

# 2018 SOUTHEAST REGIONAL PREVENTION PLAN

## I. Prevention with Positives

### AAHRH – F+

<b>Target Population</b>	<b>HIV+ African American High-Risk Heterosexual Female (AAHRH F+)</b>
<b>Intervention Title/Type:</b>	<b>Positive Assessment To Health (PATH)</b>
<b>Goal</b>	To provide individual level assessment of client intervention needs.
<b>Objective</b>	To provide PATH once quarterly at each of two clinics to reach 10 clients with the focus of doing behavioral risk assessment with referrals.
<b>Outcome Objective</b>	At least 50% of participants will be referred to appropriate intervention or risk reduction service.
<b>Activities</b>	Arrange with clinic staff appropriate venue and cooperative schedule.
<b>Science Base</b>	Behavioral Assessment w/referral
<b>Evaluation Mechanism</b>	Client data base to show referral and participation rates.

<b>Target Population</b>	<b>HIV+ African American High-Risk Heterosexual Female (AAHRH F+)</b>
<b>Intervention Title/Type:</b>	<b>L.I.F.E 101</b>
<b>Goal</b>	To provide group level intervention that focus on improving health behaviors and outcomes.
<b>Objective</b>	To provide one L.I.F.E. 101 program with a total of 5 participants, which focuses on reducing health-risking behaviors, increasing adherence to health routines and reduction in health problems.
<b>Outcome Objective</b>	At least 60% of the participants will be able to effectively show reduction of health risk behaviors and health problems.
<b>Activities</b>	Arrange safe venue for meeting. Provide material for discussion.
<b>Science Base</b>	Behavioral Assessment w/referral
<b>Evaluation Mechanism</b>	All participants completing program will demonstrate through observation, role play and feedback the ability to understand the four things they can do to improve health and discuss what is HIV, the immune system, treatment and self-management. There will also be a written follow-up survey, six-months after completion of program.

<b>Target Population</b>	<b>HIV+ African American High-Risk Heterosexual Female (AAHRH – F+)</b>
<b>Intervention Title/Type:</b>	<b>Community Level/Condom distribution</b>
<b>Goal</b>	To insure the statewide prioritized High Risk Negative populations have frequent and easy access to male condoms to support their efforts in practicing safer sex.
<b>Objective</b>	To distribute at each site __200__ condoms at ____5____ places frequented by AAHRH Females, reaching 10 clients. Sites will be replenished monthly.
<b>Outcome Objective</b>	<ul style="list-style-type: none"> <li>•Insure that 65% of the population accessing condoms at the distribution sites are the targeted population</li> <li>•85% of this target population were able to obtain condoms at the site during the month to determine that the amount of condoms is adequate</li> </ul>
<b>Activities</b>	Determine sites frequented by the target population; set condom goal to be distributed at each site; obtain any needed permissions to set up condom supplies; replenish condoms to site goal monthly through volunteers/staff; conduct quarterly surveys at specified sites quarterly.
<b>Science Base</b>	Social Marketing , Stages of Change
<b>Evaluation Mechanism</b>	Record monthly condoms distributed per each site; quarterly surveys with 10 - 20 participants at a minimum of 3 different sites each quarter to verify they meet the target population criteria, to verify sufficient condoms were available to meet their needs and obtain suggestions on additional distribution centers.

AAMSM+

<b>Target Population</b>	<b>HIV+ African American Men who have sex with Men (AAMSM+)</b>
<b>Intervention Title/Type:</b>	<b>Community Level</b>
<b>Goal</b>	To insure the statewide prioritized High Risk Negative populations have frequent and easy access to male condoms to support their efforts in practicing safer sex
<b>Objective</b>	To distribute at each site __200__ condoms at ____5____ places frequented by AA MSMs, reaching 10 clients. Sites will be replenished monthly.
<b>Outcome Objective</b>	•Insure that 65% of the population accessing condoms at the

	distribution sites are the targeted population •85% of this target population were able to obtain condoms at the site during the month to determine that the amount of condoms is adequate
<b>Activities</b>	Determine sites frequented by the target population; set condom goal to be distributed at each site; obtain any needed permissions to set up condom supplies; replenish condoms to site goal monthly through volunteers/staff; conduct quarterly surveys at specified sites quarterly.
<b>Science Base</b>	Social Marketing , Stages of Change
<b>Evaluation Mechanism</b>	Record monthly condoms distributed per each site; quarterly surveys with 3-5 participants at a minimum of 2 different sites each quarter to verify they meet the target population criteria, to verify sufficient condoms were available to meet their needs and obtain suggestions on additional distribution centers.

<b>Target Population</b>	<b>HIV+ African American Men who have sex with Men (AAMSM+)</b>
<b>Intervention Title/Type:</b>	<b>HC/PI Health Communication/Public Information—STD 101 To provide 2 STD 101 programs at various community agencies by Dec. 31, 2018. Each session will have at least 3 AA MSM participants</b>
<b>Goal</b>	To raise awareness of HIV/STD risks and prevention options.
<b>Objective</b>	To provide safer sex kits to at least 50% of at risk participants. 75% of participants can correctly complete a posttest identifying HIV/STD/HEPATITIS C transmission.
<b>Outcome Objective</b>	
<b>Activities</b>	Prepare Safer Sex Kits and material to be disseminated.
<b>Science Base</b>	Psycho-Educational Theory.
<b>Evaluation Mechanism</b>	

<b>Target Population</b>	<b>HIV+ African American men who have sex with men (AAMSM+)</b>
<b>Intervention Title/Type:</b>	<b>L.I.F.E 101</b>
<b>Goal</b>	To provide group level intervention that focus on improving health behaviors and outcomes
<b>Objective</b>	To provide one L.I.F.E. 101 program with a total of 5 participants, which focuses on reducing health-risking behaviors, increasing adherence to health routines and reduction in health problems.
<b>Outcome Objective</b>	At least 60% of the participants will be able to effectively show reduction of health risk behaviors and health problems.

<b>Activities</b>	Arrange safe venue for meeting. Provide material for discussion.
<b>Science Base</b>	Social Cognitive Theory
<b>Evaluation Mechanism</b>	All participants completing program will demonstrate through observation, role play and feedback the ability to understand the four things they can do to improve health and discuss what is HIV, the immune system, treatment and self-management. There will also be a written follow-up survey, six-months after completion of program.

<b>Target Population</b>	<b>HIV+ African American Men who have sex with Men (AAMSM+)</b>
<b>Intervention Title/Type:</b>	<b>Positive Assessment To Health (PATH)</b>
<b>Goal</b>	To provide individual level assessment of client intervention needs.
<b>Objective</b>	To provide PATH once quarterly at each of two clinics to reach 10 clients with the focus of doing behavioral risk assessment with referrals.
<b>Outcome Objective</b>	At least 50% of participants will be referred to appropriate intervention or risk reduction service.
<b>Activities</b>	Arrange with clinic staff appropriate venue and cooperative schedule.
<b>Science Base</b>	
<b>Evaluation Mechanism</b>	Client data base to show referral and participation rates.

**LMSM+**

<b>Target Population</b>	<b>HIV+ Latino men who have sex with men (LMSM+)</b>
<b>Intervention Title/Type:</b>	<b>Positive Assessment To Health (PATH)</b>
<b>Goal</b>	To provide individual level assessment of client intervention needs.
<b>Objective</b>	To provide PATH once quarterly at each of two clinics to reach 10 clients with the focus of doing behavioral risk assessment with referrals.
<b>Outcome Objective</b>	At least 50% of participants will be referred to appropriate intervention or risk reduction service.
<b>Activities</b>	Arrange with clinic staff appropriate venue and cooperative schedule.
<b>Science Base</b>	
<b>Evaluation Mechanism</b>	Client data base to show referral and participation rates.

<b>Target Population</b>	<b>HIV+ Latino men who have sex with men (LMSM+)</b>
<b>Intervention Title/Type:</b>	<b>Community Level/Condom distribution</b>
<b>Goal</b>	To insure the statewide prioritized High Risk Negative populations have frequent and easy access to male condoms to support their efforts in practicing safer sex.
<b>Objective</b>	To distribute at each site __200__ condoms at ____1____ places frequented by LMSM+ to reach 10 clients. Site will be replenished monthly.
<b>Outcome Objective</b>	<ul style="list-style-type: none"> <li>•Insure that 65% of the population accessing condoms at the distribution sites are the targeted population</li> <li>•85% of this target population were able to obtain condoms at the site during the month to determine that the amount of condoms is adequate</li> </ul>
<b>Activities</b>	Determine sites frequented by the target population; set condom goal to be distributed at each site; obtain any needed permissions to set up condom supplies; replenish condoms to site goal monthly through volunteers/staff; conduct quarterly surveys at specified sites quarterly.
<b>Science Base</b>	Social Marketing , Stages of Change
<b>Evaluation Mechanism</b>	Record monthly condoms distributed per each site; quarterly surveys with 10 - 20 participants at a minimum of 3 different sites each quarter to verify they meet the target population criteria, to verify sufficient condoms were available to meet their needs and obtain suggestions on additional distribution centers.

**WMSM+**

<b>Target Population</b>	<b>HIV+ White Men who have sex with Men (WMSM+)</b>
<b>Intervention Title/Type:</b>	<b>L.I.F.E 101</b>
<b>Goal</b>	To provide group level intervention that focus on improving health behaviors and outcomes
<b>Objective</b>	To provide one L.I.F.E. 101 program with a total of 5 participants, which focuses on reducing health-risking behaviors, increasing adherence to health routines and reduction in health problems.
<b>Outcome Objective</b>	At least 60% of the participants will be able to effectively show reduction of health risk behaviors and health problems.
<b>Activities</b>	Arrange safe venue for meeting. Provide material for discussion.
<b>Science Base</b>	Social Cognitive Theory

<b>Evaluation Mechanism</b>	All participants completing program will demonstrate through observation, role play and feedback the ability to understand the four things they can do to improve health and discuss what is HIV, the immune system, treatment and self-management. There will also be a written follow-up survey, six-months after completion of program.
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<b>Target Population</b>	<b>HIV+ White Men who have sex with Men (WMSM+)</b>
<b>Intervention Title/Type:</b>	<b>DEBI—Healthy Relationships</b>
<b>Goal</b>	To provide a series of group level interventions to focus on risk reduction for HIV/STD prevention.
<b>Objective</b>	To provide at least two Healthy Relationships intervention with a total of 10 participants that focuses on decision making and risk reduction by Dec 31, 2018.
<b>Outcome Objective</b>	At least 60% of participants will gain knowledge and understanding of safer sex practices, decision making skills and effective communication.
<b>Activities</b>	Will continue to collaborate with Case Management programs for referrals. Will provide material to practice and gain skills. Will provide incentives when possible.
<b>Science Base</b>	Social Cognitive Theory
<b>Evaluation Mechanism</b>	All participants completing program will demonstrate through observation, role play and feedback the ability to develop a risk reduction plan and have a better understanding of how stigma affects them. There will also be a written follow-up survey, six-months after completion of program.

<b>Target Population</b>	<b>HIV+ White Men who have sex with Men (WMSM+)</b>
<b>Intervention Title/Type:</b>	<b>Positive Assessment To Health (PATH)</b>
<b>Goal</b>	To provide individual level assessment of client intervention needs.
<b>Objective</b>	To provide PATH once quarterly at each of two clinics to reach 10 clients with the focus of doing behavioral risk assessment with referrals.
<b>Outcome Objective</b>	At least 50% of participants will be referred to appropriate intervention or risk reduction service.
<b>Activities</b>	Arrange with clinic staff appropriate venue and cooperative schedule.
<b>Science Base</b>	Behavioral assessment w/referral
<b>Evaluation Mechanism</b>	Client data base to show referral and participation rates.

<b>Target Population</b>	<b>HIV+ White Men who have sex with Men (WMSM+)</b>
<b>Intervention Title/Type:</b>	<b>Community Level/Condom distribution</b>
<b>Goal</b>	To insure the statewide prioritized High Risk Negative populations have frequent and easy access to male condoms to support their efforts in practicing safer sex.
<b>Objective</b>	To distribute at each site <u>2000</u> condoms at <u>3</u> places frequented by WMSM+ , to reach 10 clients. Sites will be replenished monthly.
<b>Outcome Objective</b>	<ul style="list-style-type: none"> <li>•Insure that 65% of the population accessing condoms at the distribution sites are the targeted population</li> <li>•85% of this target population were able to obtain condoms at the site during the month to determine that the amount of condoms is adequate</li> </ul>
<b>Activities</b>	Determine sites frequented by the target population; set condom goal to be distributed at each site; obtain any needed permissions to set up condom supplies; replenish condoms to site goal monthly through volunteers/staff; conduct quarterly surveys at specified sites quarterly.
<b>Science Base</b>	Social Marketing , Stages of Change
<b>Evaluation Mechanism</b>	Record monthly condoms distributed per each site; quarterly surveys with 10 - 20 participants at a minimum of 3 different sites each quarter to verify they meet the target population criteria, to verify sufficient condoms were available to meet their needs and obtain suggestions on additional distribution centers.

**WHRHM+**

<b>Target Population</b>	<b>HIV+ White High-Risk Heterosexual Men, of all ages (WHRHM+)</b>
<b>Intervention Title/Type:</b>	<b>DEBI—Healthy Relationships</b>
<b>Goal</b>	To provide a series of group level interventions to focus on risk reduction for HIV/STD prevention
<b>Objective</b>	To provide at least two Healthy Relationships intervention with a total of 10 participants that focuses on decision making and risk reduction by Dec 31, 2018.
<b>Outcome Objective</b>	At least 60% of participants will gain knowledge and understanding of safer sex practices, decision making skills and effective communication.
<b>Activities</b>	Will continue to collaborate with Case Management programs for

	referrals. Will provide material to practice and gain skills. Will provide incentives when possible.
<b>Science Base</b>	Social Cognitive Theory
<b>Evaluation Mechanism</b>	All participants completing program will demonstrate through observation, role play and feedback the ability to develop a risk reduction plan and have a better understanding of how stigma affects them. There will also be a written follow-up survey, six-months after completion of program.

<b>Target Population</b>	<b>HIV+ White High-Risk Heterosexual Men, of all ages (WHRHM+)</b>
<b>Intervention Title/Type:</b>	<b>Community Level</b>
<b>Goal</b>	To insure the statewide prioritized HIV+ populations have frequent and easy access to male condoms to support their efforts in practicing safe sex.
<b>Objective</b>	To distribute at each site ___100___ condoms at _____2___ places frequented by WHRHMs, to reach 15 clients. Sites will be replenished monthly.
<b>Outcome Objective</b>	<ul style="list-style-type: none"> <li>•Insure that 65% of the population accessing condoms at the distribution sites are the targeted population</li> <li>•85% of this target population were able to obtain condoms at the site during the month to assure that the amount of condoms allocated per site is adequate</li> </ul>
<b>Activities</b>	Determine sites frequented by the target population; set condom goal to be distributed at each site; obtain any needed permissions to set up condom supplies; replenish condoms to the site goal monthly through volunteers/staff; conduct quarterly surveys at specified sites quarterly; based on evaluations adjust number of condoms supplies at a site or whether to shift condom distribution to a new site based on client feedback.
<b>Science Base</b>	Social Marketing , Stages of Change
<b>Evaluation Mechanism</b>	Record monthly condoms distributed per each site; quarterly surveys with 10 - 20 participants at a minimum of 3 different sites each quarter to verify they meet the target population criteria, the verify sufficient condoms were available to meet their needs and obtain suggestions on additional distribution centers.

<b>Target Population</b>	<b>HIV+ White High-Risk Heterosexual Men, of all ages (WHRHM+)</b>
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<b>Intervention Title/Type:</b>	<b>Positive Assessment To Health (PATH)</b>
<b>Goal</b>	To provide individual level assessment of client intervention needs.
<b>Objective</b>	To provide PATH once quarterly at each of two clinics to reach 10 clients with the focus of doing behavioral risk assessment with referrals.
<b>Outcome Objective</b>	At least 50% of participants will be referred to appropriate intervention or risk reduction service.
<b>Activities</b>	Arrange with clinic staff appropriate venue and cooperative schedule.
<b>Science Base</b>	Behavioral assessment w/referral
<b>Evaluation Mechanism</b>	Client data base to show referral and participation rates.

<b>Target Population</b>	<b>HIV+ White High-Risk Heterosexual Men, of all ages (WHRHM+)</b>
<b>Intervention Title/Type:</b>	<b>L.I.F.E 101</b>
<b>Goal</b>	To provide group level intervention that focus on improving health behaviors and outcomes
<b>Objective</b>	To provide one L.I.F.E. 101 program with a total of 5 participants, which focuses on reducing health-risking behaviors, increasing adherence to health routines and reduction in health problems.
<b>Outcome Objective</b>	At least 60% of the participants will be able to effectively show reduction of health risk behaviors and health problems.
<b>Activities</b>	Arrange safe venue for meeting. Provide material for discussion.
<b>Science Base</b>	Social Cognitive Theory
<b>Evaluation Mechanism</b>	All participants completing program will demonstrate through observation, role play and feedback the ability to understand the four things they can do to improve health and discuss what is HIV, the immune system, treatment and self-management. There will also be a written follow-up survey, six-months after completion of program.

**WHRHF +**

<b>Target Population</b>	<b>HIV+ White High-Risk Heterosexual Female, of all ages (WHRHF+)</b>
<b>Intervention</b>	<b>Community Level</b>

<b>Title/Type:</b>	
<b>Goal</b>	To insure the statewide prioritized HIV+ populations have frequent and easy access to male condoms to support their efforts in practicing safer sex.
<b>Objective</b>	To distribute at each site __50__ condoms at ____1____ place frequented by positive WHRH Females and replenished monthly to reach 5 clients
<b>Outcome Objective</b>	<ul style="list-style-type: none"> <li>•Insure that 65% of the population accessing condoms at the distribution sites are the targeted population</li> <li>•85% of this target population were able to obtain condoms at the site during the month to assure that the amount of condoms allocated per site is adequate</li> </ul>
<b>Activities</b>	Determine sites frequented by the target population; set condom goal to be distributed at each site; obtain any needed permissions to set up condom supplies; replenish condoms to the site goal monthly through volunteers/staff; conduct quarterly surveys at specified sites quarterly; based on evaluations adjust number of condoms supplies at a site or whether to shift condom distribution to a new site based on client feedback.
<b>Science Base</b>	Social Marketing , Stages of Change
<b>Evaluation Mechanism</b>	Record monthly condoms distributed per each site; quarterly surveys with 3-5 participants at a minimum of 1 different sites each quarter to verify they meet the target population criteria, the verify sufficient condoms were available to meet their needs and obtain suggestions on additional distribution centers.

<b>Target Population</b>	<b>HIV+ White High-Risk Heterosexual Female, of all ages (WHRHF+)</b>
<b>Intervention Title/Type:</b>	<b>DEBI—Healthy Relationships</b>
<b>Goal</b>	To provide a series of group level interventions to focus on risk reduction for HIV/STD prevention
<b>Objective</b>	To provide at least two Healthy Relationships intervention with a total of 10 participants that focuses on decision making and risk reduction by Dec 31, 2018.
<b>Outcome Objective</b>	At least 60% of participants will gain knowledge and understanding of safer sex practices, decision making skills and effective communication.
<b>Activities</b>	Will continue to collaborate with Case Management programs for referrals. Will provide material to practice and gain skills. Will provide incentives when possible.

<b>Science Base</b>	Social Cognitive Theory
<b>Evaluation Mechanism</b>	All participants completing program will demonstrate through observation, role play and feedback the ability to develop a risk reduction plan and have a better understanding of how stigma affects them. There will also be a written follow-up survey, six-months after completion of program.

<b>Target Population</b>	<b>HIV+ White High-Risk Heterosexual Female, of all ages (WHRHF+)</b>
<b>Intervention Title/Type:</b>	<b>L.I.F.E 101</b>
<b>Goal</b>	To provide group level intervention that focus on improving health behaviors and outcomes
<b>Objective</b>	To provide one L.I.F.E. 101 program with a total of 5 participants, which focuses on reducing health-risking behaviors, increasing adherence to health routines and reduction in health problems.
<b>Outcome Objective</b>	At least 60% of the participants will be able to effectively show reduction of health risk behaviors and health problems.
<b>Activities</b>	Arrange safe venue for meeting. Provide material for discussion.
<b>Science Base</b>	Social Cognitive Theory
<b>Evaluation Mechanism</b>	All participants completing program will demonstrate through observation, role play and feedback the ability to understand the four things they can do to improve health and discuss what is HIV, the immune system, treatment and self-management. There will also be a written follow-up survey, six-months after completion of program.

<b>Target Population</b>	<b>HIV+ White High-Risk Heterosexual Female, of all ages (WHRHF+)</b>
<b>Intervention Title/Type:</b>	<b>Positive Assessment To Health (PATH)</b>
<b>Goal</b>	To provide individual level assessment of client intervention needs.
<b>Objective</b>	To provide PATH once quarterly at each of two clinics to reach 10 clients with the focus of doing behavioral risk assessment with referrals.
<b>Outcome Objective</b>	At least 50% of participants will be referred to appropriate intervention or risk reduction service.
<b>Activities</b>	Arrange with clinic staff appropriate venue and cooperative schedule.

<b>Science Base</b>	Behavioral assessment w/referral
<b>Evaluation Mechanism</b>	Client data base to show referral and participation rates.

**WMSM+**

<b>Target Population</b>	<b>HIV+ White men who have sex with men (WMSM+)</b>
<b>Intervention Title/Type:</b>	<b>Community Level/Condom distribution</b>
<b>Goal</b>	To insure the statewide prioritized High Risk Negative populations have frequent and easy access to male condoms to support their efforts in practicing safer sex
<b>Objective</b>	To distribute at each site <u>2000</u> condoms at <u>3</u> places frequented by WMSMs and replenished monthly to reach 25 clients
<b>Outcome Objective</b>	<ul style="list-style-type: none"> <li>• Insure that 65% of the population accessing condoms at the distribution sites are the targeted population</li> <li>• 85% of this target population were able to obtain condoms at the site during the month to determine that the amount of condoms is adequate</li> </ul>
<b>Activities</b>	Determine sites frequented by the target population; set condom goal to be distributed at each site; obtain any needed permissions to set up condom supplies; replenish condoms to site goal monthly through volunteers/staff; conduct quarterly surveys at specified sites quarterly.
<b>Science Base</b>	Social Marketing , Stages of Change
<b>Evaluation Mechanism</b>	Record monthly condoms distributed per each site; quarterly surveys with 10 - 20 participants at a minimum of 3 different sites each quarter to verify they meet the target population criteria, to verify sufficient condoms were available to meet their needs and obtain suggestions on additional distribution centers.

<b>Target Population</b>	<b>HIV+ White men who have sex with men (WMSM+)</b>
<b>Intervention Title/Type:</b>	<b>HC/PI Health Communication/Public Information—STD 101 To provide 10 STD 101 programs at various community agencies by Dec. 31, 2018. Each presentation to have at least 3MSMs</b>
<b>Goal</b>	To raise awareness of HIV/STD risks and prevention options.
<b>Objective</b>	To provide safer sex kits to at least 50% of at risk participants and refer 30% to Counseling/Testing or other DEBI programs.
<b>Outcome Objective</b>	

<b>Activities</b>	Prepare Safer Sex Kits and material to be disseminated.
<b>Science Base</b>	Psycho-Educational Theory.
<b>Evaluation Mechanism</b>	

### Total Positive Interventions

	Expected Minimum Number of Positive Interventions by Population	Expected Minimum Number of Positive Individuals to be Reached
<b>AAHRH-F+</b>	15	5
<b>AAMSM+</b>	11	5
<b>LMSM+</b>	9	2
<b>WMSM+</b>	15	16
<b>HRH+</b>	15	15
<b>IDU/SA+</b>	11	5

## II. Community Testing

Outreach testing will be conducted by contractors or in conjunction with the Butler County Health Department Prevention program. By December 2018, BCHD prevention contractors will hold a minimum of 75 testing events, reaching a minimum of 500 individuals.

## III. Condom Distribution

Target Population	Number of Condom Delivery Sites per Month	Number of Condoms to be Distributed per Site	Total Number of Condoms Distributed per Year	Percentage of Condoms Distributed to Positives

<b>AAHRH F+</b>	<b>5</b>		<b>200</b>	<b>90%</b>
<b>AAMSM+</b>	<b>5</b>		<b>200</b>	<b>90%</b>
<b>LMSM+</b>	<b>1</b>		<b>200</b>	<b>90%</b>
<b>WMSM+</b>	<b>3</b>		<b>2000</b>	<b>90%</b>
<b>AAHRH F</b>	<b>8</b>		<b>4600</b>	<b>10%</b>
<b>AAMSM</b>	<b>2</b>		<b>200</b>	<b>10%</b>
<b>LMSM</b>	<b>1</b>		<b>200</b>	<b>10%</b>
<b>WMSM</b>	<b>3</b>		<b>2000</b>	<b>10%</b>
<b>IDU/SA</b>	<b>7</b>		<b>2300</b>	
<b>Regional Risk Populations*</b>	<b>13</b>		<b>4000</b>	<b>10%</b>
<b>General Population in high risk zip codes/areas/sites *</b>	<b>5</b>		<b>4000</b>	<b>10%</b>
<b>Total</b>	<b>53</b>		<b>19,900</b>	<b>100%</b>

\* Indicates Variance Populations

#### **Marketing Plan to advertise condom distribution sites**

Outreach material will be used to educate and inform the public regarding the availability of free condoms.

#### **IV. Policy**

##### **Viral Hepatitis**

Community education regarding new Viral Hepatitis treatment, cost of treatment, and linkage to medical care is expected in Health Communication/ Public Information (HC/PI) presentations.

#### **Days of Observance**

Southeast will provide outreach activities and/or post social media messages in recognition of the following HIV/AIDS awareness days:

National Black HIV/AIDS Awareness Day - Feb 7

National Women and Girls HIV/AIDS Awareness Day - March 10

National Native HIV/AIDS Awareness Day - March 20

National Youth HIV & AIDS Awareness Day - April 10

HIV Vaccine Awareness Day - May 18

National Asian & Pacific Islander HIV/AIDS Awareness Day - May 19

Hepatitis Testing Day - May 19

Caribbean American HIV/AIDS Awareness Day - June 8

National HIV Testing Day - June 27

National HIV/AIDS and Aging Awareness Day - September 18

National Gay Men's HIV/AIDS Awareness Day - September 27

National Latino AIDS Awareness Day - October 15

World AIDS Day - December 1<sup>ST</sup>

#### **V. Prevention with High Risk Negatives**

#### **AAHRH-F**

<b>Target Population</b>	<b>African American High-Risk Heterosexual Female (AAHRH – F-</b>
<b>Intervention Title/Type:</b>	<b>DEBI—Voices/Voces</b>
<b>Goal</b>	To decrease risky behavior in participants that are at high risk for HIV/STD infection by increasing barrier protection negotiation and skills.
<b>Objective</b>	To provide one monthly session in at least one of the counties of Butler, Cape Girardeau, Dunklin, Pemiscot or St Francois by Dec. 31, 2018. A minimum of one other Voices Programs will be held quarterly at various community agencies throughout the region during the year. Each completed session is to reach a minimum of 3 participants.
<b>Outcome Objective</b>	At least 80% of participants will be able to demonstrate proper use of barrier protection and will have gained confidence in negotiation of barrier protection use.
<b>Activities</b>	Collaborate with LPHA's, domestic violence shelters, substance abuse programs and other community agencies to provide referral services.
<b>Science Base</b>	Decision-Making Theory
<b>Evaluation Mechanism</b>	Participants will demonstrate observed barrier protection skills.

<b>Target Population</b>	<b>African American High-Risk Heterosexual Female (AAHRH – F-</b>
<b>Intervention Title/Type:</b>	<b>HC/PI—Health Fairs</b>
<b>Goal</b>	To increase awareness of risks and prevention strategies.
<b>Objective</b>	To participate in community health fairs that provides information and resources to women in the African-American community.
<b>Outcome Objective</b>	
<b>Activities</b>	Develop displays that attract community interest and disseminate literature and information that applies to this population.
<b>Science Base</b>	Psycho-Educational Theory
<b>Evaluation Mechanism</b>	

<b>Target Population</b>	<b>African American High-Risk Heterosexual Female (AAHRH – F-</b>
<b>Intervention Title/Type:</b>	<b>GLI—Reducing the Risk</b>
<b>Goal</b>	To reduce risk of HIV,STD and pregnancy in participants by increasing knowledge, skills and commitment to goals.
<b>Objective</b>	To provide sixteen (16) session program, once per semester at one public high school.
<b>Outcome Objective</b>	At least 50% of participants will show increase of knowledge and improved decision making skills.
<b>Activities</b>	Provide workbook and information to improve decision making skills.
<b>Science Base</b>	Decision Making Theory
<b>Evaluation Mechanism</b>	Participants will show increase in knowledge by completing pre- and post- tests.

<b>Target Population</b>	<b>African American High-Risk Heterosexual Female (AAHRH – F)</b>
<b>Intervention Title/Type:</b>	<b>Community Level/Condom distribution</b>
<b>Goal</b>	To insure the statewide prioritized High Risk Negative populations have frequent and easy access to male condoms to support their efforts in practicing safer sex
<b>Objective</b>	To distribute at each site __4600__condoms at ____8____places frequented by AAHRH Females and replenished monthly to reach 50 clients per month.



<b>Outcome Objective</b>	<ul style="list-style-type: none"> <li>•Insure that 65% of the population accessing condoms at the distribution sites are the targeted population</li> <li>•85% of this target population were able to obtain condoms at the site during the month to determine that the amount of condoms is adequate</li> </ul>
<b>Activities</b>	Determine sites frequented by the target population; set condom goal to be distributed at each site; obtain any needed permissions to set up condom supplies; replenish condoms to site goal monthly through volunteers/staff; conduct quarterly surveys at specified sites quarterly.
<b>Science Base</b>	Social Marketing , Stages of Change
<b>Evaluation Mechanism</b>	Record monthly condoms distributed per each site; quarterly surveys with 10 - 20 participants at a minimum of 3 different sites each quarter to verify they meet the target population criteria, to verify sufficient condoms were available to meet their needs and obtain suggestions on additional distribution centers.

### AAMSM

<b>Target Population</b>	<b>African American Men who have sex with Men (AAMSM)</b>
<b>Intervention Title/Type:</b>	<b>Community Level</b>
<b>Goal</b>	To insure the statewide prioritized High Risk Negative populations have frequent and easy access to male condoms to support their efforts in practicing safer sex
<b>Objective</b>	To distribute at each site <u>  200  </u> condoms at <u>  2  </u> places frequented by AA MSMs and replenished monthly to reach 10 clients
<b>Outcome Objective</b>	<ul style="list-style-type: none"> <li>•Insure that 65% of the population accessing condoms at the distribution sites are the targeted population</li> <li>•85% of this target population were able to obtain condoms at the site during the month to determine that the amount of condoms is adequate</li> </ul>
<b>Activities</b>	Determine sites frequented by the target population; set condom goal to be distributed at each site; obtain any needed permissions to set up condom supplies; replenish condoms to site goal monthly through volunteers/staff; conduct quarterly surveys at specified sites quarterly.
<b>Science Base</b>	Social Marketing , Stages of Change
<b>Evaluation Mechanism</b>	Record monthly condoms distributed per each site; quarterly surveys with 3-5 participants at a minimum of 2 different sites each quarter to verify they meet the target population criteria, to verify sufficient condoms were available to meet their needs and obtain suggestions on additional distribution centers.

<b>Target Population</b>	<b>African American Men who have sex with Men (AAMSM)</b>
<b>Intervention Title/Type:</b>	<b>HC/PI Health Communication/Public Information—STD 101 To provide 2 STD 101 programs at various community agencies by Dec. 31, 2018. Each session will have at least 3 AA MSM participants</b>
<b>Goal</b>	To raise awareness of HIV/STD risks and prevention options.
<b>Objective</b>	To provide safer sex kits to at least 50% of at risk participants and refer 30% to Counseling/Testing or other DEBI programs.
<b>Outcome Objective</b>	
<b>Activities</b>	Prepare Safer Sex Kits and material to be disseminated.
<b>Science Base</b>	Psycho-Educational Theory.
<b>Evaluation Mechanism</b>	

### LMSM

<b>Target Population</b>	<b>Latino Men who have sex with Men (LMSM)</b>
<b>Intervention Title/Type:</b>	<b>Community Level/Condom distribution</b>
<b>Goal</b>	To insure the statewide prioritized High Risk Negative populations have frequent and easy access to male condoms to support their efforts in practicing safer sex
<b>Objective</b>	To distribute at each site <u>  200  </u> condoms at <u>  1  </u> place frequented by LMSMs and replenished monthly to reach 25 clients
<b>Outcome Objective</b>	<ul style="list-style-type: none"> <li>•Insure that 65% of the population accessing condoms at the distribution sites are the targeted population</li> <li>•85% of this target population were able to obtain condoms at the site during the month to determine that the amount of condoms is adequate</li> </ul>
<b>Activities</b>	Determine sites frequented by the target population; set condom goal to be distributed at each site; obtain any needed permissions to set up condom supplies; replenish condoms to site goal monthly through volunteers/staff; conduct quarterly surveys at specified sites quarterly.
<b>Science Base</b>	Social Marketing , Stages of Change
<b>Evaluation Mechanism</b>	Record monthly condoms distributed per each site; quarterly surveys with 10 - 20 participants at a minimum of 3 different sites each quarter to verify they meet the target population criteria, to verify sufficient condoms were available to meet their needs and obtain suggestions on additional distribution centers.

## WMSM

<b>Target Population</b>	<b>White Men who have sex with Men (WMSM)</b>
<b>Intervention Title/Type:</b>	<b>DEBI—VOICES/Voces</b>
<b>Goal</b>	To decrease risky behavior in participants that are at high risk for HIV/STD infection by increasing barrier protection negotiation and skills.
<b>Objective</b>	To provide one quarterly session to reach a minimum of 3 W MSM's by Dec 31, 2018.
<b>Outcome Objective</b>	At least 80% of participants will be able to demonstrate proper use of barrier protection and will have gained confidence in negotiation of barrier protection use.
<b>Activities</b>	Collaborate with LPHA's, substance abuse and other community agencies to provide referral services.
<b>Science Base</b>	Decision-Making Theory
<b>Evaluation Mechanism</b>	Participants will demonstrate observed barrier protection skills.

<b>Target Population</b>	<b>White Men who have sex with Men (WMSM)</b>
<b>Intervention Title/Type:</b>	<b>Community Level/Condom distribution</b>
<b>Goal</b>	To insure the statewide prioritized High Risk Negative populations have frequent and easy access to male condoms to support their efforts in practicing safer sex
<b>Objective</b>	To distribute at each site <u>  2000  </u> condoms at <u>  3  </u> places frequented by WMSMs and replenished monthly to reach 25 clients
<b>Outcome Objective</b>	<ul style="list-style-type: none"> <li>• Insure that 65% of the population accessing condoms at the distribution sites are the targeted population</li> <li>• 85% of this target population were able to obtain condoms at the site during the month to determine that the amount of condoms is adequate</li> </ul>
<b>Activities</b>	Determine sites frequented by the target population; set condom goal to be distributed at each site; obtain any needed permissions to set up condom supplies; replenish condoms to site goal monthly through volunteers/staff; conduct quarterly surveys at specified sites quarterly.
<b>Science Base</b>	Social Marketing , Stages of Change
<b>Evaluation Mechanism</b>	Record monthly condoms distributed per each site; quarterly surveys with 10 - 20 participants at a minimum of 3 different sites each quarter

	to verify they meet the target population criteria, to verify sufficient condoms were available to meet their needs and obtain suggestions on additional distribution centers.
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<b>Target Population</b>	<b>White Men who have sex with Men (WMSM)</b>
<b>Intervention Title/Type:</b>	<b>HC/PI Health Communication/Public Information—STD 101 To provide 10 STD 101 programs at various community agencies by Dec. 31, 2018. Each presentation to have at least 3MSMs</b>
<b>Goal</b>	To raise awareness of HIV/STD risks and prevention options.
<b>Objective</b>	To provide safer sex kits to at least 50% of at risk participants and refer 30% to Counseling/Testing or other DEBI programs.
<b>Outcome Objective</b>	
<b>Activities</b>	Prepare Safer Sex Kits and material to be disseminated.
<b>Science Base</b>	Psycho-Educational Theory.
<b>Evaluation Mechanism</b>	

## VI. Regional Populations

### WHRHM-

<b>Target Population</b>	HIV-White High-Risk Heterosexual Male, of all ages (WHRHM-)
<b>Intervention Title/Type:</b>	<b>DEBI—VOICES/Voces</b>
<b>Goal</b>	To decrease risky behavior in participants that are at high risk for HIV/STD infection by increasing barrier protection negotiation and skills.
<b>Objective</b>	To provide one monthly session in at least one of the counties of Butler, Cape Girardeau, Dunklin, Pemiscot or St Francois by Dec 31, 2018. A minimum of one other Voices programs will be held quarterly at various community agencies throughout the region during the year.
<b>Outcome Objective</b>	At least 80% of participants will be able to demonstrate proper use of barrier protection and will have gained confidence in negotiation of barrier protection use.

<b>Activities</b>	Collaborate with LPHA's, substance abuse and other community agencies to provide referral services.
<b>Science Base</b>	Decision-Making Theory
<b>Evaluation Mechanism</b>	Participants will demonstrate observed barrier protection skills.

<b>Target Population</b>	HIV-White High-Risk Heterosexual Male, of all ages (WHRHM-)
<b>Intervention Title/Type:</b>	<b>GLI—Reducing the Risk</b>
<b>Goal</b>	To reduce risk of HIV,STD and pregnancy in participants by increasing knowledge, skills and commitment to goals.
<b>Objective</b>	To provide sixteen (16) session program, once per semester at one public high school.
<b>Outcome Objective</b>	At least 50% of participants will show increase of knowledge and improved decision making skills.
<b>Activities</b>	Provide workbook and information to improve decision making skills.
<b>Science Base</b>	Decision Making Theory
<b>Evaluation Mechanism</b>	Participants will show increase in knowledge by completing pre- and post- tests.

**WHRHF-**

<b>Target Population</b>	HIV-White High-Risk Heterosexual Female, of all ages (WHRHF-)
<b>Intervention Title/Type:</b>	<b>HC/PI—STD 101</b>
<b>Goal</b>	To raise awareness of HIV/STD risks and prevention options.
<b>Objective</b>	To provide safer sex kits to at least 50% of at risk participants and refer 30% of participants to Counseling/Testing programs or DEBI interventions.
<b>Outcome Objective</b>	To provide 12 STD 101 programs at various community agencies and

	activities.
<b>Activities</b>	Prepare Safer Sex Kits and material to be disseminated.
<b>Science Base</b>	Psycho-Educational Theory
<b>Evaluation Mechanism</b>	

<b>Target Population</b>	HIV-White High-Risk Heterosexual Female, of all ages (WHRHF-)
<b>Intervention Title/Type:</b>	<b>HC/PI—Health Fairs</b>
<b>Goal</b>	To increase awareness of risks and prevention strategies.
<b>Objective</b>	
<b>Outcome Objective</b>	To participate in community health fairs that provide information and resources to women in the community.
<b>Activities</b>	Develop displays that attract community interest and disseminate literature and information that applies to this population.
<b>Science Base</b>	Psycho-Educational Theory
<b>Evaluation Mechanism</b>	

<b>Target Population</b>	HIV-White High-Risk Heterosexual Female, of all ages (WHRHF-)
<b>Intervention Title/Type:</b>	<b>GLI—Reducing the Risk</b>
<b>Goal</b>	To reduce risk of HIV,STD and pregnancy in participants by increasing knowledge, skills and commitment to goals.
<b>Objective</b>	To provide sixteen (16) session program, once per semester at one public high school.
<b>Outcome Objective</b>	At least 50% of participants will show increase of knowledge and improved decision making skills.
<b>Activities</b>	Provide workbook and information to improve decision making skills.
<b>Science Base</b>	Decision Making Theory

<b>Evaluation Mechanism</b>	Participants will show increase in knowledge by completing pre- and post- test.
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<b>Target Population</b>	HIV-White High-Risk Heterosexual Female, of all ages (WHRHF-)
<b>Intervention Title/Type:</b>	<b>DEBI—VOICES/Voces</b>
<b>Goal</b>	To decrease risky behavior in participants that are at high risk for HIV/STD infection by increasing barrier protection negotiation and skills.
<b>Objective</b>	To provide one monthly session in at least one of the counties of Butler, Cape Girardeau, Dunklin, Pemiscot or St Francois by Dec 31, 2018. A minimum of one other Voices programs will be held quarterly at various community agencies throughout the region during the year.
<b>Outcome Objective</b>	At least 80% of participants will be able to demonstrate proper use of barrier protection and will have gained confidence in negotiation of barrier protection use.
<b>Activities</b>	Collaborate with LPHA’s, substance abuse and other community agencies to provide referral services.
<b>Science Base</b>	Decision-Making Theory
<b>Evaluation Mechanism</b>	Participants will demonstrate observed barrier protection skills.

<b>Target Population</b>	HIV-White High-Risk Heterosexual Female, of all ages (WHRHF-)
<b>Intervention Title/Type:</b>	<b>Community Level</b>
<b>Goal</b>	To insure the statewide prioritized HIV+ populations have frequent and easy access to male condoms to support their efforts in practicing safer sex
<b>Objective</b>	To distribute at each site __50__ condoms at ____1____ place frequented by positive WHRH Females and replenished monthly to reach 5 clients
<b>Outcome Objective</b>	•Insure that 65% of the population accessing condoms at the distribution sites are the targeted population

	<ul style="list-style-type: none"> <li>•85% of this target population were able to obtain condoms at the site during the month to assure that the amount of condoms allocated per site is adequate.</li> </ul>
<b>Activities</b>	Determine sites frequented by the target population; set condom goal to be distributed at each site; obtain any needed permissions to set up condom supplies; replenish condoms to the site goal monthly through volunteers/staff; conduct quarterly surveys at specified sites quarterly; based on evaluations adjust number of condoms supplies at a site or whether to shift condom distribution to a new site based on client feedback.
<b>Science Base</b>	Social Marketing , Stages of Change
<b>Evaluation Mechanism</b>	Record monthly condoms distributed per each site; quarterly surveys with 3-5 participants at a minimum of 1 different sites each quarter to verify they meet the target population criteria, the verify sufficient condoms were available to meet their needs and obtain suggestions on additional distribution centers.

### AAHRH- M

<b>Target Population</b>	<b>African American High-Risk Heterosexual Men AAHRH-M</b>
<b>Intervention Title/Type:</b>	<b>Community Level</b>
<b>Goal</b>	To insure the statewide prioritized HIV+ populations have frequent and easy access to male condoms to support their efforts in practicing safer sex
<b>Objective</b>	To distribute at each site <u>  50  </u> condoms at <u>  1  </u> place frequented by positive WHRH Females and replenished monthly to reach 5 clients
<b>Outcome Objective</b>	<ul style="list-style-type: none"> <li>•Insure that 65% of the population accessing condoms at the distribution sites are the targeted population</li> <li>•85% of this target population were able to obtain condoms at the site during the month to assure that the amount of condoms allocated per site is adequate.</li> </ul>
<b>Activities</b>	Determine sites frequented by the target population; set condom goal to be distributed at each site; obtain any needed permissions to set up condom supplies; replenish condoms to the site goal monthly through volunteers/staff; conduct quarterly surveys at specified sites quarterly; based on evaluations adjust number of condoms supplies at a site or whether to shift condom distribution to a new site based on client feedback.
<b>Science Base</b>	Social Marketing , Stages of Change



<b>Evaluation Mechanism</b>	Record monthly condoms distributed per each site; quarterly surveys with 3-5 participants at a minimum of 1 different sites each quarter to verify they meet the target population criteria, the verify sufficient condoms were available to meet their needs and obtain suggestions on additional distribution centers.
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<b>Target Population</b>	<b>African American High-Risk Heterosexual Men AAHRH-M</b>
<b>Intervention Title/Type:</b>	<b>DEBI—VOICES/Voces</b>
<b>Goal</b>	To decrease risky behavior in participants that are at high risk for HIV/STD infection by increasing barrier protection negotiation and skills.
<b>Objective</b>	To provide one monthly session in at least one of the counties of Butler, Cape Girardeau, Dunklin, Pemiscot or St Francois by Dec 31, 2018. A minimum of one other Voices programs will be held quarterly at various community agencies throughout the region during the year.
<b>Outcome Objective</b>	At least 80% of participants will be able to demonstrate proper use of barrier protection and will have gained confidence in negotiation of barrier protection use.
<b>Activities</b>	Collaborate with LPHA's, substance abuse and other community agencies to provide referral services.
<b>Science Base</b>	Decision-Making Theory
<b>Evaluation Mechanism</b>	Participants will demonstrate observed barrier protection skills.

<b>Target Population</b>	<b>African American High-Risk Heterosexual Men AAHRH-M</b>
<b>Intervention Title/Type:</b>	<b>GLI—Reducing the Risk</b>
<b>Goal</b>	To reduce risk of HIV,STD and pregnancy in participants by increasing knowledge, skills and commitment to goals.
<b>Objective</b>	To provide sixteen (16) session program, once per semester at one public high school.
<b>Outcome Objective</b>	At least 50% of participants will show increase of knowledge and improved decision making skills.
<b>Activities</b>	Provide workbook and information to improve decision making skills.
<b>Science Base</b>	Decision Making Theory
<b>Evaluation Mechanism</b>	Participants will show increase in knowledge by completing pre- and post- test.

<b>Target Population</b>	<b>African American High-Risk Heterosexual Men</b>
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	<b>AAHRH-M</b>
<b>Intervention Title/Type:</b>	<b>HC/PI—STD 101</b>
<b>Goal</b>	To raise awareness of HIV/STD risks and prevention options.
<b>Objective</b>	To provide safer sex kits to at least 50% of at risk participants and refer 30% of participants to Counseling/Testing programs or DEBI interventions.
<b>Outcome Objective</b>	To provide 12 STD 101 programs at various community agencies and activities.
<b>Activities</b>	Prepare Safer Sex Kits and material to be disseminated.
<b>Science Base</b>	Psycho-Educational Theory
<b>Evaluation Mechanism</b>	

### Total Negative Interventions

	<b>Expected Minimum Number of Negative Interventions by Population</b>	<b>Expected Minimum Number of Negative Individuals to be Reached</b>
<b>AAHRH-F</b>	<b>20</b>	<b>80</b>
<b>AAMSM</b>	<b>5</b>	<b>14</b>
<b>LMSM</b>	<b>2</b>	<b>5</b>
<b>WMSM</b>	<b>10</b>	<b>20</b>
<b>HRH</b>	<b>20</b>	<b>200</b>
<b>IDU/SA</b>	<b>10</b>	<b>100</b>