Men + (AAMSM+)

Intervention Type:

Procedural - Comprehensive Risk Counseling Services – (CRCS+)

Goal:

To provide a series of risk-reduction individual sessions to reinforce the continued use of safer sex practices and focus on reduction of risk for **HIV/STIs/HEPATITIS** among the **AAHRH F+** community.

Objective:

To make Comprehensive Risk Counseling Services available and recruit a total of 1 high-risk client from the Northwest Missouri AAMSM+ community, by **December 31, 2018**.

Outcome Objective:

Participants involved in this intervention will be able to successfully accomplish the following:

- ⌘ Demonstrate correct condom use steps in the correct order
- ⌘ Identify one risk reduction step they will agree to make
- ⌘ Recognize the risks associated with drug use and resources available
- ⌘ Agree to attend more than one session to follow-up on progress

Activities:

Recruitment posters will be distributed and monitored at several at-risk sites throughout the region to solicit participants for this intervention Collaborate with regional HIV+ case managers for referrals of high-risk clients and/or partners. Arrange location for sessions and provide supplies for condom practice. Review guidelines and paperwork requirements for this intervention. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants as the budget will allow.

Science Base:

Stages of Behavior Change Model

Evaluation Mechanism:

Monthly attendance for CRCS sessions will be maintained and a risk reduction plan will be completed and reviewed at each session with the client.

Needs Assessment Correspondence:

This intervention corresponds to key finding number **AAMSM #1a** and **HIV+ #1a** in the 2010 Missouri Needs Assessment.

Target Population:

African-American, Men Who Have Sex With Men + (AAMSM+)

Intervention Type:

Individual Level Intervention+ - (ILI+)

Justification: (for non-DEBI programs)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, implementation of several time-intensive DEBI programs is not currently possible in our region. These non-DEBI programs are both

knowledge and skills-based and will be used to build capacity for use of model programs in future years.

Goal(s):

To support and encourage the use of safer sex practices to reduce the spread of **HIV/STIs/HEPATITIS** within the **AAMSM+** community.

Objective(s):

To conduct a total of 1, Individual-Level interventions, with 1 newly diagnosed HIV+ member of the **AAMSM+** community in Northwest Missouri to include HIV+ Care Intake, basic discussion around HIV health, safer sex skills building, development of a personal risk-reduction plan for STIs/Hepatitis, and be offered the option of enrolling in CRCS+ services by **December 31, 2018**. Clients will be referred to HIV+ Case Management at the completion of this intervention.

Outcome Objective:

Participants involved in this intervention will be able to successfully accomplish the following:

- ⌘ Demonstrate correct condom use steps in the correct order
- ⌘ Identify one risk reduction step they will agree to make
- ⌘ Identify one personal barrier to HIV+ disclosure
- ⌘ Assess personal efficacy in adherence with HIV+ medications

Activities:

Recruitment information will be distributed and monitored at several at-risk sites throughout the region to solicit participants for this intervention. Collaborate with regional health centers, clinics, and physicians for referrals. Arrange location for private ILI+ sessions, and provide supplies for condom practice. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants as the budget allows.

Science Base:

Theory of Reasoned Action

Evaluation Mechanism:

After completion of the individual risk assessment, participants will identify one or more behaviors that put them at-risk for HIV re-infection, STIs, or Hepatitis, one personal barrier to prevention, and also steps they can personally take to reduce these risks. Participants' condom practice will be evaluated by the interviewer and questions will be asked to assess knowledge and skills gained from this intervention. Participants are encouraged to schedule at least one follow-up session to review their progress and/or to enroll in Comprehensive Risk Counseling Services (CRCS).

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAMSM #1a** and **HIV+ #2a** in the 2010 Missouri Needs Assessment

Target Population:

African-American, Men Who Have Sex With Men + (**AAMSM+**)

Intervention Type:

Active Outreach

Goal:

To provide **AAMSM+** in Northwest Missouri access to **HIV/STI/HEPATITIS** risk reduction information, as well as, address the risks of drug use (specifically injection

drug use) and HIV/Hepatitis infection with this population. Referrals to Comprehensive Risk Counseling Services, HIV case management, and/or Counseling and Testing services may be made through this outreach.

Objective:

To provide 1 outreach event for 2 AAMSM+ from Northwest Missouri, in conjunction with the annual HIV+ workshop event, to include providing HIV/STIs/HEPATITIS information, targeted sexual health information, information on drug use and HIV/Hepatitis, one-on-one Q & A, and information and referrals for HIV/Hepatitis-testing and/or Comprehensive Risk Counseling Services by **December 31, 2018**.

Activities:

Coordinate schedule for workshop with Case Managers in Northwest Missouri. Order and prepare materials. Contact outreach workers and volunteers to participate.

Science Base:

Diffusion Theory

Social Marketing

Needs Assessment Correspondence: This intervention corresponds to key finding number AAMSM #1a & #2a and HIV+ #2 in the 2010 Missouri Needs Assessment.

Target Population:

African-American, Men Who Have Sex With Men + (AAMSM+)

Intervention Type:

Health Communications/Public Information

Justification: (for non-DEBI interventions)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, use of social marketing initiatives is necessary for recruitment of key members of the target populations for either Comprehensive Risk Counseling Services and/or successful implementation of future DEBI interventions in our region.

Goal:

To provide awareness and education on prevention of HIV/STIs/HEPATITIS to AAMSM+ and their partners through the use of a newsletter.

Objective:

To submit 1 informational articles for inclusion in the monthly HIV+ client newsletters reaching 2 AAMSM+ and their partners in Northwest Missouri by **December 31, 2018**. Articles will include information on basic HIV/STI/HEPATITIS facts, high-risk behaviors and drug use, how to reduce the risk for re-infection, where to go for HIV/Hepatitis testing or Q & A, how to negotiate safer sex, and recruitment for Comprehensive Risk Counseling Services and/or DEBI interventions.

Activities:

Contact current newsletter editors regarding the newsletter deadlines. Prepare articles for inclusion in the newsletter. Gain approvals from both the City of St. Joseph Health Department, Missouri Department of Health and Senior Services, and R.A.I.S.E. as required. Submit articles to the newsletter preparer. Document any specific contacts as a result of this intervention

Science Base:

Social Marketing

Theory of Reasoned Action

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAMSM #1a & #2a and HIV+ #2** in the 2010 Missouri Needs Assessment.

Target Group:

African-American, Men Who Have Sex With Men + (AAMSM+)

Intervention Type:

Health Communication/Public Information (HC/PI)

Goal:

To provide awareness and education on **HIV/STIs/HEPATITIS** to at-risk individuals in Northwest Missouri.

Objective:

To provide a total of 1 media post for *National Black HIV/AIDS Awareness Day* on February 7 or *National Gay Men's HIV/AIDS Awareness* on September 27 for 5 AAMSM+ in Northwest Missouri, focusing on **Treatment and Adherence** education and testing by **December 31, 2018**.

Activities:

Coordinate with Health Department Public Information contact to prepare the information to be shared. Set dates for posts to occur. Evaluate the number of 'likes' and 'shares'. If an event is planned, coordinate with Health Department staff and volunteers to provide supplies and staffing.

Science Base:

Theory of Reasoned Action

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAHRH F #2 and AAWIDU #1** in the 2010 Missouri Needs Assessment

Target Population:

African-American, Men Who Have Sex With Men + (AAMSM+)

Intervention Type:

EBI – HIV Navigation Services

Goal:

To increase the self-efficacy of AAMSM+ to obtain timely, essential, and appropriate HIV-related medical and social services to optimize her health and prevent HIV transmission to others and/or HIV re-infection.

Objective:

To provide one (1) AAMSM+ enrollment in the HIV Navigation Services program in Northwest Missouri by **December 31, 2018**.

Outcome Objective:

Participants will gain tailored health education knowledge, assistance with linking persons to healthcare systems, and assistance with Anti-Retroviral Therapy (ART) initiation and adherence..

Activities:

Collaborate with regional HIV+ case managers for referrals of high-risk clients and/or partners and case management appointments. Arrange for meeting space. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants.

Science Base:

Empowerment Theory

Evaluation Mechanism:

Monthly attendance will be maintained for the Navigation sessions and client progress will be documented.

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAMSM+ #2a** and **HIV+ #2** in the 2010 Missouri Needs Assessment.





**SUMMARY OF INTERVENTIONS
AAMSM+
Northwest Region
Regional Plan 2018-2022**

Intervention	2018	2019	2020	2021	2022
ILIs	1/1				
GLIs	n/a				
Active Outreach	*1/2				
HC/PI	*1/2				
CRCS	1/1				
AWARENESS EVENT	1/5				
DEBI – NAVIGATION	1/1				
TOTAL INTERVENTIONS/ PARTICIPANTS	5/7				

*These interventions may contain duplicates, but the total number reached is specific to target population.

For Year **2018**, the following **interventions** for **LMSM+ (Latino Men Who Have Sex With Men +)** will be planned:

Target Population:

Latino Men Who Have Sex With Men+ (**LMSM+**)

Intervention Type:

Procedural - Comprehensive Risk Counseling Services – CRCS+

Goal:

To provide a series of risk-reduction individual sessions to reinforce the continued use of safer sex practices and focus on reduction of risk for **HIV/STIs/HEPATITIS** among the LMSM+ community.

Objective:

To make Comprehensive Risk Counseling Services available and recruit a total of 1 high-risk client from the Northwest Missouri **LMSM+** community, by **December 31, 2018**.

Outcome Objective:

Participants involved in this intervention will be able to successfully accomplish the following:

- ⌘ Demonstrate correct condom use steps in the correct order
- ⌘ Identify one risk reduction step they will agree to make
- ⌘ Recognize the risks associated with drug use and resources available
- ⌘ Agree to attend more than one session to follow-up on progress

Activities:

Recruitment posters will be distributed and monitored at several at-risk sites throughout the region to solicit participants for this intervention Collaborate with regional HIV+ case managers for referrals of high-risk clients and/or partners. Arrange location for sessions and provide supplies for condom practice. Review guidelines and paperwork requirements for this intervention. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants as the budget will allow.

Science Base:

Stages of Behavior Change Model

Evaluation Mechanism:

Monthly attendance for CRCS sessions will be maintained and a risk reduction plan will be completed and reviewed at each session with the client.

Needs Assessment Correspondence:

This intervention corresponds to key finding number **LMSM #2a & #2b** and **HIV+ #1** in the 2010 Missouri Needs Assessment.

Target Population:

Latino Men Who Have Sex With Men+ (**LMSM+**)

Intervention Type:

Individual Level Intervention+

Justification: (for non-DEBI programs)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, implementation of several time-intensive DEBI programs is not currently possible in our region. These non-DEBI programs are both

knowledge and skills-based and will be used to build capacity for use of model programs in future years.

Goal(s):

To support and encourage the use of safer sex practices to reduce the spread of **HIV/STIs/HEPATITIS** within the **LMSM+** community.

Objective(s):

To conduct a total of 1, Individual-Level interventions, with 1 newly diagnosed HIV+ member of the **LMSM+** community in Northwest Missouri to include HIV+ Care Intake, basic discussion around HIV health, safer sex skills building, development of a personal risk-reduction plan for STIs/Hepatitis, and be offered the option of enrolling in CRCS+ services by **December 31, 2018**. Clients will be referred to HIV+ Case Management at the completion of this intervention.

Outcome Objective:

Participants involved in this intervention will be able to successfully accomplish the following:

- ⌘ Demonstrate correct condom use steps in the correct order
- ⌘ Identify one risk reduction step they will agree to make
- ⌘ Identify one personal barrier to HIV+ disclosure
- ⌘ Assess personal efficacy in adherence with HIV+ medications

Activities:

Recruitment information will be distributed and monitored at several at-risk sites throughout the region to solicit participants for this intervention. Collaborate with regional health centers, clinics, and physicians for referrals. Arrange location for private ILI+ sessions, and provide supplies for condom practice. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants as the budget allows.

Science Base:

Theory of Reasoned Action

Evaluation Mechanism:

After completion of the individual risk assessment, participants will identify one or more behaviors that put them at-risk for HIV re-infection, STIs, or Hepatitis, one personal barrier to prevention, and also steps they can personally take to reduce these risks. Participants' condom practice will be evaluated by the interviewer and questions will be asked to assess knowledge and skills gained from this intervention. Participants are encouraged to schedule at least one follow-up session to review their progress and/or to enroll in Comprehensive Risk Counseling Services (CRCS).

Needs Assessment Correspondence:

This intervention corresponds to key finding number **LMSM #2a & #2b** and **HIV+ #2** in the 2010 Missouri Needs Assessment.

Target Population:

Latino Men Who Have Sex With Men+ (**LMSM+**)

Intervention Type:

Active Outreach

Goal:To provide **LMSM+** in Northwest Missouri access to **HIV/STIs/HEPATITIS** risk reduction information, as well as, address the risks of drug use (specifically injection

drug use) and HIV/Hepatitis infection with this population. Referrals to Comprehensive Risk Counseling Services, HIV case management, and/or Counseling and Testing services may be made through this outreach.

Objective:

To provide 1 outreach event for 1 **LMSM+** from Northwest Missouri, in conjunction with the annual HIV+ workshop event, to include providing **HIV/STIs/HEPATITIS** information, targeted sexual health information, information on drug use and HIV/Hepatitis, one-on-one Q & A, and information and referrals for HIV/Hepatitis-testing and/or Comprehensive Risk Counseling Services by **December 31, 2016**.

Activities:

Coordinate schedule for workshop with Case Managers in Northwest Missouri. Order and prepare materials. Contact outreach workers and volunteers to participate.

Science Base:

Diffusion Theory

Social Marketing

Needs Assessment Correspondence: This intervention corresponds to key finding number **LMSM #1** and **HIV+ #1** in the 2010 Missouri Needs Assessment.

Target Population:

Latino Men Who Have Sex With Men+ (**LMSM+**)

Intervention Type:

Health Communications/Public Information

Justification: (for non-DEBI interventions)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, use of social marketing initiatives is necessary for recruitment of key members of the target populations for either Comprehensive Risk Counseling Services and/or successful implementation of future DEBI interventions in our region.

Goal:

To provide awareness and education on prevention of **HIV/STIs/HEPATITIS** to **LMSM+** and their partners through the use of a newsletter.

Objective:

To submit 1 informational articles for inclusion in the monthly HIV+ client newsletters reaching 1 **LMSM+** and their partners in Northwest Missouri by **December 31, 2016**. Articles will include information on basic **HIV/STIs/HEPATITIS** facts, high-risk behaviors and drug use, how to reduce the risk for re-infection, where to go for HIV/Hepatitis testing or Q & A, how to negotiate safer sex, and recruitment for Comprehensive Risk Counseling Services and/or DEBI interventions.

Activities:

Contact current newsletter editors regarding the newsletter deadlines. Prepare articles for inclusion in the newsletter. Gain approvals from both the City of St. Joseph Health Department, Missouri Department of Health and Senior Services, and R.A.I.S.E. as required. Submit articles to the newsletter preparer. Document any specific contacts as a result of this intervention

Science Base:

Social Marketing

Theory of Reasoned Action

Needs Assessment Correspondence: This intervention corresponds to key finding number **LMSM #1b** and **HIV+ #1** in the 2010 Missouri Needs Assessment.

Target Group:

Latino, Men Who Have Sex With Men + (LMSM+)

Intervention Type:

Health Communication/Public Information (HC/PI)

Goal:

To provide awareness and education on **HIV/STIs/HEPATITIS** to at-risk individuals in Northwest Missouri.

Objective:

To provide a total of 1 media post for *National Latino HIV/AIDS Awareness Day* on **October 15** or *National Gay Men's HIV/AIDS Awareness Day* on **September 27** for 3 LMSM+ in Northwest Missouri, focusing on **Treatment and Adherence** education and testing by **December 31, 2018**.

Activities:

Coordinate with Health Department Public Information contact to prepare the information to be shared. Set dates for posts to occur. Evaluate the number of 'likes' and 'shares'. If an event is planned, coordinate with Health Department staff and volunteers to provide supplies and staffing.

Science Base:

Theory of Reasoned Action

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAHRH F #2** and **AAWIDU #1** in the 2010 Missouri Needs Assessment

Target Population:

Latino Men Who Have Sex With Men+ (LMSM+)

Intervention Type:

EBI – HIV Navigation Services

Goal:

To increase the self-efficacy of LMSM+ to obtain timely, essential, and appropriate HIV-related medical and social services to optimize her health and prevent HIV transmission to others and/or HIV re-infection.

Objective:

To provide one (1) LMSM+ enrollment in the HIV Navigation Services program in Northwest Missouri by **December 31, 2018**.

Outcome Objective:

Participants will gain tailored health education knowledge, assistance with linking persons to healthcare systems, and assistance with Anti-Retroviral Therapy (ART) initiation and adherence..

Activities:

Collaborate with regional HIV+ case managers for referrals of high-risk clients and/or partners and case management appointments. Arrange for meeting space. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants.

Science Base:

Empowerment Theory

Evaluation Mechanism:

Monthly attendance will be maintained for the Navigation sessions and client progress will be documented.

Needs Assessment Correspondence: This intervention corresponds to key finding number **LMSM #2a & #2b** and **HIV+ #2** in the 2010 Missouri Needs Assessment.





**SUMMARY OF INTERVENTIONS
LMSM+
Northwest Region
Regional Plan 2018-2022**

Intervention	2018	2019	2020	2021	2022
ILIs	1/1				
GLIs	n/a				
Active Outreach	*1/1				
HC/PI	*1/1				
AWARENESS EVENTS	2/3				
CRCS	1/1				
DEBI – NAVIGATION	1/1				
TOTAL INTERVENTIONS/ PARTICIPANTS	7/8				

*These interventions may contain duplicates, but the total number reached is specific to target population.

For Year **2018**, the following **interventions** for **WMSM+ (White Men Who have Sex With Men)** will be planned:

Target Population:

White Men Who Have Sex With Men+ (WMSM+)

Intervention Type:

Procedural - Comprehensive Risk Counseling Services – CRCS+

Goal:

To provide a series of risk-reduction individual sessions to reinforce the continued use of safer sex practices and focus on reduction of risk for **HIV/STIs/HEPATITIS** among the **WMSM+** community.

Objective:

To make Comprehensive Risk Counseling Services available and recruit a total of two (2) high-risk clients from the Northwest Missouri **WMSM+** community, by **December 31, 2018**.

Outcome Objective:

Participants involved in this intervention will be able to successfully accomplish the following:

- ⌘ Demonstrate correct condom use steps in the correct order
- ⌘ Identify one risk reduction step they will agree to make
- ⌘ Recognize the risks associated with drug use and resources available
- ⌘ Agree to attend more than one session to follow-up on progress

Activities:

Recruitment posters will be distributed and monitored at several at-risk sites throughout the region to solicit participants for this intervention Collaborate with regional HIV+ case managers for referrals of high-risk clients and/or partners. Arrange location for sessions and provide supplies for condom practice. Review guidelines and paperwork requirements for this intervention. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants as the budget will allow.

Science Base:

Stages of Behavior Change Model

Evaluation Mechanism:

Monthly attendance for CRCS sessions will be maintained and a risk reduction plan will be completed and reviewed at each session with the client.

Needs Assessment Correspondence: This intervention corresponds to key finding **WMSM #2a** and number **HIV+ #2** in the 2010 Missouri Needs Assessment

Target Population:

White Men Who Have Sex With Men+ (WMSM+)

Intervention Type:

Individual Level Intervention+

Justification: (for non-DEBI programs)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, implementation of several time-intensive DEBI programs is not currently possible in our region. These non-DEBI programs are both

knowledge and skills-based and will be used to build capacity for use of model programs in future years.

Goal(s):

To support and encourage the use of safer sex practices to reduce the spread of **HIV/STIs/HEPATITIS** within the **WMSM+** community.

Objective(s):

To conduct a total of 2, Individual-Level interventions, with 2 newly diagnosed HIV+ member of the **WMSM+** community in Northwest Missouri to include HIV+ Care Intake, basic discussion around HIV health, safer sex skills building, development of a personal risk-reduction plan for STIs/Hepatitis, and be offered the option of enrolling in CRCS+ services by **December 31, 2018**. Clients will be referred to HIV+ Case Management at the completion of this intervention.

Outcome Objective:

Participants involved in this intervention will be able to successfully accomplish the following:

- ⌘ Demonstrate correct condom use steps in the correct order
- ⌘ Identify one risk reduction step they will agree to make
- ⌘ Identify one personal barrier to HIV+ disclosure
- ⌘ Assess personal efficacy in adherence with HIV+ medications

Activities:

Recruitment information will be distributed and monitored at several at-risk sites throughout the region to solicit participants for this intervention. Collaborate with regional health centers, clinics, and physicians for referrals. Arrange location for private ILI+ sessions, and provide supplies for condom practice. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants as the budget allows.

Science Base:

Theory of Reasoned Action

Evaluation Mechanism:

After completion of the individual risk assessment, participants will identify one or more behaviors that put them at-risk for HIV re-infection, STIs, or Hepatitis, one personal barrier to prevention, and also steps they can personally take to reduce these risks. Participants' condom practice will be evaluated by the interviewer and questions will be asked to assess knowledge and skills gained from this intervention. Participants are encouraged to schedule at least one follow-up session to review their progress and/or to enroll in Comprehensive Risk Counseling Services (CRCS).

Needs Assessment Correspondence: This intervention corresponds to key finding number **WMSM #1b** and **HIV+ #1** in the 2010 Missouri Needs Assessment

Target Population:

White Men Who Have Sex With Men+ (**WMSM+**)

Intervention Type:

Active Outreach

Goal: To provide **WMSM+** in Northwest Missouri access to **HIV/STIs/HEPATITIS** risk reduction information, as well as, address the risks of drug use (specifically injection drug use) and HIV/Hepatitis infection with this population. Referrals to Comprehensive

Risk Counseling Services, HIV case management, and/or Counseling and Testing services may be made through this outreach.

Objective:

To provide 1 outreach event for 5 **WMSM+** from Northwest Missouri, in conjunction with the annual HIV+ workshop event, to include providing **HIV/STIs/HEPATITIS** information, targeted sexual health information, information on drug use and HIV/Hepatitis, one-on-one Q & A, and information and referrals for HIV/Hepatitis-testing and/or Comprehensive Risk Counseling Services by **December 31, 2018**.

Activities:

Coordinate schedule for workshop with Case Managers in Northwest Missouri. Order and prepare materials. Contact outreach workers and volunteers to participate.

Science Base:

Diffusion Theory

Social Marketing

Needs Assessment Correspondence: This intervention corresponds to key finding number **WMSM #1** and **HIV+ #1** in the 2010 Missouri Needs Assessment.

Target Population:

White Men Who Have Sex With Men+ (**WMSM+**)

Intervention Type:

Health Communications/Public Information

Justification: (for non-DEBI interventions)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, use of social marketing initiatives is necessary for recruitment of key members of the target populations for either Comprehensive Risk Counseling Services and/or successful implementation of future DEBI interventions in our region.

Goal:

To provide awareness and education on prevention of **HIV/STIs/HEPATITIS** to **WMSM+** and their partners through the use of a newsletter.

Objective:

To submit 1 informational articles for inclusion in the monthly HIV+ client newsletters reaching 10 **WMSM+** and their partners in Northwest Missouri by **December 31, 2018**. Articles will include information on basic **HIV/STIs/HEPATITIS** facts, high-risk behaviors and drug use, how to reduce the risk for re-infection, where to go for HIV/Hepatitis testing or Q & A, how to negotiate safer sex, and recruitment for Comprehensive Risk Counseling Services and/or DEBI interventions.

Activities:

Contact current newsletter editors regarding the newsletter deadlines. Prepare articles for inclusion in the newsletter. Gain approvals from both the City of St. Joseph Health Department, Missouri Department of Health and Senior Services, and R.A.I.S.E. as required. Submit articles to the newsletter preparer. Document any specific contacts as a result of this intervention

Science Base:

Social Marketing

Theory of Reasoned Action

Needs Assessment Correspondence: This intervention corresponds to key finding number **WMSM #1** and **HIV+ #1** in the 2010 Missouri Needs Assessment.

Target Group:

White, Men Who Have Sex With Men + (WMSM+)

Intervention Type:

Health Communication/Public Information (HC/PI)

Goal:

To provide awareness and education on **HIV/STIs/HEPATITIS** to at-risk individuals in Northwest Missouri.

Objective:

To provide a total of 1 media post for *National Gay Men's Awareness Day on September 27* or *National HIV/AIDS Testing Day on June 27* for 5 WMSM+ in Northwest Missouri, focusing on **Treatment and Adherence** education and testing by **December 31, 2018**.

Activities:

Coordinate with Health Department Public Information contact to prepare the information to be shared. Set dates for posts to occur. Evaluate the number of 'likes' and 'shares'. If an event is planned, coordinate with Health Department staff and volunteers to provide supplies and staffing.

Science Base:

Theory of Reasoned Action

Needs Assessment Correspondence: This intervention corresponds to key finding number AAHRH F #2 and AAWIDU #1 in the 2010 Missouri Needs Assessment

Target Population:

White Men Who Have Sex With Men+ (WMSM+)

Intervention Type:

EBI – HIV Navigation Services

Goal:

To increase the self-efficacy of WMSM+ to obtain timely, essential, and appropriate HIV-related medical and social services to optimize her health and prevent HIV transmission to others and/or HIV re-infection.

Objective:

To provide one (1) WMSM+ enrollment in the HIV Navigation Services program in Northwest Missouri by **December 31, 2018**.

Outcome Objective:

Participants will gain tailored health education knowledge, assistance with linking persons to healthcare systems, and assistance with Anti-Retroviral Therapy (ART) initiation and adherence..

Activities:

Collaborate with regional HIV+ case managers for referrals of high-risk clients and/or partners and case management appointments. Arrange for meeting space. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants.

Science Base:

Empowerment Theory

Evaluation Mechanism:

Monthly attendance will be maintained for the Navigation sessions and client progress will be documented.

Needs Assessment Correspondence: This intervention corresponds to key finding number **WMSM #1** and **HIV+ #2** in the 2010 Missouri Needs Assessment.





**SUMMARY OF INTERVENTIONS
WMSM+
Northwest Region
Regional Plan 2018 - 2022**

Intervention	2018	2019	2020	2021	2022
ILIs	2/2				
GLIs	n/a				
Active Outreach	*1/5				
HC/PI	*1/10				
AWARENESS EVENTS	2/5				
CRCS	2/2				
DEBI – NAVIGATION	1/1				
TOTAL INTERVENTIONS/ PARTICIPANTS	9/25				

*These interventions may contain duplicates, but the total number reached is specific to target population.

NORTHWEST MISSOURI REGIONAL ADVISORY GROUP
P. (People) E. (Establishing) A. (AIDS/HIV/STI/HEPATITIS/Hepatitis)
C. (Care) & E. (Education)

Regional Plan
For Year 2018

Section IV – Interventions for High-Risk Negatives

For Year **2018**, the following **interventions** for **AAHRH F (African-American, High-Risk Heterosexual Females)** will be planned:

Target Population:

African-American, High-Risk Heterosexual Female (**AAHRH F**)

Intervention Type:

Procedural - Comprehensive Risk Counseling Services (**CRCS**)

Goal:

To provide a series of risk-reduction individual sessions to reinforce the continued use of safer sex practices and focus on reduction of risk for **HIV/STIs/HEPATITIS** among the **AAHRH F** community.

Objective:

To make Comprehensive Risk Counseling Services available and recruit a total of 2 high-risk clients from the Northwest Missouri **AAHRH F** community, by **December 31, 2018**.

Outcome Objective:

Participants involved in this intervention will be able to successfully accomplish the following:

- ⌘ Demonstrate correct condom use steps in the correct order
- ⌘ Identify one risk reduction step they will agree to make
- ⌘ Recognize the risks associated with drug use and resources available
- ⌘ Agree to attend more than one session to follow-up on progress

Activities:

Recruitment information will be distributed and monitored at several at-risk sites throughout the region to solicit participants for this intervention Collaborate with regional HIV+ case managers for referrals of high-risk clients and/or partners. Arrange location for sessions and provide supplies for condom practice. Review guidelines and paperwork requirements for this intervention. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants as the budget will allow.

Science Base:

Stages of Behavior Change Model

Evaluation Mechanism:

Monthly attendance for CRCS sessions will be maintained and a risk reduction plan will be completed and reviewed at each session with the client.

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAHRH F #2** and **AA WIDU #1** in the 2010 Missouri Needs Assessment

Target Population:

African-American, High-Risk Heterosexual Female (**AAHRH F**)

Intervention Type:

Individual Level Intervention (ILI)

Justification: (for non-DEBI programs)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, implementation of several time-intensive DEBI programs is not possible at this time. These non-DEBI programs are both knowledge and skills-based and will be used to build capacity for use of model programs in future years.

Goal(s):

To support and encourage the use of safer sex practices to reduce the spread of **HIV/STIs/HEPATITIS** within the Northwest **AAHRH F**, community.

Objective(s):

To conduct a total of 3, Individual-Level interventions, with 3 key members of the **AAHRH F** community in Northwest Missouri to include completion of a personal risk assessment, safer sex skills building, development of a personal risk-reduction plan, and at least one follow-up session by **December 31, 2018**. Incentives may be given for participation. From these ILIs, individuals may be referred for Comprehensive Risk Counseling Services.

Outcome Objective:

Participants involved in this intervention will be able to successfully accomplish the following:

- ⌘ Demonstrate correct condom use after 2 attempts
- ⌘ Identify one risk reduction step they will agree to make

Activities:

Recruitment information will be distributed and monitored at several at-risk sites throughout the region. Collaborate with individuals, as well as, colleges and other regional diversity groups to solicit participants, interviewers, and counselors. Arrange location for private ILI sessions, and provide supplies for condom practice. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants as the budget will allow.

Science Base:

Theory of Reasoned Action

Evaluation Mechanism:

After completion of the individual risk assessment, participants will identify one or more behaviors that put them at-risk for **HIV/STIs/HEPATITIS** and also steps they can personally take to reduce these risks. Participants' condom practice will be evaluated by the interviewer and a survey will be completed to assess knowledge and skills gained from this intervention. At least one follow-up session may be held as needed to review progress.

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAHRH #2** in the 2010 Missouri Needs Assessment

Target Population:

African-American, High-Risk Heterosexual Female (**AAHRH F**)

Intervention Type:

Group - (GLI)

Justification: (for non-DEBI programs)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, implementation of several time-intensive DEBI programs is not possible at this time. These non-DEBI programs are both knowledge and skills-based and will be used to build capacity for use of model programs in future years.

Goal:

To provide education and **HIV/STI/HEPATITIS** risk reduction training through established gathering places for **AAHRH F** in Northwest Missouri in order to focus on reduction of risk for **HIV/STI/HEPATITISs**.

Objective:

To provide a total of 4 group-level interventions for a total of 20 Northwest Missouri **AAHRH F** that focus on sexual health by **December 31, 2018**.

Outcome Objective:

At least 80% of the participants involved in this intervention will be able to arrange the steps for correctly using a condom in the correct order after two attempts.

Activities:

Collaborate with regional college groups, abuse shelters, or treatment centers to schedule interventions. Order and arrange for volunteers to prepare customized safer sex supplies for distribution at these events. Secure arrangements for refreshments, incentives, and trainers with the technical assistance of the Missouri Department of Health and Senior Services as necessary.

Science Base:

Social Cognitive Theory

Holistic Harm Reduction Theory

Evaluation Mechanism:

After completion of the program, participants will work as a group (or groups) to place a set of condom step cards in the correct order. Evaluation will be done by direct observation from the facilitator and assistance will be provided as needed.

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAHRH F #2** and **AAWIDU #1** in the 2010 Missouri Needs Assessment

Target Population:

African-American, High-Risk Heterosexual Female (**AAHRH F**)

Intervention Type:

Active Outreach

Goal:

To provide **AAHRH F** in Northwest Missouri access to **HIV/STI/HEPATITIS** risk reduction information, as well as, address the risks of drug use (specifically injection drug use) and HIV/Hepatitis infection with this population. Referrals to Comprehensive Risk Counseling Services, HIV case management, and/or Counseling and Testing services may be made through this outreach.

Objective:

To provide 2 outreach events for 40 Heterosexual **AAHRH F** from Northwest Missouri, to include providing safer sex supplies, targeted risk reduction information, access to HIV-antibody testing, and active recruitment for Comprehensive Risk Counseling Services and/or other DEBI interventions by **December 31, 2018**.

Activities:

Contact shelters, food programs, correctional facilities, and colleges or organizations, to collaborate in scheduling these interventions. Order and prepare safer sex supplies to be distributed during the interventions. Prepare recruitment materials and information for CRCS. Secure HIV-testing supplies, literature, etc., for events. Contact key persons regarding advertising the event in any regional newsletters. Seek collaborative funding from promoters of these events as much as possible. Contact volunteers and outreach workers (preferred target-specific) to participate in these events and provide HIV-testing.

Science Base:

Diffusion Theory

Social Marketing

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAHRH F #2** and **AAWIDU #1** in the 2010 Missouri Needs Assessment

Target Population:

African-American, High-Risk Heterosexual Female (**AAHRH F**)

Intervention Type:

Active Outreach – Awareness Event

Goal:

To provide **AAHRH F** in Northwest Missouri access to **HIV/STI/HEPATITIS** risk reduction information, as well as, address the risks of drug use (specifically injection drug use) and HIV/Hepatitis infection with this population. Referrals to Comprehensive Risk Counseling Services, HIV case management, and/or Counseling and Testing services may be made through this outreach.

Objective:

To provide 1 outreach events for 25 Heterosexual **AAHRH F** from Northwest Missouri, to include providing safer sex supplies, targeted risk reduction information, access to HIV-antibody testing, and active recruitment for Comprehensive Risk Counseling Services and/or other DEBI interventions by **December 31, 2018**.

Activities:

Contact the community Juneteenth Committee to collaborate in scheduling this intervention in conjunction with the annual Juneteenth Celebration Health Fair. Order and prepare safer sex supplies to be distributed during the interventions. Prepare recruitment materials and information for CRCS. Secure HIV-testing supplies, literature, etc., for events. Contact key persons regarding advertising the event in any regional newsletters. Seek collaborative funding from promoters of these events as much as possible. Contact volunteers and outreach workers (preferred target-specific) to participate in these events and provide HIV-testing.

Science Base:

Diffusion Theory

Social Marketing

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAHRH F #2** and **AAWIDU #1** in the 2010 Missouri Needs Assessment

Target Group:

African-American, High-Risk Heterosexual Female (**AAHRH F**)

Intervention Type:

Health Communication/Public Information (HC/PI)

Goal:

To provide awareness and education on **HIV/STIs/HEPATITIS** to at-risk individuals in Northwest Missouri.

Objective:

To provide a total of 1 media post for *National Black HIV/AIDS Awareness Day* on February 7 or *National Women & Girls HIV/AIDS Awareness Day* on March 10 for 25 **AAHRH Fs** in Northwest Missouri, focusing on **HIV/STIs/HEPATITIS** education and testing by **December 31, 2018**.

Activities:

Coordinate with Health Department Public Information contact to prepare the information to be shared. Set dates for posts to occur. Evaluate the number of 'likes' and 'shares'. If an event is planned, coordinate with Health Department staff and volunteers to provide supplies and staffing.

Science Base:

Theory of Reasoned Action

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAHRH F #2** and **AAWIDU #1** in the 2010 Missouri Needs Assessment

Target Population:

African-American, High-Risk Heterosexual Female (**AAHRH F**)

Intervention Type:

DEBI – Healthy Love

Goal:

To increase the self-efficacy of participants to use sex practices and negotiation skills and focus on reduction of risk for **HIV/STIs/HEPATITIS** among the **AAHRH F** by education, role-play, and a learning about safer sex practices in a sex-positive environment.

Objective:

To explore the implementation of the DEBI program, Healthy Love, for use in the Northwest Region.

Outcome Objective:

Participants will gain knowledge, perception of risk for HIV re-infection and/or STIs and improve sexual negotiating skills with partners.

Activities:

Contact the following training group regarding use of Healthy Love:

SisterLove, Inc.

Mailing Address: P.O. Box 10558, Atlanta, Georgia 30310-1731

Physical Address: LoveHouse (Headquarters) 3709 Bakers Ferry Rd, SW, Atlanta, Georgia 30331-3714

Telephone: 404.505.7777

Toll Free: 866.750.7733

Fax: 404.505.0003

Email: info@sisterlove.org

Website: <http://sisterlove.org/>

Collaborate with regional groups, shelters, treatment centers for referrals of high-risk clients and/or partners and meeting times for events. Arrange for meeting room and DVD player. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants as the budget will allow.

Science Base:

Social Cognitive Theory

Evaluation Mechanism:

Evaluation of this intervention will be incorporated into the post-intervention discussion that follows the sessions and direct observation by the facilitator.

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAHRH F #1** in the 2010 Missouri Needs Assessment.





**SUMMARY OF INTERVENTIONS
AAHRH F
Northwest Region
Regional Plan 2018 - 2022**

Intervention	2018	2019	2020	2021	2022
ILIs	3/3				
GLIs	4/20				
Active Outreach	2/40				
HC/PI	1/100				
CRCS	2/2				
DEBI – HEALTHY LOVE	EXPLORE				
AWARENESS EVENT	1/25				
TOTAL INTERVENTIONS/ PARTICIPANTS	13/190				

*These interventions may contain duplicates, but the total number reached is specific to target population.

For Year **2018**, the following **interventions** for **AAMSM (African-American, Men Who Have Sex With Men)** will be planned:

Target Population:

African-American, Men Who Have Sex With Men (AAMSM)

Intervention Type:

Individual Level Intervention (ILI)

Justification: (for non-DEBI programs)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, implementation of several time-intensive DEBI programs is not currently possible in our region. These non-DEBI programs are both knowledge and skills-based and will be used to build capacity for use of model programs in future years.

Goal(s):

To support and encourage the use of safer sex practices to reduce the spread of **HIV/STIs/HEPATITIS** within the **AAMSM** community.

Objective(s):

To conduct a total of 1, Individual-Level intervention, with 1 key members of the **AAMSM** community in Northwest Missouri to include completion of a personal risk assessment, safer sex skills building, development of a personal risk-reduction plan, and at least one follow-up session by **December 31, 2018**. Incentives may be given for participation. From these ILIs, individuals may be referred for Comprehensive Risk Counseling Services.

Outcome Objective:

Participants involved in this intervention will be able to successfully accomplish the following:

- ⌘ Demonstrate correct condom use steps in the correct order
- ⌘ Identify one risk reduction step they will agree to make

Activities:

Recruitment posters will be distributed and monitored at several at-risk sites throughout the region. Collaborate with individuals, as well as, regional g/l/b/t groups and Black associations to solicit participants, interviewers, and counselors. Arrange location for private ILI sessions, and provide supplies for condom practice. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants if the budget allows..

Science Base:

Theory of Reasoned Action

Evaluation Mechanism:

After completion of the individual risk assessment, participants will identify one or more behaviors that put them at-risk for **HIV/STIs/HEPATITIS** and also steps they can personally take to reduce these risks. Participants' condom practice will be evaluated by the interviewer and questions will be asked to assess knowledge and skills gained from this intervention. At least one follow-up session may be held as needed to review progress.

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAMSM #1a** in the 2010 Missouri Needs Assessment.

Target Population:

African-American, Men Who Have Sex With Men (AAMSM)

Intervention Type:

DEBI – Popular Opinion Leader

Goal:

To provide POL interventions to reinforce the continued use of safer sex practices and focus on reduction of risk for **HIV/STIs/HEPATITIS** among the **AAMSM** community and to help AAMSMs learn how to negotiate with and become peer educators to married men on the down low.

Objective:

To provide one, POL intervention for 2 **AAMSMs** in Northwest Missouri by **December 31, 2018**.

Outcome Objective:

The trained POLs will maintain a contact log and agree to contact at least 10 persons each year and discuss safer sex activities and/or negotiation in an effort to reduce HIV/STI/HEPATITIS infections in Northwest Missouri.

Activities:

Facilitator needs to be trained in the Popular Opinion Leader training. For information, contact Missouri Department of Health and Senior Services and ask them to contact their CDC Project Officer. Collaborate with regional g/l/b/t groups, HIV+ case managers, agencies, community gatekeepers, and/or individuals for recruitment of POLs for the training. Purchase safer sex supplies and information for distribution. Prepare safer sex kits, incentives, and information to be disseminated by the POL during contacts. Purchase incentive items such as gift cards/t-shirts/incentives for the POLs as the budget will allow. Follow-up with targeted sites for progress of the POLs.

Science Base:

Empowerment Theory

Evaluation Mechanism:

Evaluation will be made by a review of the contact logs submitted by the participants to the Facilitator.

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAMSM #1b** in the 2010 Missouri Needs Assessment.

Target Population:

African-American, Men Who Have Sex With Men (AAMSM)

Intervention Type:

Group (GLI) (Corrections)

Justification: (for non-DEBI programs)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, implementation of several time-intensive DEBI programs is not possible at this time. These non-DEBI programs are both knowledge and skills-based and will be used to build capacity for use of model programs in future years.

Goal:

To provide education and **HIV/STIS/HEPATITIS** risk reduction training through corrections to young **AAMSMs** in Northwest Missouri in order to focus on reduction of risk for **HIV/STIs/HEPATITIS**.

Objective:

To provide a total of 2 group-level interventions for a total of 15 Northwest Missouri AAMSMs in corrections that focus on sexual health by **December 31, 2018**.

Outcome Objective:

At least 80% of the participants involved in this intervention will be able to arrange the steps for correctly using a condom in the correct order after two attempts.

Activities:

Collaborate with Northwest Missouri Division of Youth Services in securing location for interventions. Order information and supplies. Secure arrangements for refreshments, incentives, and trainers with the technical assistance of the Missouri Department of Health and Senior Services as necessary.

Science Base:

Social Cognitive Theory

Holistic Harm Reduction Theory

Evaluation Mechanism:

After completion of the program, participants will work as a group (or groups) to place a set of condom step cards in the correct order. Evaluation will be done by direct observation from the facilitator and assistance will be provided as needed.

Needs Assessment Correspondence: This intervention corresponds to key finding number AAMSM #2c in the 2010 Missouri Needs Assessment

Target Group:

African-American Men Who Have Sex With Men (AAMSM)

Intervention Type:

Active Outreach (Corrections)

Justification: (for non-DEBI programs):

This target group continues to be a challenge to our region in recruitment, empowerment, and capacity building. Due the extremely low level of individuals who not only self-identify within this group but who would be willing to participate in interventions, we will continue our efforts to build trust, as well as, capacity, within this target group. Use of outreach interventions has proven to be very effective to continue this process.

Goal:

To provide AAMSMs in Northwest Missouri access to **HIV/STIs/HEPATITIS** risk reduction information, as well as, address the risks of drug use (specifically injection drug use) and HIV/Hepatitis infection with this population. Referrals to Comprehensive Risk Counseling Services, HIV+ case management, and/or Counseling and Testing services may be made through this outreach.

Objective:

To provide 1 outreach event for 100 AAMSMs, in corrections, from Northwest Missouri, to include providing **HIV/STIs/HEPATITIS** information, targeted risk reduction information, information on drug use and HIV/Hepatitis, one-on-one Q & A, and information and referrals for HIV-testing, Comprehensive Risk Counseling Services or HIV+ case management services by **December 31, 2018**.

Activities:

Coordinate schedule for health fairs with the regional correctional facilities in Northwest Missouri. Order and prepare materials (approximately 1,000 pieces of targeted literature, candy/incentives as allowed.) Contact outreach workers and volunteers (preferred target-specific) to participate and obtain appropriate security clearance.

Science Base:

Diffusion Theory

Social Marketing

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAMSM #1a & #2a** in the 2010 Missouri Needs Assessment

Target Population:

African-American Men Who Have Sex With Men (**AAMSM**)

Intervention Type:

Active Outreach

Goal:

To provide **AAMSMs** in Northwest Missouri access to **HIV/STIs/HEPATITIS** risk reduction information, as well as referrals to Comprehensive Risk Counseling Services, HIV+ case management and/or Counseling and Testing services through outreach.

Objective:

To provide 2 outreach events for 10 **AAMSMs** from Northwest Missouri, to include providing safer sex supplies, targeted risk reduction information, access to **HIV/STI/HEPATITIS** testing, and active recruitment for Comprehensive Risk Counseling Services, HIV case management, and/or other DEBI interventions by **December 31, 2018.**

Activities:

Contact organizer(s) of specific MSM events such as PRIDE, drag shows, bar owners, etc., to collaborate in scheduling these interventions. Order and prepare safer sex supplies to be distributed during the interventions. Prepare recruitment materials and information for CRCS. Secure HIV-testing supplies, literature, etc., for events. Contact key persons regarding advertising the event in any regional g/l/b/t newsletter and/or client newsletters. Seek collaborative funding from promoters of these events as much as possible. Contact volunteers and outreach workers (preferred target-specific) to participate in these events and help assist with testing.

Science Base:

Diffusion Theory

Social Marketing

Needs Assessment Correspondence: This intervention corresponds to key finding number **AAMSM #1** in the 2010 Missouri Needs Assessment.

Target Group:

African-American Men Who Have Sex With Men (**AAMSM**)

Intervention Type:

Health Communication/Public Information (**HC/PI**) – Awareness Event

Goal:

To provide awareness and education on **HIV/STIs/HEPATITIS** to at-risk individuals in Northwest Missouri.

Objective:

To provide a total of 1 media post for *National Black HIV/AIDS Awareness Day* on February 7 or *National Gay Men's HIV/AIDS Awareness Day* on September 27 for 5 AAMSMs in Northwest Missouri, focusing on **HIV/STIs/HEPATITIS** education and testing by **December 31, 2018**.

Activities:

Coordinate with Health Department Public Information contact to prepare the information to be shared. Set dates for posts to occur. Evaluate the number of 'likes' and 'shares'. If an event is planned, coordinate with Health Department staff and volunteers to provide supplies and staffing.

Science Base:

Theory of Reasoned Action

Needs Assessment Correspondence: This intervention corresponds to key finding number AAMSM #1 a in the 2010 Missouri Needs Assessment

Target Group:

African-American Men Who Have Sex With Men (AAMSM)

Intervention Type:

Health Communication/Public Information (HC/PI)

Goal:

To provide awareness and education on **HIV/STIs/HEPATITIS** to at-risk individuals in Northwest Missouri through the use of the internet.

Objective:

To provide a total of 1 Prevention Ad on Craigslist or GRINDR for 10 AAMSMs in Northwest Missouri, focusing on **HIV/STIs/HEPATITIS** education and testing by **December 31, 2018**.

Activities:

Elect designated person to set up the ad. Recruit volunteers to monitor ad and answer questions as needed. Track contacts as much as possible.

Science Base:

Theory of Reasoned Action





**SUMMARY OF INTERVENTIONS
AAMSM
Northwest Region
Regional Plan 2018-2022**

Intervention	2018	2019	2020	2021	2022
ILIs	1/1				
GLIs	2/15				
Active Outreach (Corrections)	*1/100				
HC/PI AWARENESS	*1/5				
HC/PI INTERNET	*1/10				
Active Outreach	*2/10				
DEBI -POL	*1/2				
TOTAL INTERVENTIONS/ PARTICIPANTS	11/143				

*These interventions may contain duplicates, but the total number reached is specific to target population.

For Year **2018**, the following **interventions** for **LMSM (Latino Men Who Have Sex With Men)** will be planned:

Target Population:

Latino Men Who Have Sex With Men (LMSM)

Intervention Type:

DEBI – Popular Opinion Leader

Goal:

To provide POL interventions to reinforce the continued use of safer sex practices and focus on reduction of risk for **HIV/STIs/HEPATITIS** among the **LMSM** community and to help **LMSMs** learn how to negotiate with and become peer educators to married men on the down low.

Objective:

To provide one, POL interventions for 1, **LMSM** in Northwest Missouri by **December 31, 2018**.

Outcome Objective:

The trained POLs will maintain a contact log and agree to contact at least 10 persons each year and discuss safer sex activities and/or negotiation in an effort to reduce **HIV/STI/HEPATITIS** infections in Northwest Missouri.

Activities:

Facilitator needs to be trained in the Popular Opinion Leader training. For information, contact Missouri Department of Health and Senior Services and ask them to contact their CDC Project Officer. Collaborate with regional g/l/b/t groups, HIV+ case managers, agencies, community gatekeepers, and/or individuals for recruitment of POLs for the training. Purchase safer sex supplies and information for distribution. Prepare safer sex kits, incentives, and information to be disseminated by the POL during contacts. Purchase incentive items such as gift cards/t-shirts/incentives for the POLs as the budget will allow. Follow-up with targeted sites for progress of the POLs.

Science Base:

Empowerment Theory

Evaluation Mechanism:

Evaluation will consist of reviewing the contact logs that the participants submit to the Facilitator.

Needs Assessment Correspondence: This intervention corresponds to key finding number **LMSM #1a, b, c** in the 2010 Missouri Needs Assessment

Target Population:

Latino Men who Have Sex with Men (LMSM)

Intervention Type:

Individual Level Intervention (ILI)

Justification: (for non-DEBI programs)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, implementation of several time-intensive DEBI programs is not currently possible in our region. These non-DEBI programs are both knowledge and skills-based and will be used to build capacity for use of model programs in future years.

Goal(s):

To support and encourage the use of safer sex practices to reduce the spread of **HIV/STIs/HEPATITIS** within the **LMSM** community.

Objective(s):

To conduct a total of 1, Individual-Level intervention, with 1 key member of the **LMSM** community in Northwest Missouri to include completion of a personal risk assessment, safer sex skills building, development of a personal risk-reduction plan, and at least one follow-up session by **December 31, 2018**. Incentives may be given for participation. From these ILIs, individuals may be referred for Comprehensive Risk Counseling Services.

Outcome Objective:

Participants involved in this intervention will be able to successfully accomplish the following:

- ⌘ Demonstrate correct condom use steps in the correct order
- ⌘ Identify one risk reduction step they will agree to make

Activities:

Recruitment posters will be distributed and monitored at several at-risk sites throughout the region. Collaborate with individuals, as well as, regional g/l/b/t groups and Hispanic associations to solicit participants, interviewers, and counselors. Arrange location for private ILI sessions, and provide supplies for condom practice. Access services of interpreter as necessary. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants if the budget allows.

Science Base:

Theory of Reasoned Action

Evaluation Mechanism:

After completion of the individual risk assessment, participants will identify one or more behaviors that put them at-risk for **HIV/STIs/HEPATITIS** and also steps they can personally take to reduce these risks. Participants' condom practice will be evaluated by the interviewer and questions will be asked to assess knowledge and skills gained from this intervention. At least one follow-up session may be held as needed to review progress.

Needs Assessment Correspondence: This intervention corresponds to key finding number **LMSM #2a** and **2b** in the 2010 Missouri Needs Assessment

Target Population:

Latino Men Who Have Sex with Men (**LMSM**)

Intervention Type:

Group (GLI) (**Corrections**)

Justification: (for non-DEBI programs)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, implementation of several time-intensive DEBI programs is not possible at this time. These non-DEBI programs are both knowledge and skills-based and will be used to build capacity for use of model programs in future years.

Goal:

To provide education and **HIV/STIS/HEPATITIS** risk reduction training through corrections to young **LMSMs** in Northwest Missouri in order to focus on reduction of risk for **HIV/STIs/HEPATITIS**.

Objective:

To provide a total of 2 group-level interventions for a total of 4 Northwest Missouri **LMSMs** in corrections that focus on sexual health by **December 31, 2018**.

Outcome Objective:

At least 80% of the participants involved in this intervention will be able to arrange the steps for correctly using a condom in the correct order after two attempts.

Activities:

Collaborate with Northwest Missouri Division of Youth Services in securing location for interventions. Order information and supplies. Secure arrangements for refreshments, incentives, and trainers with the technical assistance of the Missouri Department of Health and Senior Services as necessary.

Science Base:

Social Cognitive Theory

Holistic Harm Reduction Theory

Evaluation Mechanism:

After completion of the program, participants will work as a group (or groups) to place a set of condom step cards in the correct order. Evaluation will be done by direct observation from the facilitator and assistance will be provided as needed.

Needs Assessment Correspondence: This intervention corresponds to key finding number **LMSM #2a, b, and c** in the 2010 Missouri Needs Assessment

Target Population:

Latino Men Who Have Sex With Men (**LMSM**)

Intervention Type:

Active Outreach – (Corrections)

Justification: (for non-DEBI programs)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, implementation of several time-intensive DEBI programs is not possible at this time. These non-DEBI programs are both knowledge and skills-based and will be used to build capacity for use of model programs in future years.

Goal:

To provide **LMSMs** in Northwest Missouri access to **HIV/STIs/HEPATITIS** risk reduction information, as well as, address the risks of drug use (specifically injection drug use) and HIV/Hepatitis infection with this population. Referrals to Comprehensive Risk Counseling Services, HIV+ case management, and/or Counseling and Testing services may be made through this outreach.

Objective:

To provide 1 outreach event for 20 **LMSMs**, in corrections, from Northwest Missouri, to include providing **HIV/STIs/HEPATITIS** information, targeted risk reduction information, information on drug use and HIV/Hepatitis, one-on-one Q & A, and

information and referrals for HIV-testing, Comprehensive Risk Counseling Services or HIV+ case management services by **December 31, 2018**.

Activities:

Coordinate schedule for health fairs with the regional correctional facilities in Northwest Missouri. Order and prepare materials (approximately 1,000 pieces of targeted literature, candy/incentives as allowed.) Contact outreach workers and volunteers (preferred target-specific) to participate and obtain appropriate security clearance.

Science Base:

Diffusion Theory

Social Marketing

Needs Assessment Correspondence: This intervention corresponds to key finding number **LMSM #2a, b, c** in the 2010 Missouri Needs Assessment.

Target Population:

Latino Men Who Have Sex With Men (LMSM)

Intervention Type:

Active Outreach

Goal:

To provide AAMSMs in Northwest Missouri access to **HIV/STIs/HEPATITIS** risk reduction information, as well as referrals to Comprehensive Risk Counseling Services, HIV+ case management and/or Counseling and Testing services through outreach.

Objective:

To provide 2 outreach events for 5 LMSMs from Northwest Missouri, to include providing safer sex supplies, targeted risk reduction information, access to HIV-antibody testing and/or STD testing, and active recruitment for Comprehensive Risk Counseling Services, HIV case management, and/or other DEBI interventions by **December 31, 2018**.

Activities:

Contact organizer(s) of specific MSM events, bar owners, etc., to collaborate in scheduling these interventions. Order and prepare safer sex supplies to be distributed during the interventions. Prepare recruitment materials and information for CRCS. Secure HIV-testing supplies, literature, etc., for events. Contact key persons regarding advertising the event in any regional g/l/b/t newsletter and/or client newsletters. Seek collaborative funding from promoters of these events as much as possible. Contact volunteers and outreach workers (preferred target-specific) to participate in these events and help assist with testing.

Science Base:

Diffusion Theory

Social Marketing

Needs Assessment Correspondence: This intervention corresponds to key finding number **LMSM #1** in the 2010 Missouri Needs Assessment.

Target Group:

Latino Men Who Have Sex With Men (LMSM)

Intervention Type:

Health Communication/Public Information (HC/PI)

Goal:

To provide awareness and education on **HIV/STIs/HEPATITIS** to at-risk individuals in Northwest Missouri.

Objective:

To provide a total of 1 media post for *National Latino HIV/AIDS Awareness Day* on October 15 or *National Gay Men’s HIV/AIDS Awareness Day* on September 27 for 5 **LMSMs** in Northwest Missouri, focusing on **HIV/STIs/HEPATITIS** education and testing by **December 31, 2018**.

Activities:

Coordinate with Health Department Public Information contact to prepare the information to be shared. Set dates for posts to occur. Evaluate the number of ‘likes’ and ‘shares’. If an event is planned, coordinate with Health Department staff and volunteers to provide supplies and staffing.

Science Base:

Theory of Reasoned Action

Needs Assessment Correspondence: This intervention corresponds to key finding number **LMSM #2a, b, and c** in the 2010 Missouri Needs Assessment

Target Group:

Latino Men Who Have Sex With Men (**LMSM**)

Intervention Type:

Health Communication/Public Information (**HC/PI**)

Goal:

To provide awareness and education on **HIV/STIs/HEPATITIS** to at-risk individuals in Northwest Missouri through the use of the internet.

Objective:

To provide a total of 1 Prevention Ad on Craigslist or GRINDR for 5 **LMSMs** in Northwest Missouri, focusing on **HIV/STIs/HEPATITIS** education and testing by **December 31, 2018**.

Activities:

Elect designated person to set up the ad. Recruit volunteers to monitor ad and answer questions as needed. Track contacts as much as possible.

Science Base:

Theory of Reasoned Action





**SUMMARY OF INTERVENTIONS
LMSM
Northwest Region
Regional Plan 2018 - 2022**

Intervention	2018	2019	2020	2021	2022
ILIs	1/1				
GLIs	2/4				
Active Outreach	*2/5				
Active Outreach (Corrections)	*1/20				
HC/PI AWARENESS & INTERNET	*2/10				
DEBI – POL	*1/1				
TOTAL INTERVENTIONS/ PARTICIPANTS	9/41				

*These interventions may contain duplicates, but the total number reached is specific to target population.

For Year **2018**, the following **interventions** for **WMSM (White Men Who have Sex With Men)** will be planned:

Target Population:

White Men Who Have Sex With Men (WMSM)

Intervention Type:

Procedural - Comprehensive Risk Counseling Services – CRCS

Goal:

To provide a series of risk-reduction individual sessions to reinforce the continued use of safer sex practices and focus on reduction of risk for HIV/STIs/Hepatitis among the WMSM community.

Objective:

To make Comprehensive Risk Counseling Services available and recruit a total of two (2) high-risk clients from the Northwest Missouri **WMSM** community, by **December 31, 2018**.

Outcome Objective:

Participants involved in this intervention will be able to successfully accomplish the following:

- ⌘ Demonstrate correct condom use steps in the correct order
- ⌘ Identify one risk reduction step they will agree to make
- ⌘ Recognize the risks associated with drug use and resources available
- ⌘ Agree to attend more than one session to follow-up on progress

Activities:

Recruitment posters will be distributed and monitored at several at-risk sites throughout the region to solicit participants for this intervention Collaborate with regional HIV+ case managers for referrals of high-risk clients and/or partners. Arrange location for sessions and provide supplies for condom practice. Review guidelines and paperwork requirements for this intervention. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants as the budget will allow.

Science Base:

Stages of Behavior Change Model

Evaluation Mechanism:

Monthly attendance for CRCS sessions will be maintained and a risk reduction plan will be completed and reviewed at each session with the client.

Needs Assessment Correspondence: This intervention corresponds to key finding number **WMSM #1b** in the 2010 Missouri Needs Assessment

Target Population:

White Men Who Have Sex With Men (WMSM)

Intervention Type:

DEBI – Popular Opinion Leader

Goal:

To provide POL interventions to reinforce the continued use of safer sex practices and focuses on reduction of risk for HIV/STDs among the **WMSM** community and to help **WMSMs** in how to negotiate with and become peer educators to married men.

Objective:

To provide one, POL intervention for 5 **WMSMs** in Northwest Missouri by **December 31, 2018**.

Outcome Objective:

The trained POLs will maintain a contact log and agree to contact at least 10 persons each year and discuss safer sex activities and/or negotiation in an effort to reduce HIV re-infections and/or infections with other STDs.

Activities:

Facilitator needs to be trained in the Popular Opinion Leader training. For information, contact Missouri Department of Health and Senior Services and ask them to contact their CDC Project Officer. Collaborate with regional g/l/b/t groups, HIV+ case managers, agencies, community gatekeepers, and/or individuals for recruitment of POLs for the training. Purchase safer sex supplies and information for distribution. Prepare safer sex kits, incentives, and information to be disseminated by the POL during contacts. Purchase incentive items such as gift cards/t-shirts/incentives for the POLs as the budget will allow. Follow-up with targeted sites for progress of the POLs.

Science Base:

Empowerment Theory

Evaluation Mechanism:

Evaluation consists of reviewing the contact logs as submitted by the participants to the Facilitator.

Needs Assessment Correspondence: This intervention corresponds to key finding number **WMSM #2a** in the 2010 Missouri Needs Assessment

Target Population:

White Men Who Have Sex With Men (**WMSM**)

Intervention Type:

Individual Level Intervention

Justification: (for non-DEBI programs)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, implementation of several time-intensive DEBI programs is not currently possible in our region. These non-DEBI programs are both knowledge and skills-based and will be used to build capacity for use of model programs in future years.

Goal(s):

To support and encourage the use of safer sex practices to reduce the spread of **HIV/STIs/HEPATITIS** within the **WMSM** community.

Objective(s):

To conduct a total of 3, Individual-Level interventions, with 3 key members of the **WMSM** community in Northwest Missouri to include completion of a personal risk assessment, safer sex skills building, development of a personal risk-reduction plan, and at least one follow-up session by **December 31, 2018**. Incentives may be provided for

participation. From these ILIs, individuals may be referred for Comprehensive Risk Counseling Services

Outcome Objective:

Participants involved in this intervention will be able to successfully accomplish the following:

- ⌘ Demonstrate correct condom use steps in the correct order
- ⌘ Identify one risk reduction step they will agree to make

Activities:

Recruitment information will be distributed and monitored at several at-risk sites throughout the region. Collaborate with individuals, as well as, regional g/l/b/t groups to solicit participants, interviewers, and counselors. Arrange location for private ILI sessions, and provide supplies for condom practice. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants if budget allows.

Science Base:

Theory of Reasoned Action

Evaluation Mechanism:

After completion of the individual risk assessment, participants will identify one or more behaviors that put them at-risk for HIV re-infection, STIs, or Hepatitis, one personal barrier to prevention, and also steps they can personally take to reduce these risks. Participants' condom practice will be evaluated by the interviewer and questions will be asked to assess knowledge and skills gained from this intervention. Participants are encouraged to schedule at least one follow-up session to review their progress and/or to enroll in Comprehensive Risk Counseling Services (CRCS).

Needs Assessment Correspondence: This intervention corresponds to key finding number **WMSM #1b** in the 2010 Missouri Needs Assessment

Target Population:

White Men Who Have Sex With Men (WMSM)

Intervention Type:

Group

Justification: (for non-DEBI programs)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, implementation of several time-intensive DEBI programs is not possible at this time. These non-DEBI programs are both knowledge and skills-based and will be used to build capacity for use of model programs in future years.

Goal:

To provide education and risk reduction training through established gathering places for WMSMs in Northwest Missouri in order to focus on reduction of risk for **HIV/STIs/HEPATITIS.**

Objective:

To provide a total of 3 group-level interventions for a total of 20 Northwest Missouri WMSMs that focus on safer sex skills building by **December 31, 2018.**

Outcome Objective:

At least 80% of the participants involved in this intervention will be able to arrange the steps for correctly using a condom in the correct order after two attempts.

Activities:

Collaborate with active Northwest Missouri area g/l/b/t advocacy groups to arrange location for interventions. Order and arrange for volunteers to prepare customized safer sex supplies for distribution at these events. Secure arrangements for refreshments, incentives, and trainers with the technical assistance of the Missouri Department of Health and Senior Services as necessary.

Science Base:

Social Cognitive Theory

Holistic Harm Reduction Theory

Evaluation Mechanism:

After completion of the program, participants will work as a group (or groups) to place a set of condom step cards in the correct order. Evaluation will be done by direct observation from the facilitator and assistance will be provided as needed.

Needs Assessment Correspondence: This intervention corresponds to key finding number **WMSM #1b & #2a** in the 2010 Missouri Needs Assessment.

Target Population:

White Men Who Have Sex With Men (WMSM)

Intervention Type:

Active Outreach

Goal:

To provide **WMSMs** in Northwest Missouri access to **HIV/STIs/HEPATITIS** risk reduction information, as well as referrals to Comprehensive Risk Counseling Services, HIV+ case management and/or Counseling and Testing services through outreach.

Objective:

To provide 2 outreach events for 50 **WMSMs** from Northwest Missouri, to include providing safer sex supplies, targeted risk reduction information, access to HIV-antibody testing and/or STD testing, and active recruitment for Comprehensive Risk Counseling Services, HIV case management, and/or other DEBI interventions by **December 31, 2018**.

Activities:

Contact organizer(s) of specific MSM events, bar owners, etc., to collaborate in scheduling these interventions. Order and prepare safer sex supplies to be distributed during the interventions. Prepare recruitment materials and information for CRCS. Secure HIV-testing supplies, literature, etc., for events. Contact key persons regarding advertising the event in any regional g/l/b/t newsletter and/or client newsletters. Seek collaborative funding from promoters of these events as much as possible. Contact volunteers and outreach workers (preferred target-specific) to participate in these events and help assist with testing.

Science Base:

Diffusion Theory

Social Marketing

Needs Assessment Correspondence: This intervention corresponds to key finding number **WMSM #1b** in the 2010 Missouri Needs Assessment.

Target Population:

White Men Who Have Sex With Men (WMSM)

Intervention Type:

Active Outreach – (Corrections)

Justification: (for non-DEBI programs)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, implementation of several time-intensive DEBI programs is not possible at this time. These non-DEBI programs are both knowledge and skills-based and will be used to build capacity for use of model programs in future years.

Goal:

To provide WMSMs in Northwest Missouri access to **HIV/STIs/HEPATITIS** risk reduction information, as well as, address the risks of drug use (specifically injection drug use) and HIV/Hepatitis infection with this population. Referrals to Comprehensive Risk Counseling Services, HIV+ case management, and/or Counseling and Testing services may be made through this outreach.

Objective:

To provide 1 outreach event for 100 WMSMs, in corrections, from Northwest Missouri, to include providing **HIV/STIs/HEPATITIS** information, targeted risk reduction information, information on drug use and HIV/Hepatitis, one-on-one Q & A, and information and referrals for HIV-testing, Comprehensive Risk Counseling Services or HIV+ case management services by **December 31, 2018**.

Activities:

Coordinate schedule for health fairs with the regional correctional facilities in Northwest Missouri. Order and prepare materials (approximately 1,000 pieces of targeted literature, candy/incentives as allowed.) Contact outreach workers and volunteers (preferred target-specific) to participate and obtain appropriate security clearance.

Science Base:

Diffusion Theory

Social Marketing

Needs Assessment Correspondence: This intervention corresponds to key finding number **WMSM #2a, b, c** in the 2010 Missouri Needs Assessment

Target Group:

White Men Who Have Sex With Men (WMSM)

Intervention Type:

Health Communication/Public Information (HC/PI)

Goal:

To provide awareness and education on **HIV/STIs/HEPATITIS** to at-risk individuals in Northwest Missouri.

Objective:

To provide a total of 1 event for *National HIV Testing Day* on June 27 or *National Gay Men's HIV/AIDs Awareness Day* on September 27 for 25 WMSMs in Northwest Missouri, focusing on **HIV/STIs/HEPATITIS** education and testing by **December 31, 2018**.

Activities:

Coordinate with Health Department Public Information contact to prepare the information to be shared. Set dates for posts to occur. Evaluate the number of 'likes' and 'shares'. If an event is planned, coordinate with Health Department staff and volunteers to provide supplies and staffing.

Science Base:

Theory of Reasoned Action

Needs Assessment Correspondence: This intervention corresponds to key finding number **WMSM #2** in the 2010 Missouri Needs Assessment

Target Group:

White Men Who Have Sex With Men (WMSM)

Intervention Type:

Health Communication/Public Information (HC/PI)

Goal:

To provide awareness and education on **HIV/STIs/HEPATITIS** to at-risk individuals in Northwest Missouri through the use of the internet.

Objective:

To provide a total of 1 Prevention Ad on Craigslist or GRINDR for 25 **WMSMs** in Northwest Missouri, focusing on **HIV/STIs/HEPATITIS** education and testing by **December 31, 2018**.

Activities:

Elect designated person to set up the ad. Recruit volunteers to monitor ad and answer questions as needed. Track contacts as much as possible.

Science Base:

Theory of Reasoned Action

Needs Assessment Correspondence: This intervention corresponds to key finding number **WMSM #2** in the 2010 Missouri Needs Assessment





SUMMARY OF INTERVENTIONS
WMSM
Northwest Region
Regional Plan 2018 - 2022

Intervention	2018	2019	2020	2021	2022
ILIs	3/3				
GLIs	3/20				
Active Outreach	*2/50				
Active Outreach (Corrections)	*1/100				
CRCS	2/2				
DEBI – POL	*1/5				
HC/PI Awareness & Internet	2/50				
TOTAL INTERVENTIONS/ PARTICIPANTS	*14/230				

*These interventions may contain duplicates, but the total number reached is specific to target population.

NORTHWEST MISSOURI REGIONAL ADVISORY GROUP
P. (People) E. (Establishing) A. (AIDS/HIV/STI/HEPATITIS/Hepatitis)
C. (Care) & E. (Education)
Regional Plan
For Year 2018 - 2022
Section IV – Interventions for Regional Populations

For Year **2018**, the following **interventions** for **High-Risk Heterosexuals for STIs** will be planned:

Target Population:

High-Risk Heterosexual for STIs (**HRH/STIs**) – Male and Female

Intervention Type:

Procedural - Comprehensive Risk Counseling Services – (**CRCS**)

Goal:

To provide a series of risk-reduction individual sessions to reinforce the continued use of safer sex practices and focus on reduction of risk for **HIV/STIs/HEPATITIS** among the **HRH/STIs** community.

Objective:

To make Comprehensive Risk Counseling Services available and recruit a total of 3 high-risk clients (**2 HIV-; 1 HIV+**) from the Northwest Missouri **HRH/STIs** community, by **December 31, 2018**.

Outcome Objective:

Participants involved in this intervention will be able to successfully accomplish the following:

- ⌘ Demonstrate correct condom use steps in the correct order
- ⌘ Identify one risk reduction step they will agree to make
- ⌘ Recognize the risks associated with drug use and resources available
- ⌘ Agree to attend more than one session to follow-up on progress

Activities:

Recruitment information will be distributed and monitored at several at-risk sites throughout the region to solicit participants for this intervention Collaborate with regional agencies for referrals of high-risk clients and/or partners. Arrange location for sessions and provide supplies for condom practice. Review guidelines and paperwork requirements for this intervention. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants as the budget will allow.

Science Base:

Stages of Behavior Change Model

Evaluation Mechanism:

Monthly attendance for CRCS sessions will be maintained and a risk reduction plan will be completed and reviewed at each session with the client.

Target Population:

High-Risk Heterosexual (**HRH/STIs**) – Male and Female

Intervention Type:

Individual Level Intervention - (ILI)

Justification: (for non-DEBI programs)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, implementation of several time-intensive DEBI programs is not currently possible in our region. These non-DEBI programs are both knowledge and skills-based and will be used to build capacity for use of model programs in future years.

Goal(s):

To support and encourage the use of safer sex practices to reduce the spread of **HIV/STIs/HEPATITIS** within the **HRH/STIs** community.

Objective(s):

To conduct a total of 5, Individual-Level interventions, with 5 members of the **HRH/STIs** community in Northwest Missouri to include a basic discussion around **HIV/STIs/HEPATITIS**, safer sex skills building, development of a personal risk-reduction plan for **HIV/STIs/HEPATITIS**, and be offered the option of enrolling in CRCS services, by **December 31, 2018**.

Outcome Objective:

Participants involved in this intervention will be able to successfully accomplish the following:

- ⌘ Demonstrate correct condom use steps in the correct order
- ⌘ Identify one risk reduction step they will agree to make

Activities:

Recruitment information will be distributed and monitored at several at-risk sites throughout the region to solicit participants for this intervention. Collaborate with local service agencies, regional health centers, clinics, and physicians for referrals. Arrange location for private ILI sessions, and provide supplies for condom practice. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants as the budget allows.

Science Base:

Theory of Reasoned Action

Evaluation Mechanism:

After completion of the individual risk assessment, participants will identify one or more behaviors that put them at-risk for **HIV/STIs/HEPATITIS**, one personal barrier to prevention, and also steps they can personally take to reduce these risks. Participants' condom practice will be evaluated by the interviewer and questions will be asked to assess knowledge and skills gained from this intervention. Participants are encouraged to schedule at least one follow-up session to review their progress and/or to enroll in Comprehensive Risk Counseling Services (CRCS).

Target Population:

High-Risk Heterosexual (**HRH/STIs**) – Male and Female

Intervention Type:

Group - (GLI)

Justification: (for non-DEBI programs)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, implementation of several time-intensive DEBI programs is not possible at this time. These non-DEBI programs are both knowledge and skills-based and will be used to build capacity for use of model programs in future years.

Goal:

To provide education and **HIV/STI/HEPATITIS** risk reduction training through established gathering places for **HRH/STIs** in Northwest Missouri in order to focus on reduction of risk for **HIV/STI/HEPATITIS**.

Objective:

To provide a total of 7 group-level interventions for a total of 75 Northwest Missouri **HRH/STIs** that focus on sexual health by **December 31, 2018**.

Outcome Objective:

At least 80% of the participants involved in this intervention will be able to arrange the steps for correctly using a condom in the correct order after two attempts.

Activities:

Collaborate with active Northwest Missouri service agencies to arrange location for intervention. Order and arrange for volunteers to prepare customized safer sex supplies for distribution at these events. Secure arrangements for refreshments, incentives, and trainers with the technical assistance of the Missouri Department of Health and Senior Services as necessary.

Evaluation Mechanism:

After completion of the program, participants will work as a group (or groups) to place a set of condom step cards in the correct order. Evaluation will be done by direct observation from the facilitator and assistance will be provided as needed.

Science Base:

Social Cognitive Theory
Holistic Harm Reduction Theory

Target Population:

High-Risk Heterosexual (**HRH/STIs**)

Intervention Type:

Active Outreach

Goal:

To provide **HRH/STIs** in Northwest Missouri access to **HIV/STI/HEPATITIS** risk reduction information, as well as, address the risks of drug use (specifically injection drug use) and HIV/Hepatitis infection with this population. Referrals to Comprehensive Risk Counseling Services, HIV case management, and/or Counseling and Testing services may be made through this outreach.

Objective:

To provide 5 outreach events for 100 **HRH/STIs**, from Northwest Missouri, to include providing **HIV/STI/HEPATITIS** information, targeted sexual health information, information on drug use and HIV/Hepatitis, one-on-one Q & A, and information and referrals for HIV/Hepatitis-testing and/or Comprehensive Risk Counseling Services by **December 31, 2018**.

Activities:

Coordinate schedule for workshop regional services agencies, shelters, etc. Order and prepare materials. Contact outreach workers and volunteers to participate.

Science Base:

Diffusion Theory
Social Marketing

Target Group:

High-Risk Heterosexual (HRH/STIs)

Intervention Type:

Health Communication/Public Information (HC/PI)

Goal:

To provide awareness and education on **HIV/STIs/HEPATITIS** to at-risk individuals in Northwest Missouri.

Objective:

To provide a total of 2 events for *National HIV Testing Day* on June 27 and *World AIDS Day* on December 1 for 100 **HRH/STIS** in Northwest Missouri, focusing on **HIV/STIs/HEPATITIS** education and testing by **December 31, 2018**.

Activities:

Develop an event committee to plan and coordinate activities for events. Coordinate with regional agencies, churches, schools, and interested volunteers. Schedule events and plan budget. Recruit volunteers as needed for education and/or testing events.

Science Base:

Theory of Reasoned Action





SUMMARY OF INTERVENTIONS
Regional Population – High-Risk Heterosexuals - STIs
Northwest Region
Regional Plan 2018 - 2022

Intervention	2018	2019	2020	2021	2022
ILIs	5/5				
GLIs	*7/75				
Active Outreach	*5/100				
HC/PI	2/100				
CRCS	3/3 (2-; 1+)				
AWARENESS EVENTS	2/100				
	0/0				
TOTAL INTERVENTIONS/ PARTICIPANTS	24/383				

*These interventions may contain duplicates, but the total number reached is specific to target population.

For Year **2018**, the following **interventions** for **High-Risk Substance Users** will be planned:

Target Population:

High-Risk Substance Users (**HRSU**) – Male and Female

Intervention Type:

Individual Level Intervention - (**ILI**)

Justification: (for non-DEBI programs)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, implementation of several time-intensive DEBI programs is not currently possible in our region. These non-DEBI programs are both knowledge and skills-based and will be used to build capacity for use of model programs in future years.

Goal(s):

To support and encourage the use of safer sex practices to reduce the spread of **HIV/STIs/HEPATITIS** within the **HRSU** community.

Objective(s):

To conduct a total of 3, Individual-Level interventions, with 3 members of the **HRSU** community in Northwest Missouri to include a basic discussion around sexual health, safer sex skills building, safer injecting skills, development of a personal risk-reduction plan for **HIV/STIs/HEPATITIS**, and be offered the option of enrolling in **CRCS** services by **December 31, 2018**.

Outcome Objective:

Participants involved in this intervention will be able to successfully accomplish the following:

- ⌘ Demonstrate correct condom use steps in the correct order
- ⌘ Be able to explain how to make injecting drug use safer
- ⌘ Identify one risk reduction step they will agree to make

Activities:

Recruitment information will be distributed and monitored at several treatment programs throughout the region to solicit participants for this intervention. Collaborate with local service agencies, regional health centers, clinics, and physicians for referrals. Arrange location for private ILI sessions, and provide supplies for condom practice. Prepare safer sex kits and information to be disseminated. Purchase incentive items (gift cards, personal supplies, refreshments, etc.) for the participants as the budget allows.

Science Base:

Theory of Reasoned Action

Evaluation Mechanism:

After completion of the individual risk assessment, participants will identify one or more behaviors that put them at-risk for **HIV/STIs/HEPATITIS**, one personal barrier to prevention, and also steps they can personally take to reduce these risks. Participants' condom practice will be evaluated by the interviewer and questions will be asked to assess knowledge and skills gained from this intervention. Participants are encouraged to schedule at least one follow-up session to review their progress and/or to enroll in Comprehensive Risk Counseling Services (**CRCS**).

Target Population:

High-Risk Substance Users (HRSU) – Male and Female

Intervention Type:

Group - (GLI)

Justification: (for non-DEBI programs)

Our region continues to be limited in resources, as well as, manpower representation from its target groups. Therefore, implementation of several time-intensive DEBI programs is not possible at this time. These non-DEBI programs are both knowledge and skills-based and will be used to build capacity for use of model programs in future years.

Goal:

To provide education and **HIV/STIs/HEPATITIS** risk reduction training through established gathering places for **HRSUs** in Northwest Missouri in order to focus on reduction of risk for **HIV/STIs/HEPATITISs**.

Objective:

To provide a total of 5 group-level interventions for a total of 50 Northwest Missouri **HRSUs** that focus on sexual health by **December 31, 2018**. Will also include opportunity for rapid HIV/HEPATITIS testing.

Outcome Objective:

At least 80% of the participants involved in this intervention will be able to arrange the steps for correctly using a condom in the correct order after two attempts.

Activities:

Collaborate with active Northwest Missouri treatment programs to arrange location for intervention. Order and arrange for volunteers to prepare customized safer sex supplies for distribution at these events. Secure arrangements for refreshments, incentives, and trainers with the technical assistance of the Missouri Department of Health and Senior Services as necessary.

Evaluation Mechanism:

After completion of the program, participants will work as a group (or groups) to place a set of condom step cards in the correct order. Evaluation will be done by direct observation from the facilitator and assistance will be provided as needed.

Science Base:

Social Cognitive Theory

Holistic Harm Reduction Theory

Target Population:

High-Risk Substance Users (HRSU) – Male and Female

Intervention Type:

Active Outreach

Goal:

To provide **HRSUs** in Northwest Missouri access to **HIV/STIs/HEPATITIS** risk reduction information, as well as, address the risks of drug use (specifically injection drug use) and **HIV/STIs/HEPATITIS** infection with this population. Referrals to Comprehensive Risk Counseling Services, HIV case management, and/or Counseling and Testing services may be made through this outreach.

Objective:

To provide 1 outreach event for 50 **HRSUs**, from Northwest Missouri, to include providing **HIV/STIs/HEPATITIS** information, targeted sexual health information, information on drug use and **HIV/STIs/HEPATITIS**, one-on-one Q & A, and information and referrals for HIV/Hepatitis-testing and/or Comprehensive Risk Counseling Services by **December 31, 2018**.

Activities:

Coordinate schedule for workshop regional services agencies, treatment programs, shelters, etc. Order and prepare materials. Contact outreach workers and volunteers to participate.

Science Base:

Diffusion Theory
Social Marketing

Target Population:

High-Risk Substance Users (**HRSU**)

Intervention Type:

DEBI – Popular Opinion Leader

Goal:

To provide POL interventions to reinforce the continued use of safer sex practices and focuses on reduction of risk for HIV/STIs among the **HRSU** community and to help **HRSUs** know how to negotiate with and become peer educators to other users.

Objective:

To provide one, POL intervention for 5 **HRSUs** in Northwest Missouri by **December 31, 2018**.

Outcome Objective:

The trained POLs will maintain a contact log and agree to contact at least 10 persons each year and discuss safer sex activities and/or negotiation in an effort to reduce HIV re-infections and/or infections with other STIs.

Activities:

Facilitator needs to be trained in the Popular Opinion Leader training. For information, contact Missouri Department of Health and Senior Services and ask them to contact their CDC Project Officer. Collaborate with regional treatment agencies, community gatekeepers, and/or individuals for recruitment of POLs for the training. Purchase safer sex supplies and information for distribution. Prepare safer sex kits, incentives, and information to be disseminated by the POL during contacts. Purchase incentive items such as gift cards/t-shirts/incentives for the POLs as the budget will allow. Follow-up with targeted sites for progress of the POLs.

Science Base:

Empowerment Theory

Evaluation Mechanism:

Evaluation consists of reviewing the contact logs as submitted by the participants to the Facilitator.

Target Group:

High-Risk Substance Users (HRSU)

Intervention Type:

Health Communication/Public Information (HC/PI)

Goal:

To provide awareness and education on **HIV/STIs/HEPATITIS** to at-risk individuals in Northwest Missouri.

Objective:

To provide a total of 1 event for *National Hepatitis Testing Day* on May 19 for 20 HRSUs in Northwest Missouri, focusing on **HIV/STIs/HEPATITIS** education and testing by **December 31, 2018**.

Activities:

Develop an event committee to plan and coordinate activities for events. Coordinate with regional agencies, treatment centers, churches, schools, and interested volunteers.

Schedule events and plan budget. Recruit volunteers as needed for education and/or testing events.

Science Base:

Theory of Reasoned Action





SUMMARY OF INTERVENTIONS
Regional Population – High-Risk Substance Users
Northwest Region
Regional Plan 2018-2022

Intervention	2018	2019	2020	2021	2022
ILIs	3/3				
GLIs	*5/50				
Active Outreach	*1/50				
HC/PI AWARENESS EVENT	1/20				
POL	1/5				
CRCS	n/a				
	n/a				
TOTAL INTERVENTIONS/ PARTICIPANTS	11/128				

*These interventions may contain duplicates, but the total number reached is specific to target population.

OUTLINE OF INTERVENTIONS
Northwest Region
Regional Comprehensive Plan 2018-2022

Intervention	2018	2019	2020	2021	2022
WMSMs/ WMSMs+	<i>CRCS, CRCS+, POL, ILIs, ILI+s, GLIs, Active Outreach, Active Outreach in Corrections, HIV Navigation, STI 101, Internet Outreach, HC/PI Awareness, Condom Distribution</i>				
BMSMs/ BMSMs+	<i>ILIs, ILI+s, GLIs, Active Outreach, Active Outreach in Corrections, POL,STI 101, Internet Outreach, HC/PI Awareness, Condom Distribution</i>				
LMSMs/ LMSMs+	<i>ILIs, ILI+s, GLIs, Active Outreach, Active Outreach in Corrections, POL,STI 101, Internet Outreach, HC/PI Awareness, Condom Distribution</i>				

HRH/HRH+	<i>ILIs, GLIs, Active Outreach, STI 101, HC/PI Awareness, Condom Distribution</i>				
Substance Users	<i>ILIs, GLIs, Active Outreach, STI 101, POL, HC/PI Awareness, Condom Distribution</i>				