

Condom Distributions

Target Populations	Number of Condom Delivery Sites Per Month	Number of Condoms to be Distributed per Site	Total Number of Condoms Distributed per Year	Percentage of Total Condoms Distributed to Positives
AAHRH F+	10	100	1,000	5%
AAMSM+	8	200	1,600	8%
LMSM+	8	100	800	4%
WMSM+	8	300	2,400	12%
AAHRH F	8	100	800	4%
AAMSM	8	200	1,600	8%
LMSM	8	50	400	2%
WMSM	8	700	5,600	28%
Regional Risk Populations	8	500	4,000	20%
General Population in high risk zip codes/areas/sites	8	200	1,600	8%
Total	82	2450	19,800	100%

Marketing Plan to advertise Condom Distribution

APO markets the sites for condom distribution through 3 Facebook pages and Scruff advertising. Additionally, condom dispensers with Testing, Condom and PrEP Information and Location advertising are located in 4 bars that have a significant LGBTQIA clientele.

Also, APO provides outreach materials to inform the public of the availability of free safer sex supplies at all outreach and educational events and during individual/group/community interventions.

Days of Observance

The SW region will provide outreach activities and/or post social media messages in recognition of the following HIV/AIDS Awareness Days:

National Black HIV/AIDS Awareness Day - Feb 7
National Women and Girls HIV/AIDS Awareness Day - March 10
National Native HIV/AIDS Awareness Day - March 20
National Youth HIV & AIDS Awareness Day - April 10
National Asian & Pacific Islander HIV/AIDS Awareness Day - May 19
Hepatitis Testing Day - May 19
Caribbean American HIV/AIDS Awareness Day - June 8
National HIV Testing Day - June 27
National HIV/AIDS and Aging Awareness Day - September 18
National Gay Men's HIV/AIDS Awareness Day - September 27
National Latino AIDS Awareness Day - October 15
World AIDS Day - December 1

Target Population	WMSM-
Intervention Title/Type	Mpowerment Community Level Intervention
Goal	The intervention combines informal and formal outreach, discussion groups, creation of safe spaces, social opportunities, and social marketing to reach a broad range of young gay men with HIV prevention, safer sex, and risk reduction messages.
Objective	By December 31, 2018, 12 WMSM will participate.
Outcome Objective	At least 75% of participants will be able to successfully role-play safer sex negotiation skills to improve self-efficacy for condom use and Pre-Exposure Prophylaxis (PrEP)
Activities	Provide once a monthly meeting for Mpowerment group
Evaluation Mechanism	A post evaluation to demonstrate that a minimum 75% of participants understand how to and willingness to use safer sex supplies and understand the value of and process to access PrEP.

Target Population	WMSM-
Intervention Title/Type	RESPECT Individual Level Intervention
Goal	RESPECT goals are: 1) determine what behaviors place the client at risk for HIV (or STDs); 2) use a “teachable moment” to increase the client’s concern about his/her personal HIV risk; and 3) develop a strategy to reduce identified risks.
Objective	By December 31, 2018, 350 WMSM- will receive this intervention.
Outcome Objective	Identify and support risk reduction behaviors by increasing the client’s perception of his/her personal risks and by emphasizing incremental risk-reduction strategies.
Activities	Core elements of the intervention are to conduct one-on-one counseling using the RESPECT protocol, utilize a “teachable moment” to motivate clients to change risk-taking behaviors, explore circumstances and context of a recent risk behavior to increase perception of susceptibility, and negotiate an achievable step which supports the larger risk reduction goal.
Evaluation Mechanism	

Target Population	WMSM-
Intervention Title/Type	PrEP Navigation Services- BioMedical Intervention
Goal	PrEP Navigation Services is a process of service delivery to help a person obtain timely, essential and appropriate PrEP related medical services to optimize his or her health and prevent HIV acquisition and transmission.
Objective	By December 31, 2018, provide services to 35 WMSM-.
Outcome Objective	75% of participants will make an intital PrEP appointment with an APO provider.
Activities	PrEP Navigator will link persons to health care systems, assist with health insurance, identify and reduce barriers to care, and tailor PrEP health education to the client to acquire PrEP services.
Evaluation Mechanism	Review PrEP participation records

Target Population	AMSM-
Intervention Title/Type	Mpowerment Community Level Intervention
Goal	The intervention combines informal and formal outreach, discussion groups, creation of safe spaces, social opportunities, and social marketing to reach a broad range of young gay men with HIV prevention, safer sex, and risk reduction messages.
Objective	By December 31, 2018, 2 AAMSM- will participate.
Outcome Objective	At least 75% of participants will be able to successfully role-play safer sex negotiation skills to improve self-efficacy for condom use and Pre-Exposure Prophylaxis (PrEP)
Activities	Provide once a monthly meeting for Mpowerment group
Evaluation Mechanism	A post evaluation to demonstrate that a minimum 75% of participants understand how to and willingness to use safer sex supplies and understand the value and process to access PrEP.

Target Population	AAMSM-
Intervention Title/Type	RESPECT Individual Level Intervention
Goal	RESPECT goals are: 1) determine what behaviors place the client at risk for HIV (or STDs); 2) use a “teachable moment” to increase the client’s concern about his/her personal HIV risk; and 3) develop a strategy to reduce identified risks.
Objective	By December 31, 2018, 50 AAMSM- will receive this intervention.
Outcome Objective	Identify and support risk reduction behaviors by increasing the client’s perception of his/her personal risks and by emphasizing incremental risk-reduction strategies.
Activities	Core elements of the intervention are to conduct one-on-one counseling using the RESPECT protocol, utilize a “teachable moment” to motivate clients to change risk-taking behaviors, explore circumstances and context of a recent risk behavior to increase perception of susceptibility, and negotiate an achievable step which supports the larger risk reduction goal.
Evaluation Mechanism	

Target Population	AAMSM-
Intervention Title/Type	PrEP Navigation Services- BioMedical Intervention
Goal	PrEP Navigation Services is a process of service delivery to help a person obtain timely, essential and appropriate PrEP related medical services to optimize his or her health and prevent HIV acquisition and transmission.
Objective	By December 31, 2018, provide services to 10 AAMSM-.
Outcome Objective	75% of participants will make an intital PrEP appointment with an APO provider
Activities	PrEP Navigator will link persons to health care systems, assist with health insurance, identify and reduce barriers to care, and tailor PrEP health education to the client to acquire PrEP services.
Evaluation Mechanism	Review PrEP participation records

Target Population	AAHRH-
Intervention Title/Type	RESPECT Individual Level Intervention
Goal	RESPECT goals are: 1) determine what behaviors place the client at risk for HIV (or STDs); 2) use a “teachable moment” to increase the client’s concern about his/her personal HIV risk; and 3) develop a strategy to reduce identified risks.
Objective	By December 31, 2018, 45 AAHRH- will receive this intervention.
Outcome Objective	Identify and support risk reduction behaviors by increasing the client’s perception of his/her personal risks and by emphasizing incremental risk-reduction strategies.
Activities	Core elements of the intervention are to conduct one-on-one counseling using the RESPECT protocol, utilize a “teachable moment” to motivate clients to change risk-taking behaviors, explore circumstances and context of a recent risk behavior to increase perception of susceptibility, and negotiate an achievable step which supports the larger risk reduction goal.
Evaluation Mechanism	

Target Population	HRH-
Intervention Title/Type	RESPECT Individual Level Intervention
Goal	RESPECT goals are: 1) determine what behaviors place the client at risk for HIV (or STDs); 2) use a “teachable moment” to increase the client’s concern about his/her personal HIV risk; and 3) develop a strategy to reduce identified risks.
Objective	By December 31, 2018, 45 HRH- will receive this intervention.
Outcome Objective	Identify and support risk reduction behaviors by increasing the client’s perception of his/her personal risks and by emphasizing incremental risk-reduction strategies.
Activities	Core elements of the intervention are to conduct one-on-one counseling using the RESPECT protocol, utilize a “teachable moment” to motivate clients to change risk-taking behaviors, explore circumstances and context of a recent risk behavior to increase perception of susceptibility, and negotiate an achievable step which supports the larger risk reduction goal.
Evaluation Mechanism	

Target Population	HRHF-
Intervention Title/Type	PrEP Navigation Services Biomedical Intervention
Goal	PrEP Navigation Services is a process of service delivery to help a person obtain timely, essential and appropriate PrEP related medical services to optimize his or her health and prevent HIV acquisition and transmission.
Objective	By December 31, 2018, provide services to 10 HRH-.
Outcome Objective	75% of participants will make an intital PrEP appointment with an APO provider
Activities	PrEP Navigator will link persons to health care systems, assist with health insurance, identify and reduce barriers to care, and tailor PrEP health education to the client to acquire PrEP services.
Evaluation Mechanism	Review PrEP participation records

Target Population	LMSM-
Intervention Title/Type	RESPECT Individual Level Intervention
Goal	RESPECT goals are: 1) determine what behaviors place the client at risk for HIV (or STDs); 2) use a “teachable moment” to increase the client’s concern about his/her personal HIV risk; and 3) develop a strategy to reduce identified risks.
Objective	By December 31, 2018, 30 LMSM- will receive this intervention.
Outcome Objective	Identify and support risk reduction behaviors by increasing the client’s perception of his/her personal risks and by emphasizing incremental risk-reduction strategies.
Activities	Core elements of the intervention are to conduct one-on-one counseling using the RESPECT protocol, utilize a “teachable moment” to motivate clients to change risk-taking behaviors, explore circumstances and context of a recent risk behavior to increase perception of susceptibility, and negotiate an achievable step which supports the larger risk reduction goal.
Evaluation Mechanism	

Target Population	LMSM- Biomedical Intervention
Intervention Title/Type	PrEP Navigation Services
Goal	PrEP Navigation Services is a process of service delivery to help a person obtain timely, essential and appropriate PrEP related medical services to optimize his or her health and prevent HIV acquisition and transmission.
Objective	By December 31, 2018, provide services to 5 LMSM-.
Outcome Objective	75% of participants will make an intital PrEP appointment with an APO provider
Activities	PrEP Navigation includes linking persons to health care systems, assisting with health insurance, identifying and reducing barriers to care, and tailoring PrEP health education to the client to acquire PrEP services.
Evaluation Mechanism	Review PrEP participation records

Target Population	IDU-
Intervention Title/Type	RESPECT Individual Level Intervention
Goal	RESPECT goals are: 1) determine what behaviors place the client at risk for HIV (or STDs); 2) use a “teachable moment” to increase the client’s concern about his/her personal HIV risk; and 3) develop a strategy to reduce identified risks.
Objective	By December 31, 2018, 30 IDU- will receive this intervention.
Outcome Objective	Identify and support risk reduction behaviors by increasing the client’s perception of his/her personal risks and by emphasizing incremental risk-reduction strategies.
Activities	Core elements of the intervention are to conduct one-on-one counseling using the RESPECT protocol, utilize a “teachable moment” to motivate clients to change risk-taking behaviors, explore circumstances and context of a recent risk behavior to increase perception of susceptibility, and negotiate an achievable step which supports the larger risk reduction goal.
Evaluation Mechanism	

Target Population	MSM/IDU-
Intervention Title/Type	RESPECT Individual Level Intervention
Goal	RESPECT goals are: 1) determine what behaviors place the client at risk for HIV (or STDs); 2) use a “teachable moment” to increase the client’s concern about his/her personal HIV risk; and 3) develop a strategy to reduce identified risks.
Objective	By December 31, 2018, 15 MSM/IDU- will receive this intervention.
Outcome Objective	Identify and support risk reduction behaviors by increasing the client’s perception of his/her personal risks and by emphasizing incremental risk-reduction strategies.
Activities	Core elements of the intervention are to conduct one-on-one counseling using the RESPECT protocol, utilize a “teachable moment” to motivate clients to change risk-taking behaviors, explore circumstances and context of a recent risk behavior to increase perception of susceptibility, and negotiate an achievable step which supports the larger risk reduction goal.
Evaluation Mechanism	

Community Testing

AAMSM	Coordinate 3 testing events that include a minimum of 20 individuals
AAHRHF	Coordinate 3 testing events that include a minimum of 10 individuals
LMSM	Coordinate 3 testing events that include a minimum of 10 individuals
WMSM	Coordinate 4 testing events that include a minimum of 100 individuals
IDU	Coordinate 4 testing events at Drug Treatment Centers that include a minimum of 75 individuals
AAMSM+	Coordinate STD testing with APO Medical Clinic a minimum of 15 individuals
AAHRHF+	Coordinate STD testing with APO Medical Clinic a minimum of 8 individuals
WMSM+	Coordinate STD testing with APO Medical Clinic a minimum of 150 individuals
LMSM+	Coordinate STD testing with APO Medical Clinic a minimum of 5 individuals
HRHF+	Coordinate STD testing with APO Medical Clinic a minimum of 25 individuals

Target Population	At-risk
Intervention Title/Type	Artistic media/Social Marketing/Social Media
Goal	Provide artistic media, social marketing, and social media to increase awareness of risk and prevention strategies.
Objective	By December 31, 2018, a total of 500 at risk individuals will be reached by a minimum 10 artistic media, social media, and/or social marketing campaigns.
Outcome Objective	Increase knowledge of HIV risks, and prevention. Disseminate information regarding PrEP and PEP.
Activities	Use Facebook and Scruff to distribute educational materials and information on condom distribution sites, PrEP navigation services, testing, and access to medical care for PLWH.
Evaluation Mechanism	Measure by traffic counts on social media sites and estimates from media placement agencies.

Target Population	Nurses and Social Workers
Intervention Title/Type	Health Communication/ Public Information
Goal	Provide Health Communication/Public Information interventions to nurses and social workers.
Objective	By December 31, 2018, a total of 40 individuals will receive a minimum of 4 presentations and /or information interventions.
Outcome Objective	Increase knowledge of STD/HCV/HIV risks and risk reduction behaviors and tools. Presentations will include PREP and PEP.
Activities	Provide HIV/HCV/STD/PrEP/PEP training to increase awareness of risk behaviors, at-risk individuals' characteristics, testing, prevention activities, and condom distribution information.
Evaluation Mechanism	Post Session evaluation to measure acquisition of risks and prevention knowledge.

Target Population	LGBTQI college Students
Intervention Title/Type	Health Communication/ Public Information
Goal	Provide Health Communication/Public Information interventions to LGBTQI college students who are members of campus diversity groups.
Objective	By December 31, 2018, a total of 40 individuals will receive a minimum of 2 presentations and /or information interventions.
Outcome Objective	Increase knowledge of STD/HCV/HIV risks and risk reduction behaviors and tools. Presentations will include PREP and PEP.
Activities	Provide HIV/HCV/STD/PrEP/PEP training to increase awareness of risk behaviors, at-risk individuals' characteristics, testing, prevention activities, and condom distribution information.
Evaluation Mechanism	Post Session evaluation to measure acquisition of risks and prevention knowledge.